

# *The* **COIN MACHINE**

*Review*



SEPTEMBER, 1945



# SEEBURG WEST COAST DISTRIBUTORS

Are Fully Equipped to Render Every Automatic Music Service. Authorized Parts and Service Departments . . . Factory Trained Personnel.

IN LOS ANGELES

MINTHORNE MUSIC CO.

2916-20 WEST PICO BOULEVARD

IN SAN FRANCISCO

Exclusive Seeburg Distributor

JACK R. MOORE CO.

348

348 SIXTH STREET

IN SEATTLE

100 ELLIOTT, WEST

IN PORTLAND

JACK R. MOORE CO.

1615 S. W. 14th AVENUE

IN SALT LAKE CITY, UTAH

JONES DISTRIBUTING CO.

122 E. SECOND SOUTH

Will Announce in the Immediate Future, the Removal of Their Offices and Sales Rooms to a Modern Three-Story Building.

IN SPOKANE

JACK R. MOORE

N. 7 BERNARD STREET



# Seeburg

J. P. SEEBURG CORPORATION · CHICAGO

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants.

BUY MORE BONDS!





Exclusive Distributors  
for

*J. P. Seeburg Corporation*  
in

SOUTHERN CALIFORNIA, STATE OF ARIZONA  
AND SOUTHERN NEVADA



*They're Here...*

## **WHEN YOU NEED THEM!**

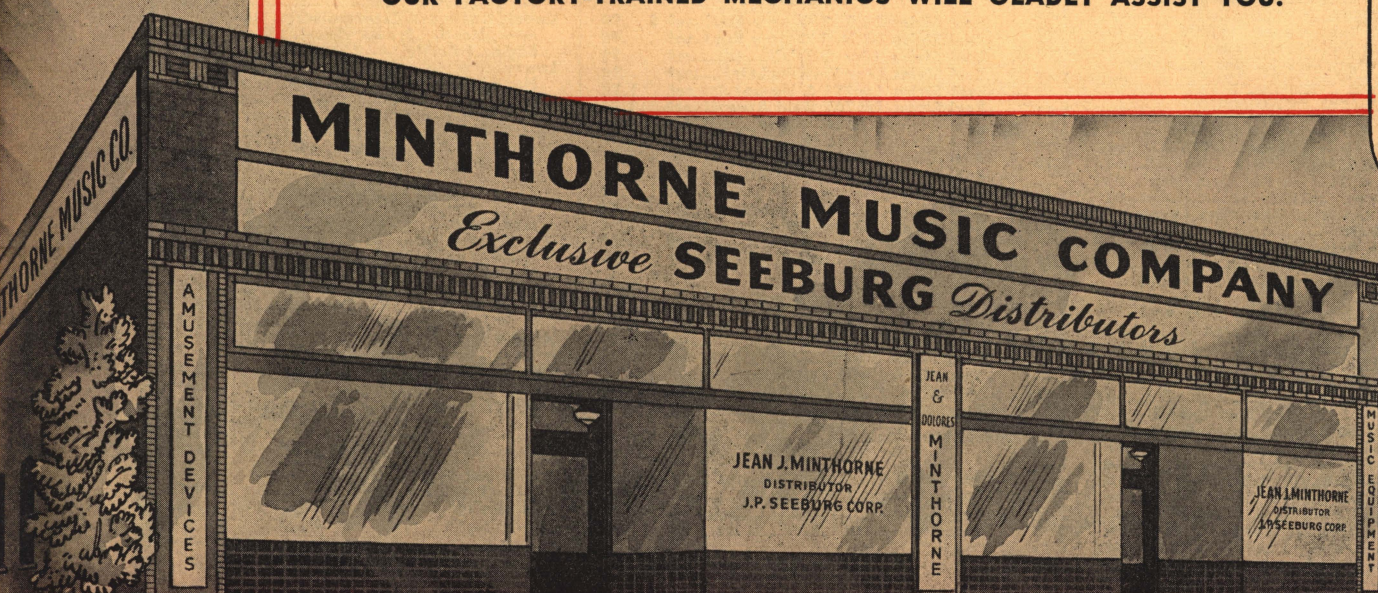
Nothing is more important to a Music Operator when service is needed than to have the part required. We've taken care to see that a wide assortment of

## **SEEBURG PARTS & SUPPLIES**

are on hand when you need them. Our stock is better now than at any time in the past. It will be to your advantage to come in and check over our stock.

IF YOU HAVE ANY MAINTENANCE PROBLEMS  
OUR FACTORY-TRAINED MECHANICS WILL GLADLY ASSIST YOU.

Your Stake  
in America  
WAR BONDS



# **MINTHORNE MUSIC CO.**

2916-2920 West Pico Boulevard  
LOS ANGELES

*Seeburg  
Phonographs*



# REPAIR PARTS FOR MILLS SLOT MACHINES

## SPRINGS

Spring Kits .....	ea. \$ 5.95
Small Springs, Assorted .....	doz. 1.95
Upper Payout Lever Springs .....	ea. .25
Handle Springs #3196 .....	ea. .50
Clock Pull Springs #2860A .....	ea. .50
Operating Fork Pull Springs .....	
#2734A .....	ea. .50
Reel Operating Lever Springs .....	
#3243 .....	ea. .50
Long Escalator Springs #2728A .....	ea. .50
Lower Operating Fork Springs .....	
#2737 .....	ea. .50
Knee Action Lever Springs .....	ea. .50
Coin Detector Lever Springs .....	
#2726 .....	ea. .50
Stop Lever Springs .....	ea. .25
Slide Springs .....	ea. .25
Master Slide Springs .....	ea. .50
Operating Lever Springs .....	
No. 2896A .....	ea. .65
Escalator Bar Clip Springs .....	ea. .40
Safety Slide Springs .....	ea. .25
Small Escalator Springs .....	ea. .25
Escalator Coil Springs .....	ea. .25
Lower Payout Lever Springs .....	ea. .25

## REELS

Reels .....	ea. \$ 2.50
Payout Discs (S.P. Two Cherry Pay) .....	set 7.50
Payout Discs (C.H. One Cherry Pay) .....	set 7.50
Payout Discs (356# Five Lemon) .....	set 7.50
Complete Reel Assemblies with Strips (S.P. 2 Cherry) .....	ea. 19.95
Complete Reel Assemblies with Strips (C.H. 1 Cherry) .....	ea. 19.95
Complete Reel Assemblies with Strips (356# 5 Lemon) .....	ea. 19.95
Star Wheels 20 Stop .....	ea. 1.00
Percentage Plugs for Discs .....	ea. .75
Stop Levers .....	set 4.95
Knee Action Stop Levers .....	set 9.95
10 Stop Percentage Regulators .....	ea. .75
20 Stop Percentage Regulators .....	ea. .75

## MECHANISM

Overflow Pushout Levers #1985 .....	\$ 1.45
Frame Assembly L.H. #2782 .....	4.95
Frame Assembly R.H. #2891B .....	4.95
Upper Payout Push Back Levers .....	
#2684A .....	2.50
Operating Fork Assemblies .....	
#2895 .....	4.95
Disc Stop Lever Assembly .....	
#2797 .....	1.45
Reel Brake Wires #155 .....	ea. .25
Reel Shafts .....	ea. .95
Lower Coin Chute Assemblies .....	
#2783A .....	1.45
Check Tube Covers #2676 .....	ea. .95
Payout Slide Stop Fronts #3318 .....	1.25
Operating Fork Bumper Assembly .....	
#2750 .....	1.45
Check Tube Shutoff Levers .....	
#2788 .....	1.95
Reel Timing Levers #2765 .....	ea. 1.95
Clock Timing Levers #2753A .....	ea. 1.95
Payout Machine Base .....	5.95
Coin Advancing Bar Operating Levers #2624 .....	ea. 3.95
Coin Detector Operating Levers .....	
#2899 .....	1.95
Check Detector Operating Arms .....	
#2761 .....	1.95
Operating Lever Lock Assemblies .....	
#3453 .....	1.95
Check Detector Operating Arm .....	
Release Levers #2768 .....	2.45
Anti Check Payout Base Assemblies .....	
#1830A .....	2.45
Main Operating Lever Retainer .....	
#2601 .....	.75
Payout Slide Push Bar Assembly .....	1.75
Disc Stop Lever Support Assembly .....	
#2894 .....	1.95
Lower Payout Lever Shields .....	1.45
Fan Stop Lever Assembly .....	
#2773 .....	1.75
Jackpot Push Bars #2823 .....	2.25
Reel Operating Levers #3354 .....	4.95
Main Operating Levers #2780A .....	5.95
Check Tube Loading Arms #552 .....	.75
Reel Stop Lever Shafts #2724 .....	ea. .50
Coin Overflow Push Lever #1491 .....	ea. .50
Reel Timing Lever Connecting Link #2843 .....	ea. .50
Payout Lever Guides #650B .....	1.50
Payout Slide Locks #1118 .....	.95
Non Beating Slide Lever Assembly #3009 .....	1.45

Payout Stop Lever Assembly #698 .....	1.45
2790# Check Tube Shutoff Latch .....	.50
2766# Timing Lever Bracket .....	1.00
3149# Check Tube Lever .....	1.00
3758# Payout Lever Guard .....	.75
2844# Payout Guide Bracket .....	1.25
41# Payout Lever Bracket .....	1.25
485# OP Lever Dog .....	.95
82# OP Fork Stop Pin .....	1.25
2759# OP Lever Stop .....	1.00
Leather Slide Shoe .....	.75
Upper Payout Levers .....	set 4.95
Lower Payout Levers .....	set 3.95

## AWARD CARDS

Award Cards 3-5 Pay .....	\$ .50
Award Cards 2-5 Pay (One Cherry) .....	.50
Award Cards (Q.T.) .....	.50
Award Cards 2-4 Pay (Stagger) .....	.50
Award Cards 3-5 Pay (Stagger) .....	.50
Award Cards 3-5 Pay (Stagger, Gold Award) .....	.50
Award Cards 3-5 Pay (Stagger, Extraordinary) .....	.50
Award Cards 3-5 Pay (Stagger, Extraordinary, G.A.) .....	.50
Award Cards 3-5 Pay (Stagger, Pace) .....	.50
Extraordinary Eagle Cards .....	.45
Oval Award Card Frames .....	1.95
Square Award Card Frame .....	1.95
Award Cards for Chromes .....	
2/5 or 3/5 .....	6.95
Oval Metal Chromed Cards 3/5 .....	1.95

## SLIDES

Set 5c Slides 3-5 or 2-5 .....	set \$ 5.75
Set 10c Slides 3-5 or 2-5 .....	set 5.75
Set 25c Slides 3-5 or 2-5 .....	set 5.75
Master Slides (2 Coin, 5c, 10c or 25c) .....	ea. .95
Master Slides (3 Coin, 5c, 10c or 25c) .....	ea. .95
Second Slides (2 Coin, 5c, 10c or 25c) .....	ea. .95
Second Slides (3 Coin, 5c, 10c or 25c) .....	ea. .95
Third Slides (5 Coin, 5c, 10c or 25c) .....	ea. .95
Fourth Slides (4 Coin, 5c, 10c or 25c) .....	ea. .95
Top Slides (2 Coin, 5c, 10c or 25c) .....	ea. .95
Payout Non-Beating Safety Slides .....	ea. .95
5c Slide Covers .....	2.50
10c Slide Covers .....	2.50
25c Slide Covers .....	2.50
Payout Tubes & Hoppers .....	
Complete 5c, 10c or 25c .....	3.95

## REEL STRIPS

Reel Strips (S.P. 2 Cherry Pay) .....	set \$ .90
Reel Strips (C.H. 1 Cherry Pay) .....	set .90
Reel Strips (For Q.T.'s) .....	set .90
Reel Strips (For Vest Pockets) .....	set .90
Reel Strips (#356 5 Lemon) .....	1.20
Reel Strips (#207 Gold Award) .....	1.50
Reel Strips (#207A G-Award) .....	1.50
Reel Strips (R 1-2-3) .....	1.50
Reel Strips (#290 Gold Award) .....	1.50
Reel Strips (Jumbo Animal) .....	1.50
Reel Strips (Melon Bell) .....	1.50
Reel Strips (#467, 10 Stop) .....	1.50
Reel Strips (Super, Bell) .....	2.95
Reel Strips Jumbo Fruit .....	1.50
Reel Strips for 3 and 4 Bells .....	1.50

## CLOCKS

Clocks (For Mills) .....	\$19.90
Large Clock Gears Complete .....	3.75
Idle Pinion Gears .....	3.25
Small Gears with Full Gear Shaft .....	3.25
Ratchet Post Gears .....	3.50

## GLASS

Jackpot Glass (Safety) .....	\$ .95
Jackpot Glass (Wire Mesh) .....	.95
Reel Glass .....	.50
Escalator Glass .....	.50

## CASE CABINET

Completely Chromed Club Hds. .....	\$ 5.95
Tempered Steel Drill Proofing .....	
Two 6" x 8" pieces .....	2.45
Cabinet Bolts with Nuts .....	doz. 1.25
Gold Award Tokens .....	.75
Standard Mills Handles .....	.95
Handle Hubs .....	3.25
Cash Cans .....	1.95

Cash Box Doors .....	ea. 2.50
Jackpots 5c .....	17.50
Jackpots 25c .....	17.50
J.P. Loading Chute Assemblies .....	1.45
Jackpot Spacers .....	1.00
Jackpot 25c Gates .....	2.50
Machine Bases .....	5.95
Pump Assemblies .....	3.95
Piston Operating Levers .....	1.95
Piston Operating Lever Supports .....	.95
Piston Operating Lever Links .....	.95
Reel Glass Frames .....	2.95
Escalator Glass Frames .....	.95
Handle Starting Lever Bracket .....	
Supports .....	2.95
Handle Starting Lever .....	
Assemblies .....	3.95
Cabinet Top Edge Plates .....	1.45
Slug Boxes .....	.95
Mechanism Clamp Assemblies .....	.95
Top Casting Locking Levers .....	2.45
Price Denomination Plates, 5c, 10c and 25c .....	.95
Jackpot Money Cups .....	3.25
Payoff Money Cups .....	3.25
Chrome Jackpot-Glass Protector .....	
Plates .....	2.25
Side Vendor Plugs .....	.75
Lock Clamps .....	.45
Lock Plates .....	.35
Handle Bolts .....	.50
Escalator to Cash Box Coin Chute Assemblies (For Machines Paying Tokens Only) .....	set 3.95
Tempered Steel Drill Proofing (2 Side Plates for Cabinets) .....	set 5.95
Gold Award Front Plugs .....	1.00
Price Denominators .....	
"Gold Chromes" .....	1.45
Price Denominators .....	
"Silver Chromes" .....	1.45
Spoon Proof Plugs or Cups .....	1.95
Reserve Jackpot Inserts .....	2.45
Canvas Slot Covers .....	3.95
Bell Locks .....	2.95

## ESCALATORS

5c Escalator Front Plates .....	\$ 3.95
Escalator Slug Chute Covers .....	1.00
Coin Bar Release Lever .....	
Assemblies #2799 .....	3.95
Heavy Duty #3673 Coin Advancing Bar Levers .....	3.95
50c Escalators (Front Insert) .....	49.50
Shoulder Screws #2875 .....	.25

## CASTINGS

New Silver or Gold Chrome Casting Set Units. Not aluminum but heavy cast metal. Complete, finished & assembled. Cabinet, reinforcement plates, castings, rear top, payout cup, award-plate, drill-proofing, club-handle, price-plate, etc., all assembled .....	Write
Upper Castings, Extraordinary, Roman Head, Brown Front, War Eagle, Futurity .....	\$17.50
Lower Castings, Blue Front, Roman Head, Futurity, Brown Front, War Eagle .....	12.50
Back Top Castings .....	9.95
Back Top Castings (for Chromes) .....	14.45
Jewels, for Brown Fronts, etc. .....	3.95

## CONSOLE PARTS

Jumbo Parade Scavengers .....	\$ 3.95
Handles for Three Bells, etc. .....	3.95
Console Replacement High .....	
Heads 5c, 10c, 25c or 50c .....	5.95
P.T. #3487 Solenoid Coil .....	4.95
P.T. #3532 Solenoid Coil .....	5.25
P.T. #3760 Solenoid Coil .....	5.25
Handle Starting Levers for .....	
Jumbo's, 3 Bells, etc. .....	3.95
P.T. #4499 Relay Coils .....	5.25
Locks for 4 Bells, etc. .....	3.50
Contact Finger Payout Wipers .....	3.95

## WOOD CABINETS

Blue Front Type Cabinets (For Escalator Models) .....	\$14.95
Cabinets for Chromes .....	17.45

## 50c MACHINE PARTS

50c Price Denomination Buttons .....	\$ 1.45
50c Jackpot Loading Chutes .....	3.45
50c Price Insert Plates for .....	
Chromes .....	1.95
50c Slide Covers .....	4.95
3-5 Pay Sets 50c Slides (Wide for original 50c Machines) .....	set 35.50
50c Lower Coin Chute Assemblies .....	3.25
50c Tubes and Hoppers .....	6.45

COIN  
MACHINE  
REVIEW

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FOR  
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1945

# EXPOSITION GAMES COMPANY

989 GOLDEN GATE AVENUE

PHONE: WEST. 4036

SAN FRANCISCO 2, CALIFORNIA

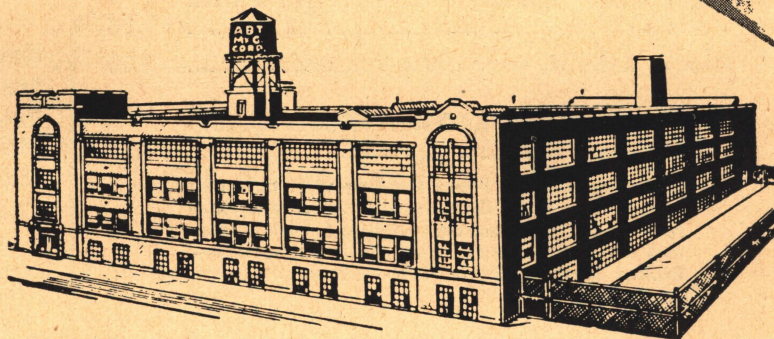


*All eyes look to ABT*

COIN  
MACHINE  
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Since our country has been engaged in the strife to end all future battles, we at ABT have been doing our utmost to aid our armed forces. ABT has long been recognized as a leader in the coin machine industry. Our distributors and customers, and even our competitors, have kept a constant eye on what the future will bring from ABT. You may rest assured that our new products will strengthen our position as a leader in this our chosen field.



**A.B.T. Manufacturing Corporation**  
715-723 North Kedzie Avenue, Chicago 12, Illinois

The COIN MACHINE REVIEW for September, 1945. Vol. 13, No. 2. Published monthly at 1115 Venice Blvd., Los Angeles 15, Calif. Paul W. Blackford, editor and publisher. Entered as Second Class Matter July 23, 1936, at the Post Office at Los Angeles, Calif., under the Act of March 3, 1879. \$2.00 for 3 years—minimum term accepted, 50c per copy.





# PRE-WAR PRICES

## Precision Parts for Blue Fronts, Brown Fronts, Gold Chromes:

New Payout Slides (specify 5c, 10c, 25c, 3/5 or 2/5) Per Set (6).....	\$ 6.00
Individual Slides (order by part number—2/5, 3/5).....	Each 1.00
Slide Cover Complete (specify 5c, 10c, 25c) .....	Each 1.50
Slide Posts (Set of 4).....	1.00
Lower Lever Guide.....	1.00
Shim for Lower Lever Guide.....	.25
Payout Tube Complete with Hopper (10c or 25c).....	3.50

Escalator (specify 10c or 25c) in exch. for old escalator and.....	12.00
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Clock Gear (Large—complete with Dogs and Springs).....	2.00
Clock Gear (intermediate—complete with Pinion) .....	1.50
Clocks Rebuilt, your old clock and.....	5.00

<b>NEW ALUMINUM BROWN FRONT CASTINGS, per set.....</b>	<b>27.50</b>
--	--------------

Including: Bottom Front Casting with coin cup cover—Top Front Casting with Coin Denominator—Back Top Castings equipped with angles and riveted strap for back door protection—Etched Metal Reward Plate—Chromed Cherry Jewel.

<b>NEW ALUMINUM GOLD CHROME CASTINGS, per set.....</b>	<b>37.50</b>
--	--------------

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with coin cup cover—One piece Payout Cup Casting—Diamond Ornaments—Top Front Casting with Coin Denominator and Intake Casting—Back Top Casting equipped with angles and riveted strap for back door protection—Etched Metal Reward Plate with Rivets.

Club Handle, beautifully designed & plated (specify brown, gold chrome or blue)....	3.50
Standard Handle (stamping).....	1.50
Plate Insert for Reserve J.P. Opening.....	1.00
Cherry Jewel for Brown Front or Cherry Bell .....	3.00
Etched Metal Reward Plate (specify 2/5, 3/5 Brown Front or Blue Front).....	1.50
Etched Metal Reward Plate (specify 2/5 or 3/5) for Gold Chrome.....	4.00
Reel Strips, Per Set.....	.45
Complete Set Slot Springs plus Spares (50)	5.00
Asst. Nuts, Bolts, Lock Washers, Cotter Pins, Rivets.....	3.00

Coin Denominators, (5c, 10c, 25c for Blue or Brown Front).....	.75
Coin Denominators and Intake Casting (new style), 5c, 10c, 25c for Gold Chrome.....	1.50

Knee Action Stop Levers (Per Set).....	3.00
Star Wheels for Reels (20 Stop).....	.75
Reel Discs, each \$2.00, Set of 3.....	6.00
(Standard 3/5, Club or 2/5 single Cherry P.O.)	
Tin Reel Assembly.....	1.25
Complete Set Reels and Discs, (3/5, Club or 2/5 P.O.).....	17.50
Hardened Steel Drill Proof Plates for side of cabinet, Set of 2.....	4.00

Write for Complete List Precision Parts for Blue Fronts, Brown Fronts & Gold Chromes

Buckley Track Odds Parts.....PRE-WAR PRICES  
Buckley Music System Parts.....PRE-WAR PRICES

National Slug Rejectors:	
N-101 5c.....	4.00
200-A—201A (5c, 10c, 25c).....	10.00

## Buy From Buckley With Confidence

Any Purchase Made Is Backed by Our Guarantee of Satisfaction—or Your Money Refunded Within 30 Days of Shipment.

# BUCKLEY TRADING POST

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CHICAGO, ILLS.

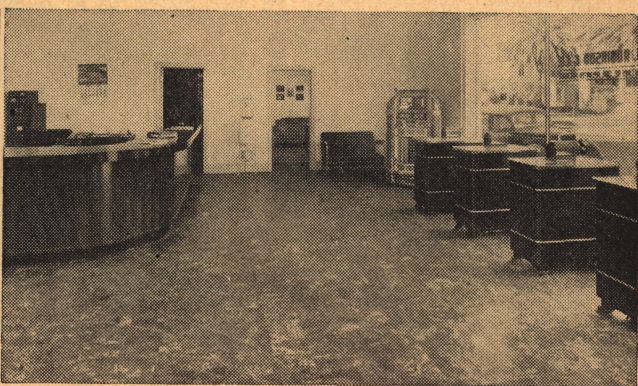
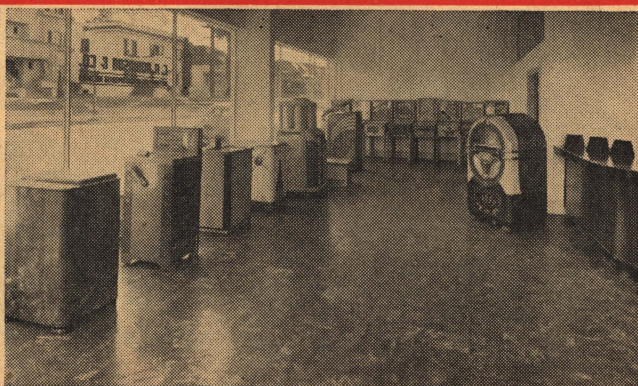
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COIN  
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REVIEW

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FOR  
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1945





## Buckley

20 and 24 RECORD BOXES AND PARTS  
Wurlitzer Twin 12, Buckley Adaptors

## Consoles

FREE GAME — PAYOUT — and COMBINATIONS  
All reconditioned. Compare our prices!

## Slots

5c—10c—25c BROWN CHROME and GOLD CHROME  
BLUE FRONTS—JENNINGS 4 STAR and SILVER CHIEFS

## Sales Boards

5c to \$1.00. 50 and 20% OFF LIST!

## 1 Balls

LONGACRES—DARK HORSE—SPORT SPECIAL

**5 BALLS — TUBES — P. M. SPEAKERS  
DUO LOCKS—BULBS—FUSES—AMPLIFIERS**

*Write, Wire or Phone for Prices*

**C. A. ROBINSON & CO.**

*Distributors*

2301-03-05 WEST PICO BLVD.

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Federal 1810

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Opportunity  
In the Palm of Your Hand



The first shipment of "Pilot Trainers" is enroute to the West Coast now! The name and address of the location nearest you will be furnished on request so that you can see it in action. Write today!

PRICE **\$85000**

"Pilot Trainer" is fully protected by U.S. Letters of Patent. F.O.B. N.Y.  
CIRCULAR ON REQUEST  
WRITE TO DEPT. C

 **TRAINER SALES Co.**

2 COLUMBUS CIRCLE  
NEW YORK 19, N. Y.

Circle 6-6651



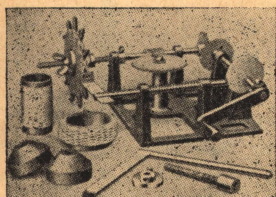
# MONTHLY SPECIALS

# STANDARD BRANDS

# MONTHLY SPECIALS



## DEPENDABLE SUPPLIES, PARTS AND ACCESSORIES



### NEW IMPROVED MORRIS COIL-WINDING MACHINE

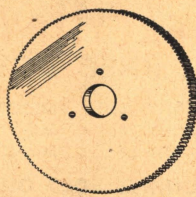
Will re-wind all types of coils. Every serviceman should have one. Coil-winder and complete instructions. \$7.95



### WIRE CUTTER

Strips and cuts wire at same time. Useful cutter of solid or stranded wire. Easy to operate. Each .....\$6.00

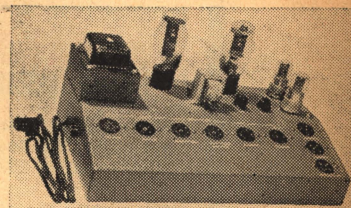
### SPECIAL



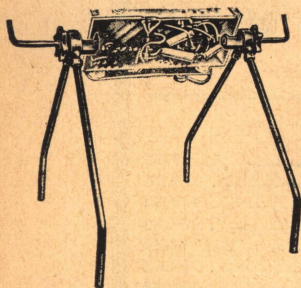
Genuine Fibre Main Gears for Wurlitzer and Seeburg phonographs, guaranteed perfect. Less steel hub, \$3.95. Quantity price to distributors.



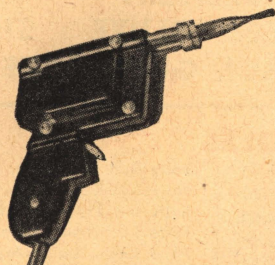
Walsco Staple Driver, for faster and better installation of wires. Great time saver .....\$3.70  
1000 Staples .....\$1.10



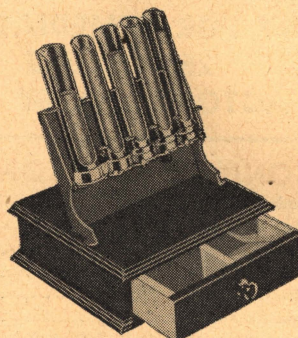
Universal Amplifier, Model A. Fits all models except Seeburg Hi-Tones. Complete with tubes. Save time and expense .....\$49.50



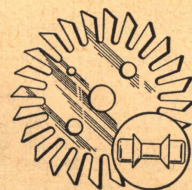
New Amplifier Repair Cradle. Prevents damage to tubes or other parts. Adjustable. Fits all amplifiers. Time saver.....\$5.95



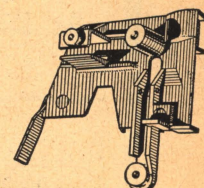
SPEED ELECTRIC SOLDERING GUN. Heats in 5 seconds. Most practical, economical soldering iron on the market. Real time saver. Complete.....\$12.95



Quick Change Multiple-Coin Changer. Eject 5 nickels, 2 nickels, Dimes and Quarters, \$19.50 plus 10% tax.



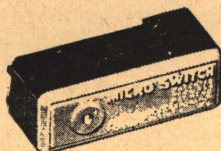
Wurlitzer Rotary Selector Star Wheel & Dumbbell Pin. Price .....\$1.45



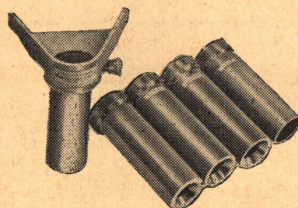
Mills Scavengers #505 for all model Jumbo Parades. Price.....\$2.50



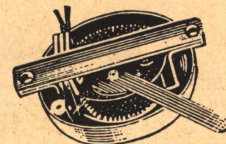
Crystal Pick-Up Cartridge Rock-ola and Mills, each, \$5.00



Micro Switch Controls for all types of coin operated machines. Red or Green. Price.....\$1.25  
Dozen .....\$12.00



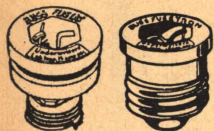
Manual Coin Counter for Correct hand counting and packing pennies, nickels, dimes, quarters, halves. Complete set .....\$5.00



Bell Time Clock especially designed for timing of all automatic machines. Price \$1.95, dozen.....\$21.50



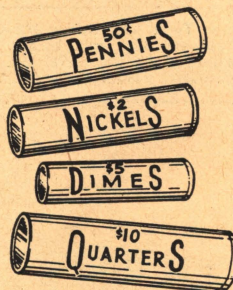
Maestro Point Phonograph Needles. Made for service. 2000 minimum plays, 5000 maximum plays. Lots of 25, 30c. Lots of 100, 25c.



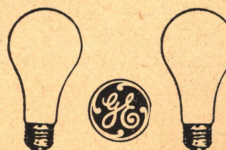
### MAZDA MINIATURE BULBS

Lamp No.	Base	Amps.	Box(10)	Per 100
40	Screw	0.15	55c	\$4.95
44	Bay	0.25	55c	4.95
46	Screw	0.25	55c	4.95
47	Bay	0.15	55c	4.95
50	Screw	1 C.P.	65c	5.50
51	Bay	1 C.P.	50c	3.85
55	Bay	2 C.P.	50c	3.85
1129	S.C.	21 C.P.	1.50	
1130	D.C.	21 C.P.	1.35	
1503	K.G.	50 C.P.	2.50	
1489	Ray Gun Bulbs		\$1.00 Ea.	

Buss Fustats and Fuse-trons, all sizes carried in stock. 1.6, 2.5, 3.2, 3.5, 15c each. Glass cartridge fuses, all amp., in stock.

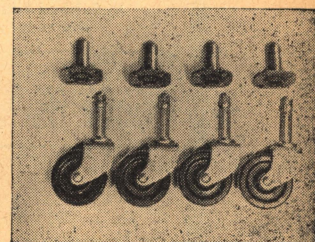


Steel-Strong Tubular Wrappers. 1000 to box—10 boxes to shipping carton. One box, 65c; 10 boxes (1 carton), 60c per box; 30 boxes (3 cartons), 55c per box.

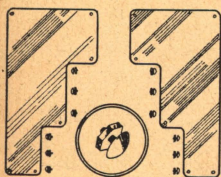


### G-E MAZDA LAMPS

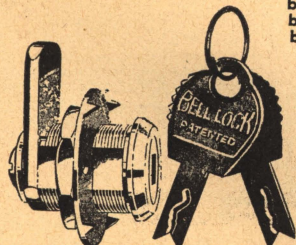
125 Volts, long-lived, 7 1/2, 15, 25, 40, and 60 Watt. Packed 120 per case. Tax Inc. \$9.90.



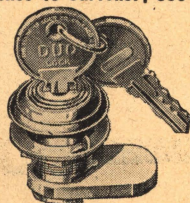
Standard Brand New Large Plaskite Casters and Steel Sockets for all model phonographs. Scratchless. Set of 4 complete .....\$1.45



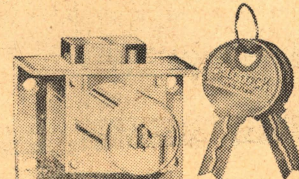
Buckley Box Metal Replacement Sides. Color red, set of two with 12 chrome bolts and nuts....\$1.45



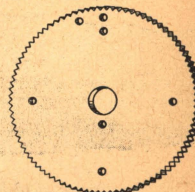
Bell Coin Machine Locks. Pick-proof to the highest degree. Standard length barrels. Lots of 10, 75c; lots of 50, 70c; 100, 65c



"Duo" Locks for All Phonographs and Games. Specify machine. Standard length barrels.....75c  
Long length barrels.....85c



Bell Slot Machine and Consoles lock, specify keyed alike or keyed differently. Price .....\$1.45



Mills Free - Play Main Gears for Jumbos and Mills 1-2-3 machines. Price \$3.25. Write for quantity price.

For Immediate Delivery Order from Your Nearest Office. Write for Complete List of Parts and Supplies.

## BADGER SALES COMPANY

1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.  
All Phones DR. 4326

## BADGER NOVELTY COMPANY

2546 NORTH 30th STREET  
MILWAUKEE 10, WISCONSIN  
All Phones KIL. 3030



# BADGER'S *Bargains*

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see  
Bill Happel  
MILWAUKEE see  
Carl Happel

MILLS ORIGINAL HEAD FOUR BELLS  
4-5c PLAY  
COMPLETELY REBUILT AND REFINISHED

**\$445**

MILLS ORIGINAL HEAD FOUR BELLS  
3-5c, 1-25c PLAY  
COMPLETELY REBUILT AND REFINISHED

**\$645**

## GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES NEW DRILL-PROOF CABINETS, KNEE ACTION, SINGLE JACK-POT, ETC.

GOLD CHROME 5c	BROWN FRONT 5c	BLUE FRONT 5c	MELON BELLS 5c	BONUS BELLS 5c	CHERRY BELLS 5c
GOLD CHROME 10c	BROWN FRONT 10c	BLUE FRONT 10c	MELON BELLS 10c	BONUS BELLS 10c	CHERRY BELLS 10c
GOLD CHROME 25c	BROWN FRONT 25c	BLUE FRONT 25c	MELON BELLS 25c	BONUS BELLS 25c	CHERRY BELLS 25c

ALL FACTORY REBUILT MACHINES SOLD ON A MONEY BACK GUARANTEE  
NOW DELIVERING: NEW factory 50c and \$1 SLOTS. Write for price.

## NEW PACE DELUXE SLOT MACHINES

NOW READY FOR IMMEDIATE DELIVERY

5c DELUXE    10c DELUXE    25c DELUXE    50c DELUXE    \$1.00 DELUXE  
NEW MACHINE FACTORY MONEY BACK GUARANTEE

### RECONDITIONED CONSOLES

Evans Bangtails Late, D.D.J.P.....\$235.00	Jennings Silver Moon, F.P., P.O.....\$199.50	Bally Roll 'Em, Late, P.O.....\$189.50
Evans Dominoes, Late, D.D.J.P..... 225.00	Baker Pacers, Daily Double, 5c..... 299.50	Bally Sun Rays, Late, F.P..... 169.50
Evans Lucky Lucre, 3-5c, 2-25c..... 395.00	Baker Pacers Daily Double 25c..... 295.00	Bally Big Top, Late, F.P..... 119.50
Evans Lucky Lucre, 5-5c, Two Tone.. 295.00	Watling Big Game F.P..... 93.50	Pace Saratogas, Late Models..... 124.50
Evans Lucky Lucre, 5-5c, Walnut..... 249.50	Mills Jumbo Free Play..... 99.50	Pace Reels, Late Models..... 124.50
Evans Rolletto Jr., Walnut..... 249.50	Jennings Fast Time, F.P..... 99.50	Paces Reels, 10c P.O..... 169.50
Evans Lucky Stars, late..... 169.50	Pace Saratogas (Comb. F.P., P.O.).. 169.50	Bally Hi Hands, late..... 195.00
Evans Dominoes, walnut..... 249.50	Bally Club Bells, F.P., P.O..... 288.50	Jennings Silver Moon, F.P..... 124.50
New Mills 4-Bell Cabinets..... 39.50	Duo Bell Multiple 4-5-4-25, F.P..... 595.00	Jennings Bobtail, F.P..... 124.50
Jumbo Parades (Comb. F.P.P.O.)... 213.75	Jumbo Parades, Late Head, P.O..... 149.50	Jennings Bobtail, F.P. 25c..... 199.50
Jumbo Parades, Late Head, F.P..... 139.50		Pace Reels, 25c, P.O..... 225.00

### NEW AND RECONDITIONED ARCADE EQUIPMENT

New Zingo .....\$295.00	Selectroscope .....\$189.50	Chicago Coin Hockey.....\$189.50	Keeney Submarine .....\$189.50
Whee Gee Mystic..... 189.50	Liberator ..... 189.50	Evans Play Ball..... 167.50	Roll-in-the-Barrel ..... 149.50
Tail Gunner ..... 189.50	Pitch 'Em and Catch 'Em 189.50	Rotary Merchandisers..... 225.00	Bally Torpedo ..... 189.50
Striking Clock ..... 89.50	Seeburg Shoot-the-Chute.. 168.50	Rock-Ola World Series... 124.50	Kirk Guesser Scale..... 124.50
Seeburg Jap Conversion.. 168.50	Bally Rapid Fire..... 168.50	Dumbell Lifter ..... 89.50	Test Pilot ..... 189.50
Batting Practice ..... 149.50	Mountain Climber ..... 168.50	Exhibit Hi-Ball ..... 89.50	Evans Tommy Gun..... 149.50

PANORAM AND SOLO-VUE  
Complete Reconditioned, Rebuilt and  
Refinished Like New. Immediate  
Delivery. Price \$395.00

PANORAM AND SOLO-VUE FILMS  
(Approved by L.A. Censors)  
Large Stock of New Releases.  
Write for Lists and New Low Prices

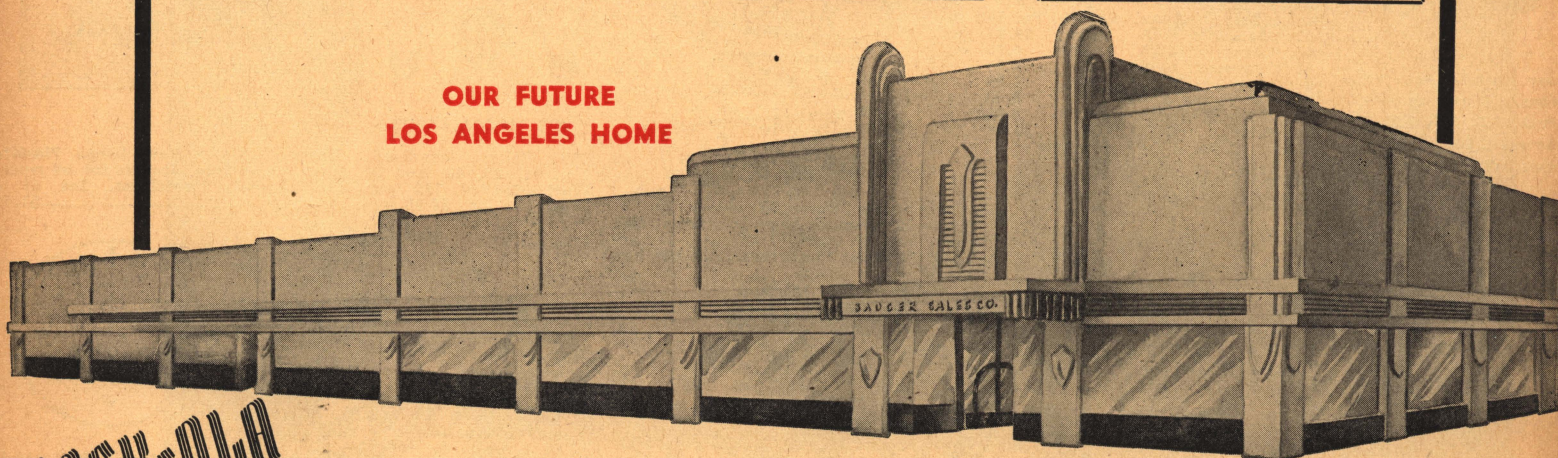
METERMOVIES SOLO-VUE  
Complete Reconditioned, Rebuilt and  
Refinished like New. Immediate  
Delivery. Price \$395.00

Buckley Chrome, Ill. Boxes.....\$22.50
Rock-Ola Bar Boxes, 5-10-25c..... 49.50
Rock-Ola Wall, D.C. or A.C..... 19.50
Rock-Ola Wall, 5c-10c-25c..... 49.50

Wurlitzer Twin 12 Hide-a-Ways in Cabinets with adaptors. Guaranteed All Reconditioned \$225.00
Wurlitzer 24s, with Adaptors..... 295.00

Zephyr Speaker Cabinets.....\$16.50
Leatherette Speaker Cabinets..... 7.50
Badger Walnut Speaker Cabinets.. 7.50
12-in. P.M. Speakers..... 9.75

OUR FUTURE  
LOS ANGELES HOME



ROCK-OLA



DISTRIBUTORS

**BADGER SALES CO.**

EXCLUSIVE DISTRIBUTORS  
FOR

ROCK-OLA MFG. CORPORATION  
SOUTHERN CALIFORNIA, STATE OF ARIZONA  
AND SOUTHERN NEVADA  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY CO.**

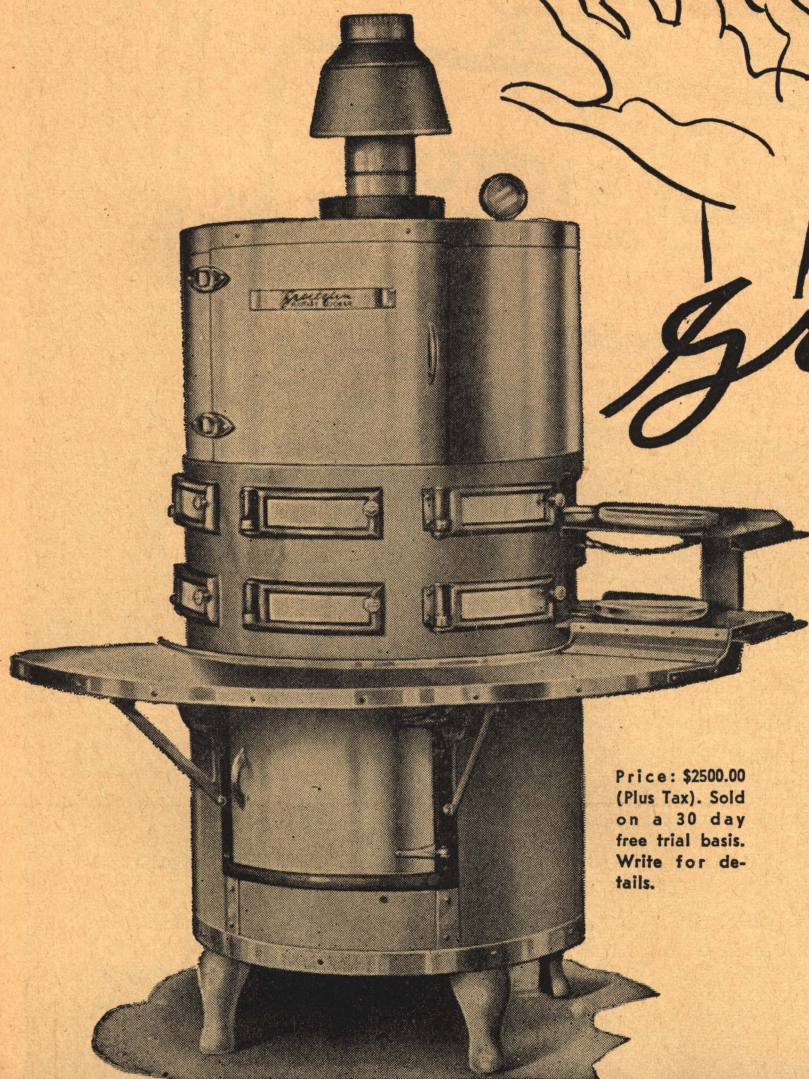
EXCLUSIVE DISTRIBUTORS  
FOR

ROCK-OLA MFG. CORPORATION  
STATE OF WISCONSIN AND NORTHERN  
MICHIGAN  
2546 NORTH 30th STREET  
MILWAUKEE 10, WIS.



# Broils Steaks, Chops, Fish and Fowl

## "Twice as Good Twice as Fast"



Price: \$2500.00  
(Plus Tax). Sold  
on a 30 day  
free trial basis.  
Write for de-  
tails.

# Groetchen

## ROTARY COOKER

All chefs — now operating ROTARY COOKERS — appreciate the time . . . labor . . . and flavor saving advantages of this automatic machine. How easily — how quickly they prepare a volume and variety of highest quality cuisine.

Do these ROTARY COOKER chefs have to wonder, watch and worry about their orders? *No siree? No burnage! No spoilage!*

It's a pleasure to work around because the ROTARY COOKER is "air cooled" for comfort. And hot summer days are just ahead. No wonder more and more chefs are insisting on ROTARY COOKERS.

COIN  
MACHINE  
REVIEW

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FOR  
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1945

### GROETCHEN MANUFACTURING COMPANY

126 North Union Avenue • Chicago 6, Illinois • RANdolph 2807



**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**ANOTHER WEEK**  
**NEARER *total* VICTORY!**  
... — HELP BRING IT CLOSER—BUY MORE WAR BONDS  
*Wm Rabkin*  
**INTERNATIONAL MUTOSCOPE CORPORATION**  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

## VICTORY... IS HERE!

Our ANOTHER WEEK NEARER VICTORY ads appeared week after week since Pearl Harbor. At last the great day of Victory is here. It is our fervent hope that peace has come to mankind forever and such ads will never be needed again. NOW—Back to production of the coin operated machines that have made Mutoscope a famous and trusted trademark all over the world for fifty years.

### INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET

WM. RABKIN, President

LONG ISLAND CITY 1, NEW YORK

**BUY MUTOSCOPE EQUIPMENT FIRST - It's Built to Last!**



# THE COIN MACHINE REVIEW

SEPTEMBER, 1945

★ The 146th  
CONSECUTIVE  
MONTHLY ISSUE

OFFICE OF PUBLICATION: 1115 Venice Blvd., Los Angeles 15, Calif. Fitzroy 8269. CHICAGO OFFICE (1): C. J. Anderson, 35 East Wacker Drive, CENTRAL 1112; NEW YORK OFFICE (17): Ralph R. Mulligan, 441 Lexington Avenue, Murray Hill 2-5589. SUBSCRIPTION RATES: \$2.00 for 3 years—minimum term accepted; 50c per copy. ADVERTISING RATES: \$75.00 per page, \$40.00 per half page, \$27.50 per third page; \$20.00 per quarter page, \$13.75 per sixth page, \$2.75 per column inch. No display less than two inches accepted. Classified rates on Classified Page.

## Suit To Recover Games

SAN DIEGO, Cal.—A J. Fox, local operator, has filed a suit in Superior Court to recover 59 console machines or their value of \$13,000, plus \$2000 damages, against Sheriff Bert Strand and the County of San Diego.

The machines had been seized last month by Strand in Carlsbad after a series of articles appeared in local papers exposing the existence of gambling machines in the county.

Fox made formal demand upon Strand for the return of the machines and when this was refused, countered with the Superior Court action. If the courts determine the machines are gambling devices within the meaning of the state law, Strand must destroy them, under a county ordinance.

## Kelner Heads Table

CHICAGO—Jack Kelner, president of the Kelner Vendors Corp., and formerly associated with Rowe, has been elected secretary of the Chicago Tobacco Table. "The old ship is in safe hands, and we have big things in store," declared members following Kelner's election.

## On the Cover---

Grace McDonald, who was so loudly applauded for her appearance on our December cover, returns this month to pose before going sailing in a sampan. Grace is a busy Universal comedienne and it's hard to keep "coolie" gazing at graceful Grace.

\* \* \*

—Coming Next Month—  
The Review Annual Fall Number

Call  
**DR. 3209**

For Automatic Equipment,  
Parts and Supplies

**PAUL A. LAYMON**  
DISTRIBUTOR

1503 West Pico Los Angeles 15

## Industry Reconverts Following Japanese Capitulation

LOS ANGELES—With capitulation of the Japanese Empire the Coin Machine Industry is ready to turn to full reversion and as soon as all needed materials are available to fabricate the various devices which comprise the wide assortment of coin-operated amusement, vending and service machines, new equipment will be flowing off the production lines and jobbers and distributors will be displaying new models on their showroom floors.

The Coin Machine Industry will not take second place in the reversion race for many factories will pick up where they left off back in 1941 and turn out models then partially tooled up for, or partially finished.

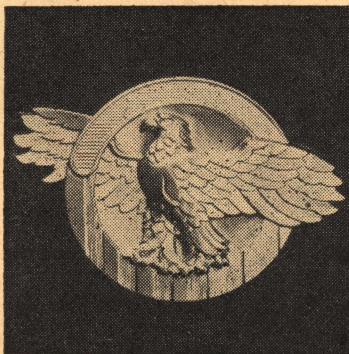
To check the pulse of manufacturers THE REVIEW sent out 20 telegrams to 20 of the leading manufacturers asking them what effect the sudden end of the Jap war might have on early delivery of machines, if OPA ceilings might hold back new equipment until equitable adjustments are made, and approximately the number of machines they hoped to deliver next year.

Returns indicate equipment will be available in anywhere from a few weeks to a few months with most agreeing that it will be a few months. Some refused to estimate because so many factors were involved and as Richard K. Law of Mills Novelty Co. put it: "To determine effects now, other than the deep thankfulness in all our hearts, of sudden end of Pacific war is not possible. If materials are released promptly, more Mills equipment will be made in the first post-war year than originally anticipated, but will neither hasten nor delay shipment of new Mills machines now planned."

Another manufacturer believes "End of war will permit completion of tooling within few months. Production of limited number of prewar models could begin in few weeks if all materials are available and OPA ceiling pricing enables production at break even basis."

The raw material problem seems to surpass the OPA barrier and William Rabkin, of International Mutoscope Corp., sums it up this way: "We can reconvert our plant

## This Insigne Stands for Honorable Service to Our Country



A man may have sacrificed an arm or a leg for the privilege of wearing this Emblem . . . Recognize it, and give these veterans the respect and the consideration they so richly deserve.

COIN  
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## REPAIR SERVICE

for  
Vest Pockets and all types of  
Slots.

Repairs—Refinishing—Conversions  
Over 20 Years Shop Experience  
All work guaranteed.

PARTS FOR ALL SLOTS

SHATTER-PROOF GLASS FOR SALE

**G. B. SAM**

541 E. 32nd Street, Los Angeles 11, Cal.  
Adams 7688

**THE REVIEW HAS NEVER MISSED AN ISSUE IN THE PAST TWELVE YEARS!!  
NO OTHER COIN MACHINE MONTHLY CAN MAKE THAT STATEMENT!!**



fairly quickly but production will depend largely upon availability of raw materials and auxiliary parts such as motors and the like. We believe OPA's policy should be liberalized as coin machines do not have any bearing on cost of living. Number of machines we anticipate manufacturing first year depends entirely upon conditions as they develop and we hope for the best."

Majority of other manufacturers agreed with Rabkin that there are no anticipated OPA complications. First actions of OPA following the formal announcement of the cessation of hostilities in the Pacific reveal a liberal and tolerant attitude and it is quite likely OPA will relinquish controls in this field in the very near future, and possibly before this appears in print.

Recapping the reports received it seems quite probable that new machines will be coming shortly after the first of the year if raw materials and component parts are forthcoming in the next three months; that there will be a re-pricing structure when new equipment appears and possibly without OPA interference; and lastly, that the quantity of machines to be produced during 1946 will be dependent entirely on the supply of materials.

### To Make Drink Vendors

LOS ANGELES—Harlow Aircraft Co., Alhambra, has purchased the manufacturing facilities of Interstate Aircraft and Engineering Corp., El Segundo, and the plant will devote its full time to making soft drink dispensing devices, refrigeration compressors, vacuum cleaners and small gasoline motors.

During war years Interstate produced a line of light planes, which included the 65 and 90 h.p. Cadet, the liaison L-6, and the side-by-side S-3.

## We Will Pay:

We will pay \$15.00 each for the following old Gottlieb games:

Big Show  
Score Card  
Summer Time  
Oh Johnny  
Drum Major  
Gold Star

Convention  
Border Town  
Trapeze  
Score a Line  
Three Score  
Bowling Alley

Will pay \$25.00 each for the following:

Paradise

Champ

School Days

Sea Hawk

Spot Pool

Miami Beach

Belle Hop

ABC Bowler

We are not interested in the operating condition of the games. All working parts must be on the game, and the cabinet must be in good shape.

Advise quantity and we will issue shipping instructions.

## NATIONAL COIN MACHINE EXCHANGE

1411 DIVERSEY BLVD.

CHICAGO 14, ILL.

## NAMA Holds Important Meet With Baltimore Vendors

BALTIMORE—Over 100 members, operators, manufacturers and suppliers were in attendance at the regional meeting of the National Automatic Merchandising Association in the Charles Room of the Hotel Belvedere when Stanley Reehling, president of the Vending Corp. of Baltimore and president of the tri-state NAMA organization, presided as general chairman.

Meeting was highlighted by a panel session, or symposium, during which various prominents in many fields of merchandising vended spoke of problems and plans and answered questions from the membership. Those speaking and facing the barrage of questions included: Gardner Tillinghast, Coca-Cola Bottling Co.; T. Gordon Mason, Dr. Pepper Co.; and Emery Flinn, Spacarb, Inc. for the beverage field.

Discussing candy, gum and nuts were Philip A. McGinnis, Canteen Co.; Arthur Echil, D. Goldenberg, Inc.; and Burnhart Glassgold, Arthur H. DuGrenier, Inc.

The cigarette situation, both machines and merchandise, was capably handled by George H. Duckett, G. B. Macke Corp. Washington, D. C.; Lewis Gruber, P. Lorillard Co. (makers of Old Golds); John Mills, Rowe Manufacturing Co.

L. D. Chambers, Peerless Weighing and Vending Machine Co., Long Island, New York, dwelt upon service machines.

E. W. Scheuer, president of Vendomat Co. of America, was toastmaster of the meeting and dinner and introduced Nathaniel Leverone, president of the Canteen Co. of America, who stressed the aims of NAMA and its plans for the future. He discussed the important nine point Code of Ethics and the resultant benefits when an operator gives strict adherence to its tenets. Thereafter Thomas B. Hungerford, director of Public Relations for NAMA, spoke further on the Code of Ethics and discussed each of the important nine points.

Meeting was enthusiastically enjoyed by those present which included a number of important visitors from beverage, candy manufacturing, and cigarette manufacturing fields.

John F. Ignace

### Dutton In Los Angeles

LOS ANGELES—E. M. Dutton, of Viking Specialty Co. Inc., San Francisco, spent several days in town the last of July in the interest of his firm.

While here Dutton called at THE REVIEW and revealed part of the big plans Viking has for jobbing and distributing in the years ahead.

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IT'S BETTER  
TO SPECIFY  
ILLINOIS LOCKS!

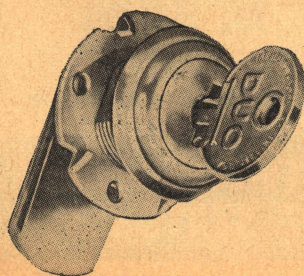
You could bury your coin boxes for safety... but it would be hard to stay in business that way. You can team-up *safety and business* by specifying DUO LOCKS... look at all the safety features you get!

- Key can't be duplicated on standard key machines
- Triple-combination action of 14 tumblers makes picking virtually impossible
- Floating key guides assure perfect alignment and easy operation
- and, in addition, you can get the exclusive DUO REGISTERED KEY PLAN which gives you the only key in your territory that will work all locks which have your registered key combination. You need only one key for all your machines... yet you get maximum protection.

Write for complete information.



ILLINOIS LOCK COMPANY  
804 South Ada Street Chicago 7, Illinois





# LATEST NEWS

## on the Jensen Needle

... almost overnight this brand new needle, made especially for phonograph operators, is receiving wide acclaim. Reports coming in daily indicate complete satisfaction among operators who are using them. Tests prove extra long life and substantial reduction in your needle costs.

PRICE 1-100: 46c. Quantity Prices Lower

AFTER  
INSERTING COINS  
WAIT  
UNTIL YOU HEAR  
THEM STOP DROPPING  
INSIDE  
BEFORE  
PULLING HANDLE  
FOR CIGARETTES

Decal Is Supplied  
With Gold Background  
and Type in 2 Colors

*Attention:*

## CIGARETTE and CANDY OPERATORS!

To save you many hours in service calls and promote more good will in the use of vending machines, these DECALS are especially tailored to fit your machines, just over the coin insert. They will meet with your instant approval.

Large quantity purchase of these enables us to offer them to you at a very nominal cost:

PRICE: 1-199 .05 each. Quantity prices lower.

*Why Not Use*

## ACME REPLACEMENT PLASTICS

IN DRESSING UP THOSE DAMAGED PHONOGRAPHS

### WURLITZER MODELS

	Each
24 Top Corners .....	\$ 1.20
24 Lower Sides .....	4.00
61-71-41-600, 500 Top Corners.....	4.00
700 Top Corners .....	7.00
700 Lower Sides .....	9.50
700 Back Sides .....	8.50
800 Top Center (Right or Left, Red).....	8.00
800 Back Sides (Green).....	9.50
750 Top Corners .....	8.75
750 Lower Sides .....	8.75
750 Top Center .....	4.25
750 Middle Sides .....	2.00
850 Top Corners .....	9.50
850 Lower Sides .....	8.75
850 Top Center .....	11.00
950 Lower Sides .....	10.50

### SEEBURG MODELS

	Each
"Hi tone"—Model 9800, 8800, 8200, .....	\$14.50
"Classic"—"Colonel"—"Major" .....	
Top Corners .....	6.00
"Envoy"—"Cadet" Top Corners.....	2.50
The Above Available in Solid Red, Yellow or Green	

**NEW!**

**UNBREAKABLE!  
GUARANTEED!**



**CLEAR, TRANSPARENT,  
PLASTIC WINDOWS  
FOR YOUR MODEL 850  
PROGRAM HOLDER**

**\$5.00  
PER SET**

### ROCK-OLA MODELS

	Each
Standard, Master, DeLuxe or Super .....	\$12.75
Top Corners .....	12.75
Lower Sides .....	6.75
Top Door Plastics.....	
The Above Available in Solid Red, Yellow, Green	
COMMANDO .....	Each
Top Corners .....	\$ 8.00
Top Center .....	7.00
Long Sides .....	12.75

### SHEET PLASTIC

20" x 50"—Non-Brittle-Pliable

Per Sheet

50 Gauge Red, Yellow or Green .....	\$12.50
(Thickness of new penny).....	
60 Gauge Red, Yellow or Green .....	14.50
(Thickness of a new half dollar).....	
80 Gauge Red or Yellow .....	16.00
(Thickness of a new silver dollar).....	

### MILLS

Available in Red, Yellow or Green

Throne-Empress-Top Corners, Each.....	\$14.00
Throne-Empress-Lower Sides, Each.....	14.00
BUCKLEY BOXES .....	
Side Plastics, Per Set.....	\$ 2.00

# COINMATIC DISTRIBUTORS

TEMPORARY QUARTERS

2712 W. PICO BLVD.

LOS ANGELES 6, CAL.

NOTE  
NEW  
PHONE : **PA 3188**



### COIN MACHINE NEEDLE KIT

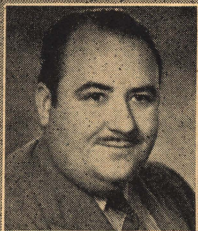
The Jensen Coin Machine Needle kit is a handy, leatherette covered aid for the coin machine serviceman. It consists of a pocket-size kit with a note pad for ready reference notations. Supplied with 100 coin machine needles in units of 10 needles. Each needle card has space for a record of the needle's playing history.

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# Trade Talk

by

PAUL W. BLACKFORD

What's happened to all those new machines that were quickly to follow V-E Day? And where are the dozens of civilian items on which manufacturing resumption approvals were issued following Germany's capitulation?

It didn't turn out the way you figured, did it brother? No sir. Plenty of us were fooled and it looks like it will still be some time before any appreciable amount of new equipment shows up in the jobbing and distributing showrooms of the nation.

Talk to a dozen different manufacturers and you'll receive a full dozen versions of just what is happening but all seem to agree on one or two fundamental reasons. First, and of primary consideration, is the

worry over OPA price fixing on new products. OPA seems determined to hold prices at 1942 levels and if increases are permitted they will not be enough to offset higher labor and materials costs.

Second, although permissions have been given to resume manufacturing, restrictions are still in effect on certain essential materials and until these are freed the manufacturers are traveling up a dead-end avenue. As early as May of this year some resourceful manufacturers in other industries, were finding ways to get scarce materials. One company took ten of its best salesmen and put them out calling on war plants suspected of having an overstock of needed materials to see what might be done in buying up the surplus. However,

manufacturers in the Coin Machine Industry are waiting for needed materials via the normal routes, and not one—to our knowledge—has been buying, or trying to buy, via the "special arrangements" route.

These, and many other factors are delaying a wholesale manufacture of new equipment. On the whole - - - this is well! Why? Because the appearance of an appreciable amount of new coin-operated equipment would only serve to incite civilians as to why amusement equipment precedes washing machines, irons, vacuums and other vital civilian equipment. Just recently a *Chicago Tribune* reporter made much of some repair parts given manufacturing preference in Chicago for a couple of our best manufacturers. The reporter endeavored to paint a picture of "a deal" having been made in high circles. Nothing was further from the truth and the Coin Machine principles involved so related to the newshawk, and, fortunately, their remarks made print.

So - - - don't be impatient. Delays, under current conditions, may mean goodwill, and with manufacturers now able to supply replacement parts for present equipment, there is really no necessity for hurrying new equipment. When it comes - - - FINE . . . but let it come when it will redound to the glory of our Industry.

## Kleiman Enlarges

CHICAGO—Fredric R. Kleiman Advertising Agency, who handles the advertising of Soundies has moved to larger quarters necessitated by addition of several large accounts and acquisition of new personnel.

\* \* \*

Etiquette is the art of yawning with your mouth closed.

COIN  
MACHINE  
REVIEW

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FOR  
SEPT.  
1945



## WAGON WHEELS CONVERTED FROM (DUPLEX)

WE ARE ALSO REVAMPING  
IDAHO From ZOMBIE

OKLAHOMA  
From LEADER

STREAMLINER  
From STARS

GRAND CANYON  
From DOUBLE PLAY

SANTA FE  
From WEST WIND

ARIZONA

From  
SUN BEAM

BRAZIL

From  
DO-RE-MI

You'll Get  
and Hold  
the Play  
With Games  
Revamped  
the UNITED  
Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

## UNITED MANUFACTURING COMPANY

6125 N. WESTERN AVE. CHICAGO 45, ILL.

If you operate  
**JENNINGS  
CHIEFS**



SEND FOR  
THIS FREE  
BOOKLET

Just off the press! New CHIEF Service Manual, complete with illustrations and descriptions, that will help you maintain your Jennings CHIEFS and consoles in operation. Tips on care of Jennings equipment. Even experienced Jennings operators will find this manual helpful.

JENNINGS REPAIR SERVICE  
Limited repair service available. Ask about our complete repair projects for CHIEF machines.



**O. D. JENNINGS  
& COMPANY**

4307-39 WEST LAKE STREET  
CHICAGO 24, ILLINOIS



## Slots Nix, Cards O. K.

MADISON—If you cut cards for treats, if you shake dice to see who pays for refreshments—it's perfectly okeh in white-washed Wisconsin but if you pay a man a nickel and pick a ticket out of a jar and get a drink on the house, or put a dime in a machine and your shoes are covered with coins—you're a sinner and the law is out to get you.

That's the way Clyde S. Tutton, chief of the beverage tax division clarifies a most unusual tax law for the benefit of those not "in the know."

"Rumors have been circulated," he said, "which would tend to imply that, after a period of time, there will not be such strict enforcement of the law. It will be enforced strictly as long as it remains on the statute books. Our advice to all those who wish to protect their licenses is to eliminate all gambling devices directly or indirectly under their control."

Tutton explained that slot machines, ticket jars, pinball machines with free plays, bingo, punchboards; baseball, football and lottery tickets; and policy numbers and raffle tickets, as well as other devices prohibited under present regulations were and are subject to confiscation if found on licensed premises.

The law also states that gambling devices may not be stored or kept on the premises. Even though partially crated or dismantled, the devices are subject to confiscation.

The revocation provisions, Tutton said, do not apply to the following:

Playing cards by patrons, including cutting cards for treats.

Shaking dice by patrons for treats, where no commercial gambling is carried on in connection therewith.

Skeeball and similar games of skill, including ray guns.

### Darling Appointed

CHICAGO—Clinton S. Darling, executive director of the National Automatic Merchandising Association, has been appointed to the advisory committee of the American Public Relations Association.

*There is no substitute  
for Quality*

**Quality Products Will  
Last for the Duration  
D. GOTTLIEB & CO.  
CHICAGO**

**SLOT & VEST POCKET  
REPAIRING and  
REFINISHING**

**All work guaranteed**

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR

1503 West Pico Los Angeles 15

*Security as furnished  
to the coin machine trade*

**HERCULOCK—the new ILCO  
V-point lock  
for  
coin machines**

HERE'S a new brand of trouble for the lock picker. At the same time, less trouble for the collector, and a lot more protection for the operator and the location.

This improved ILCO Pick-resisting Lock No. 4080N is harder to pick or break, easier to open with the correct key, and insures a longer life of trouble-free service. It is an investment that pays prompt dividends in increased collections and reduced maintenance costs.

### As Advertised in 1937

Herculock embodied all the "brain and brawn" features that had proved effective in resisting lock pickers and smashers. Demand was instantaneous — thousands of Herculocks were sold before Pearl Harbor . . . and are still giving faithful protection on coin boxes everywhere.

**INDEPENDENT  
LOCK CO.  
FITCHBURG, MASS.**

COIN  
MACHINE  
REVIEW

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FOR  
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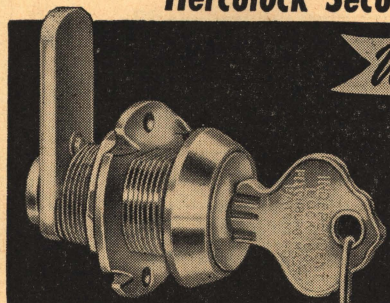
In the form of bomb, artillery, and rocket fuzes of which Ilco has made more than 13 million.



*As furnished to  
the Armed Forces  
1941—194X*

### Herculock Security

*Will be Ready for you  
after Victory*



No. 4750 — HERCULOCK — Maximum pick-resisting design. "Shark Tooth" keyway. Double sided key with shoulder. Extra heavy spur washer, retaining screw and key. Cam movement 90°



This  
Production Award Pennant  
now carries Four Stars



**Independent Lock Company**  
Fitchburg, Massachusetts



## Rare Coins in Collections Can Up Your Take

Coin machine operators have perhaps the best chance to find "Hidden Treasure." Every day hundreds and hundreds of coins pass through their fingers and maybe some of them are worth much more than their face value.

The public, in general, has only a vague idea as to what coins are actually rare and what coins are actually common, and why they are rare, or why they are common.

For example, an 1823 penny is worth from 10c to \$20, depending on whether it is in "fair" or "good" condition or actually "uncirculated." From this it can be seen that while a coin may be rare in perfect condition, yet it may be very common in ordinary condition, and of little value.

Errors in the minting of a coin can make it valuable; for example, on an 1800 half nickel - - - the word "Liberty" was misspelled "Liberky". This coin would sell at \$7.50 to \$15. The 1801 at \$10 to \$20.

The 1938 Jefferson nickel (the flag was forgotten on top the building) is worth from 15c to 60c and the 1941 Jefferson, minted in Denver will sell for 15c.

Other nickels worth looking for are 1912 (Denver) at \$2.50 to \$7.50; 1912 (San Francisco) at \$3 to \$15; 1926 (San Francisco) at \$2 to \$10 and 1927 (San Francisco) at \$3 to \$15.

For penny machine operators the field is practically wide open. By checking through your day's take, you might find an 1856 penny worth \$30. Right down the line from 1864 through 1941, pennies are valued (according to condition) from \$15 to \$22.50.

Dimes and quarters from the automatic phonographs could be checked for a profit. However their value and rarity is a little more complicated. The number of stars on a dime or the drapery on the figure may mean the difference between 50c and \$60.00.

Quarters have many different mint de-

For Victory... Buy U.S. War Bonds and Stamps



**"E" AWARD**  
with **3 stars**

NOW FLYING OVER THE HOME OF

*Bally*

**GAMES AND VENDERS**

**LION MANUFACTURING CORPORATION**  
2640 Belmont Avenue • Chicago, Illinois

signs such as arrows at the date, rays over the eagle or the motto over the eagle. Any of these conditions, plus age and rarity, account for their value to a collector.

There is just one rule for this treasure

hunt. NEVER CLEAN A COIN. The cleaning of a rare coin may subtract 50% or more of its value, and from experience, collectors can easily tell whether it has been cleaned or not.

The "Star Coin Book", published in Fort Worth, Texas, sets forth the amounts the nation's leading purchasers of rare coins will pay for the various denominations. It provides a price list, and a purchasing source, so, if you are rare-coin conscious, you may be able to pick up a lot of extra "Hidden Treasure" in your collections by checking coins carefully and disposing of them to others who place a higher value on them than your patrons did.

## THE MAY-BELL

New and Improved  
**SPECIAL**

Rapid Fire Gun Castings, complete.....ea.	\$12.75
ABT Slug Rejectors (Prewar) 25c.....ea.	5.50
National Slug Rejectors (Prewar) 5c.....ea.	4.90
Free Play Coin Chutes.....ea.	2.75
Ball Gauge Castings.....ea.	.75
Rapid Fire and Bally Bull Motors, Forward and Reverse Action .....	17.50
Complete P.O. Units, Bally Consoles.....ea.	37.50
Rack and Pawl Assemblies for P.O. Units.....set	.50
Collection Books .....	.08
Main P.O. Sides and Tube Holder.....ea.	.75

One Mills Silver Chrome with Stand. Original, like new.

Also have P.O. Motor for all Bally Games.

Complete Line of Springs

Complete Backboard Glass Service for all Bally Games. Write Us for Parts.

Exclusive Agents For **BALLY** Parts, Service and Repairs

Service With a Smile

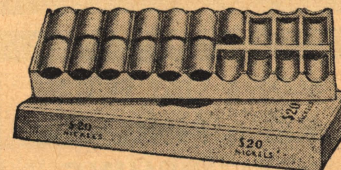
In this our new and larger location we are in a position to serve our many customers promptly and efficiently.

**SAM MAY INDUSTRIES**

6355 North Clark Street

Chicago, Ill.

## An Easy, Convenient Way to Store and Handle Coins **LONSON COIN BOXES**



Strong, durable leatherette covered boxes to hold one hundred dollars in loose or wrapped coins. Neat, compact. Eliminate musty, dirty, germ-laden bags. No typing, no folding, no gumming, no broken packages. Will stand years and years of rough usage.

Write for Circular and Prices

**MILLS SALES COMPANY, Ltd.**

1640 18th Street, Oakland 7, California

COIN  
MACHINE  
REVIEW

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## No Machines Kills Resort Business

MADISON, Wis.—Just back from a tour of northern Wisconsin resorts which yearly attract thousands of vacationers, John Wyngaard reveals that resort owners feel the ban on gambling equipment in Wisconsin will eventually ruin the resort business.

"In five years the north country will be dead and deserted," said one irate manager of a popular public place. "They can give it back to the Indians then."

Owners point out that the harvest from gambling machines was a substantial part of the season's revenue and permitted them to operate their spots profitably and provide boats, sleeping accommodations, food, etc. They claim their industry is purely seasonal and that it enjoys a relatively short season at that. It is hard to keep a spot going three or four months on revenue from meals, cocktails and rentals, they say. Auxiliary revenue from slot machines and other amusement devices are essential for the survival of the spots, their owners declare.

Under the recently enacted Thomson anti-gambling law, practically every type of gambling equipment is banned and liquor licenses are subject to revocation in spots where gambling equipment is seized.

## Lansing Tax Killed

LANSING, Mich.—The Lansing city license ordinance which would have placed a high fee on automatic phonographs as well as pin games, and include a \$1,000 per year business license fee, has been invalidated by Circuit Court Judge Leland W. Carr, who classified the ordinance as "unconstitutional and discriminatory."

Ordinance was passed May 28th. Immediately operators filed a petition for a temporary injunction, which was granted. In the usual procedure, a petition was made for a permanent injunction which resulted in a review by the Circuit Court which declared the license act invalid.

### NEW LOW PRICES

High Quality 3/16" Crystal

## PIN-BALL GLASS

IMMEDIATE DELIVERY

20x42 Case of 9	\$11	21x43 Case of 8	\$10.50
21x41 Case of 8	\$10	23x47 Case of 7	\$11.25

C. O. D.—F. O. B. Baltimore.

ART. NYBERG

## CALVERT SALES CO.

COIN OPERATED EQUIPMENT  
708 N. Howard St. Baltimore 1, Md.

## Extra Fine Switch SERVICE KIT

# \$7.50

— SEE —

## PAUL A. LAYMON

DISTRIBUTOR

1503 West Pico Los Angeles 15

## New Ice Cream Group

DETROIT—Food Dispensing Machinery Co. is the name of a new company being organized here by Wortham Snell to manufacture and operate ice cream vending machines. Headquarters are at 20-15 Bok Tower.

New machines are cleverly designed to handle ice cream from nickel packages on up to a full pint and at varying prices. As such the machines are the first to vend ice cream in packages large enough to attract home use sales and will aid dispensing ice cream in regular ice cream stores where help shortages are prevalent. Each individual machine will handle only one type and size of ice cream but the size may be varied by controls on the machine, according to the coin control, but it is intended that a unit on location will be used for only one purpose.

Food Dispensing intends to operate all

the machines they manufacture and will arrange with local creameries in the territories they invade, to supply them with their ice cream products.

## Coin Laundry Opens

SOUTH BEND, Ind.—Foreshadow of the postwar world has been cast here in South Bend, with the opening of the Midwest's first Launderette.

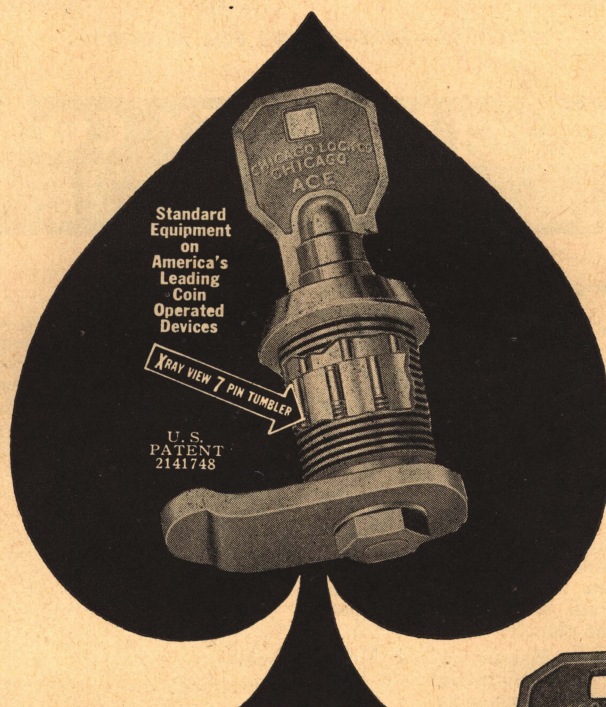
All the housewife has to do is take her laundry, put it in one of the 20 new Bendix machines, deposit a quarter, drop back in 30 minutes to pick up her clothes—washed, rinsed, damp-dried, ready for the clothes line.

\* \* \*

She: "I see that in some parts of India a wife can be bought for \$2.00. Isn't that awful?"

He: "Oh, I don't know. A good wife ought to be worth it."

## The "ACE" of All Locks Chicago "ACE" Lock



—because it represents the "ACE" development in lock and key construction

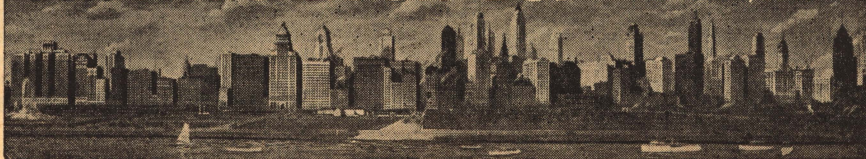
Investigate—ask your Jobber—and remember, there's a CHICAGO Lock for every need... and... all CHICAGO Locks assure... "UTMOST PROTECTION."

**SORRY—** but for the duration we can only partially fill civilian orders on Priority Rating Basis.



Famous "ACE" Round Key

**CHICAGO LOCK CO.** 2024 N. RACINE AVE.  
CHICAGO, ILL.



COIN  
MACHINE  
REVIEW

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**WHY WAIT? ATLAS HAS THEM NOW!**  
**ABSOLUTELY BRAND NEW**  
**MILLS BROWN FRONTS**

**5c-10c-25c**

*In Original Packing Crates*

**FACTORY REBUILT SLOTS, 50c AND \$1.00 PLAY**

*Order Immediately for Prompt Shipment*

**GORGEOUSLY RECONDITIONED**  
**MILLS GOLD CHROMES**

**5c-10c-25c-50c**

**ASSORTED SELECTION THOROUGHLY REBUILT**

**JENNINGS**  
CHIEFS  
CHROMES

**WATLING**  
ROL-A-TOP

**PAGE**  
COMETS  
DELUXES

**MILLS**  
CHROMES  
BLUES-BROWNS

**WRITE—WIRE—PHONE FOR PRICES!**

**Atlas NOVELTY CO.**

2200 N. WESTERN AVE., CHICAGO, ILL.  
 ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
 OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

**FRIENDLY  
PERSONAL  
SERVICE**

New York

Dear Mr. Blackford:

It has been a year since we last advertised in THE REVIEW. Our response through your publication has always been good, but we have had a great deal of difficulty in getting good record production.

I wish to thank you for your continuance of the high standard of which tradition THE REVIEW is to the trade, by improvement—as well as keeping always to the point of improving as needed for the benefit of the Industry.

N. B. Mayhams  
Co-Ed Records

Berkeley, California

Gentlemen:

Read with great interest the article on "Water-proofer Chemical" for use in connection with motors, etc., on page 43 of the July issue.

Will you please send me the address of the firm who puts out this product as I wish to write them in their interest, and when so doing I will be sure to mention

having read it in the COIN MACHINE REVIEW.

F. E. Rice

(The water-proofing chemical, PiB, is manufactured by the United States Industrial Chemicals, Inc., 60 East 42nd Street, New York, N. Y.)

Oakland, California

Dear Paul:

The August issue was received and, as usual, was very attractive, interesting and occupied the center of attention here in this office . . . It may be interesting to you to know that a check-up on our advertising results has proven that returns we have had from the various small ads we have had in THE REVIEW have been very, very good.

We are at present working out plans whereby we hope to be among your regular advertisers in the not too distant future.

Warren H. Taylor  
Mills Sales Co., Ltd

Coolidge, Texas

Gentlemen:

Your classified advertising is a very fast result getter. I have just purchased 50 scales by wire from the advertisement that I had with you this month.

Carl M. Ellison

Morach, Germany

Dear Folks:

If you think it is hot in Southern California you ought to try Southern Germany for a while. And the horseflies—there are billions of them. We call them P-38's, because they start circling around about 10 feet above your head and then they go into a nose dive—and WHAM! They hit like a ton of bricks.

As for the towns and cities in Germany, they have all been bombed and shelled pretty badly. I have been in several towns in Germany and none that I have been in have escaped unscathed. The German people brought it on themselves so they have no one to blame but themselves.

I have talked to hundreds of German

**LETTERS to the  
EDITOR**

Kodiak, Alaska

Dear Sirs:

Please change my address on my REVIEW. I have sold my route in Kodiak and will concentrate my efforts in Anchorage where I operate 30 Wurlitzers, 12 consoles and some slots.

Please request Maestro Wired Music to send me full information on their equipment as I am planning on Wired Music for 40 locations here as soon as good equipment is available.

Business is very good in most parts of the Territory, with prospects for better business after the war.

Leo Tyler

**TUNG-SOL  
LIGHT BULBS  
FOR GAMES**

— All Sizes —

44, 46, 50, 51, 55  
1456, 1458, 27V. etc.  
Lowest Prices by the Box  
Special Prices by the 100  
Let Us Fill Your Needs

**PAUL A. LAYMON**  
DISTRIBUTOR  
1503 West Pico Los Angeles 15

**OPERATORS!**

Since we insure hundreds of your present and prospective locations as Insurance Supervisors for the Southern California Tavern Association, is it not good business for you to insure with us?

**Ask the Operators Who Do So!**

**Zeigler Insurance Agency, Inc.**

541 S. Spring St., Michigan 0961

Specialists—Coin Machine Industry

Los Angeles 13, Calif.

COIN  
MACHINE  
REVIEW

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soldiers and civilians and I still haven't found a Nazi or an SS Trooper. I guess all the Nazis moved to the next town. All they'll say is "Me nix Nazi." They can really lie and expect you to believe them. They blame Hitler for all their trouble but I personally believe that they blame him for losing the war, not all the untold destruction and heartaches he has caused. They have no feeling of guilt, whatsoever.  
PFC Harry G. Holdsworth

Somewhere in the Philippines

Dear Mr. Blackford:

I don't know just when my subscription is up for THE REVIEW but I imagine that will be pretty soon so I am sending you six Pesos in Philippine money which is equal to three dollars in our money to renew my subscription. We can't get any United States money any more. You can exchange this Philippine money at any bank I imagine.

I really enjoy getting THE REVIEW. It tells all the news along Coin Row and I see quite a few names that I recognize. I saw an article recently that Dick Washburn was home on leave. He and I used to work together for California Amusement Co. in San Diego in 1941.

So long for now, and I hope it won't be long before I can take a stroll down Coin Row.

S/Sgt. Harold L. Chisholm

## Rate Allowance Given

WASHINGTON, D. C.—The Interstate Commerce Commission has granted the nation's railroads an additional 3 months in which to make effective temporary freight rate adjustments ordered in I. C. C.'s May 15th freight rate decision.

The carriers had petitioned the commission to extend the date from August 30 to April 1, 1946. This was denied. Instead, the commission allowed the carriers until Nov. 30 to carry out the order.

The order for temporary adjustments stipulated that all present class rates in and between southern, western trunkline and southwestern territories, and between those territories on the one hand and official (eastern) territories on the other, be reduced 10 per cent. Present class rates within official territory were ordered increased 10 per cent.

## 5 Stars for Independent

FITCHBURG, Mass.—The first hardware industrial company to win five Army-Navy E awards, the Independent Lock Company, geared exclusively, to war production in many fields since Pearl Harbor has also received letters of praise and appreciation from General Sommervell and Robert P. Patterson, Under Secretary of War.

Independent Lock was the first war production plant to be honored in Fitch-

burg, where the company operates two plants. This fifth award was made on the production record of the last six months which reached an alltime high in the production of 19 million, mostly for mortar shells, fire bombs, fragmentation and rock-ets.

In the last six months, during which the battle for Europe reached its height, the production of munitions and other war materials at the Independent Lock doubled over the corresponding period of a year ago.

While the battle for Europe was in progress the demand for the company products was so great that the plant worked seven days a week, 24 hours a day throughout that period. The company has the distinction of turning out more mortar bomb fuses than any other company in the country, and it has also led the country in the production of bomb fuse adapters, the gadget that makes sure the bomb explodes regardless of where or how it falls. The production of this article reached more than 500 a day.

In addition to its outstanding record in the production of munitions it has contributed heavily to the navy's ship construction program. The entire facilities of the plant for the production of padlocks and shiplocks were taxed to keep up with the navy's demand.

## REVIEW Man Hospitalized

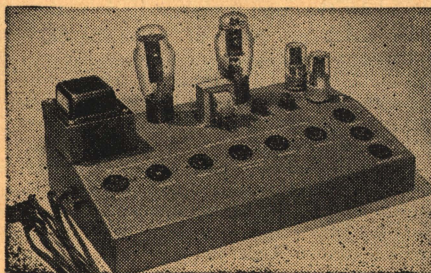
HOUSTON, Tex.—John G. Wright, local correspondent for THE REVIEW for the past eight years, entered Park View Hospital here on July 16th for a major operation. The operation was a success and Wright is now at his home recuperating.

A flapper says, "Who is he?"  
A young lady says, "What is he?"  
An old maid says, "Where is he?"

# "Keep 'em Playing!"

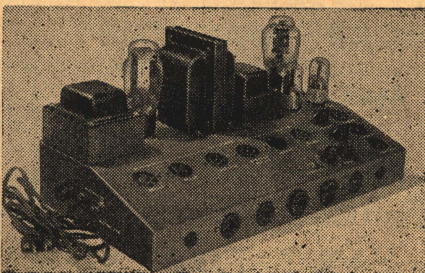
There is no take from a silent phonograph. There is no longer any reason for the phonograph to remain silent. When it goes dead due to amplification breakdown, merely install the Master Universal Amplifier. Either as a temporary or permanent installation it will give as good or better results than the unit that comes with the player. Service men find this a great help in keeping their customers satisfied while making repairs. Check for yourself the features of the

## MASTER UNIVERSAL AMPLIFIER



Model A—Master Universal Amplifier fits them all—Wurlitzer, Seeburg, Mills and Rockola, except Hi-Tone. Complete with tubes, \$54.50.

- Volume and tone control combined.
- Proper circuit fusing.
- Fits all makes of players.
- Ready to operate.
- Temporary or permanent installation.



Model B—Master Super Universal Amplifier designed for all Hi-Tones and all other models. Complete with tubes, \$74.50. Terms 1/3 deposit—balance C.O.D.

- Absolute clarity of amplification.
- Keep unit playing during repair.
- Substantial construction.
- Complete set of tubes.
- Engineered for proper balance.

These Amplifiers are manufactured and sold for replacement purposes only—as specified by WPB regulations.

WRITE—WIRE—PHONE

DISTRIBUTED BY

**PAUL A. LAYMON**  
1503 W. Pico Blvd. Los Angeles 15, Calif.

\$12.50 \$12.50

Per Per

1000 1000

**ALUMINUM DISCS for GROETCHEN TYPERS**

Guaranteed Perfect

IMMEDIATE DELIVERY

10 KEENEY SUBMARINES. EA. \$119.50

Radio Rifle .....\$ 49.50  
Liberator (Floor Sample)..... 189.50  
Air Raider ..... 169.50  
Jennings Golf Ball Vendor, 25c Play.. 69.50

1/2 Deposit With Order.

**MAX GLASS**

DISTRIBUTING COMPANY  
914 DIVERSEY • CHICAGO 14, ILL.

COIN  
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# What's Going on? in the UNITED STATES

## Kansas City

The Automatic Music Co. has sold the operating end of its business to Bert Smith, who will conduct his service under the name of Ace. A. H. Myers and Irvin Weller will continue as wholesale distributors of coin machines under the old name, Automatic Music Co.

Universal Manufacturing Co., under the management of Joe Berkowitz, is tripling its capacity. This firm is adding two more floors for additional equipment to print jar game tickets. The four floors will provide 1600 square feet of operating space. Fifty-two more folding machines have been purchased, thirty for use here, and twenty-two for the Universal plant in Minneapolis, known as Triangle Mfg. Co. This will bring Universal's total to seventy-two folding machines. The Triangle Co. has moved from

Hennepin St. to So. Tenth St., and is occupying 22,000 square feet of floor space. Berkowitz stated Minneapolis had proved a good shipping point. In the firm's eight years of operation it has shown a constant increase. Expansion has been limited because of the shortage of help and paper. Firm now employs 265 workers and expects to employ 500 when merchandise and help are available. Berkowitz hopes to soon place in operation forty printing machines and ten cutters. The firm expects to manufacture tip-books in the near future, using the same machinery.

The Confection Service Co., Inc., started in 1941, and its fine progress was slowed by the shortage of merchandise. L. P. Donohue is president. Company handles only candy and peanut vending machines.

Ed Jahosky at the Wonderland Arcade reported business is approximately fifteen percent better than this time last year. The

metal typing machine is getting an especially good play. Jahosky told of changing the housings of the lighting units in his machines to fit old type bulbs. He had been using an off-brand bulb which cost \$1.50 each. Now, he uses Mazdas, No. 87, which cost only eight cents each, and give a much stronger light. The arcade is still getting results from a double page illustrated feature which appear in *Life* magazine two years ago. Service men are the customers who remember the write-up about Wonderland, considered by *Life* the finest in the country.

Zor Gershon, partner, United Amusement Co., is recovering from a major operation. Norman Stevens, operator from Sedalia, Mo., was a recent visitor. Mildred Nelson, secretary, recently vacationed in Oklahoma. Harry E. Brown has sold his route to W-B Novelty Co.

The Mo-Kan Amusement Co. reports business much better than last year at this time—best in Nick Fasci's twelve years of operation.

E. V. Webb, manager of the Automatic Canteen Co., reports a flourishing business, limited only by supply and labor conditions. Francis H. Allan, owner, is now a sergeant in the army. He has been in service since December of '42.

J. W. John, Cigarette Service Co., Kansas City, Kansas, says business is really better than he can take care of. If only he could meet the demand he would be happy.

Elmad Products Co. is doing a good business, hampered only by the cigarette shortage. This business was started in 1929, and in 1943 W. L. Adams and son, Howard, took over the company. Both had been employed by the company since its inception.

Edward Koch, owner of Automatic Sales System, reported only one-third of his machines in operation because of shortage of merchandise. He sells ball gum, candies and peanuts in his machines. Koch has been in business two years.

National Products Co., with two plants, one in Kansas City, Missouri and one in Kansas City, Kansas, is now engaged exclusively in serving war plants with beverage dispensers. According to D. M. Kitterman, owner, it will be at least six months before they will be able to service other types of business. They are faced with re-designing and retooling in order to get into

COIN  
MACHINE  
REVIEW

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SEPT.  
1945



## NEW! "CIRCUS ROMANCE"

ATTRACTIVE, FAST  
MONEY-MAKING  
ARCADE MACHINE

Requires Only 17"x 22"  
Floor Space

STILL A TOP-NOTCHER  
FLAT-TOP

8 Games Can Be  
Converted to Flat-Top:

Attention — Silver Skates  
Mascot — Air Force  
Pan American — Crystal  
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MANUFACTURING COMPANY  
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# BONA FIDE QUALITY BUYS

## FACTORY RECONDITIONED AND REFINISHED

### MILLS BLUE FRONTS — KNEE ACTION — CLUB HANDLES — DRILLPROOF

5c LIKE NEW .....\$200.00 10c LIKE NEW .....\$250.00 25c LIKE NEW .....\$275.00

### MILLS BROWN FRONTS — KNEE ACTION — CLUB HANDLES — DRILLPROOF

5c LIKE NEW .....\$225.00 10c LIKE NEW .....\$275.00 25c LIKE NEW .....\$300.00

## CLUB BELLS

5c .....\$400.00 10c .....\$450.00 25c .....\$500.00

## MILLS BUYS

1c VEST POCKETS .....\$ 29.50	5c ORIGINAL CHERRY BELL, Knee Action, Club Handle, Drillproof..... 225.00
5c VEST POCKETS—REFINISHED GOLD GLITTER ..... 42.50	10c ORIGINAL CHERRY BELL, Knee Action, Club Handle, Drillproof..... 250.00
5c VEST POCKETS—CHROME ..... 60.00	25c ORIGINAL CHERRY BELL, Knee Action, Club Handle, Drillproof..... 300.00
1c REFINISHED GOLD GLITTER Q. T..... 39.50	25c Copper Chrome ..... 400.00
1c ORIGINAL GOLD GLITTER Q. T..... 65.00	
5c REFINISHED BLUE Q. T..... 85.00	
10c LATE BLUE Q. T..... 125.00	

## GOLD CHROME BELLS — DRILLPROOF

One Cherry 2-5 Payout

5c LIKE NEW .....\$350.00 10c LIKE NEW .....\$400.00 25c LIKE NEW .....\$425.00

## JENNINGS CHIEFS

1c CLUB SPECIAL .....\$100.00	5c CENTURY 2-4 ..... 50.00	5c FOUR STAR CHIEF ..... 125.00
1 REDSKIN ..... 100.00	25c CENTURY 2-4 ..... 75.00	10c FOUR STAR CHIEF ..... 150.00
5c REDSKIN ..... 150.00	5c CLUB CONSOLE ..... 150.00	25c FOUR STAR CHIEF ..... 200.00
5c SKY CHIEF ..... 175.00	10c CLUB CONSOLE ..... 175.00	5c CHROME CHIEF ..... 175.00
10c SKY CHIEF ..... 200.00	10c SILVER CHIEF ..... 200.00	5c CHROME CHIEF S. P..... 175.00
25c SKY CHIEF ..... 250.00	10c SILVER CHIEF S. P..... 200.00	5c-10c-25c TRIPLEX ..... 150.00
5c ONE STAR CHIEF ..... 75.00	25c SILVER CHIEF ..... 300.00	10c SILVER MOONCHIEF ..... 225.00
5c CENTURY 3-5 ..... 65.00		25c SILVER MOONCHIEF ..... 325.00

## PACE SLOTS — GUARANTEED LIKE NEW

5c ALL STAR .....\$100.00	5c DELUXE .....\$125.00	5c ROCKET S. J. ....\$135.00
25c ALL STAR ..... 200.00	10c DELUXE ..... 150.00	10c ROCKET S. J. .... 160.00
	25c DELUXE ..... 225.00	25c ROCKET S. J. .... 235.00

## PACE ROYAL

5c CLUB BELL CONSOLE .....\$175.00 10c CLUB BELL CONSOLE .....\$225.00 5c-25c COMB. ....\$300.00

## WATLING ROLOTOPS

5c—3-5 .....\$ 85.00 10c—3-5 .....\$125.00 25c—3-5 .....\$200.00

## CAILLE

5c PLAYBOY—3-5 .....\$75.00 5c D. J. RED—2-4.....\$ 50.00 10c D. J. RED—2-4.....\$ 60.00

FOUR BELLS—SERIALS—1400-2500—STRAIGHT 5c PLAY—JUST OFF LOCATION—VERY CLEAN—WHILE THEY LAST.....\$400.00

## CONSOLES — PAYTABLES

Buckley Track Odds A.C. Model.....\$325.00	Race King ..... 150.00	Silver Moon Free Play..... 125.00
Jennings Fasttime Automatic Payout 125.00	Saratoga Automatic Payout..... 85.00	Bobtail Automatic Payout..... 135.00
Turf King..... 525.00	Royal Draw ..... 100.00	War Eagle Gold Glitter Castings... 17.50
Jockey Club..... 475.00	Lucky Lucre, Late Head..... 275.00	New Q.T. Box Stands..... 19.50
Keeney Super-Bell 3/5c & 25c..... 750.00	Paces Reels—Rails, Last model—	Mills Box Stands Ref. Blue or Brown.. 15.00
Keeney Super-Fourway—5c..... 600.00	Clean ..... 125.00	Revolve-Around Single Stand..... 65.00
Kentucky ..... 375.00	Jumbo Parade, Refinished..... 125.00	Columbia, Gold Award..... 49.50
Long Shot ..... 350.00	Silver Moon Automatic Payout..... 135.00	Columbia, D.J. .... 59.50

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# TWIN PORTS SALES COMPANY

230 LAKE AVE. SO.

Telephone: Melrose 2889

DULUTH 2, MINN.

production on some fine new dispensing machines which the company has designed.

The Vendo Co. is still engaged 100% in war work, and is not ready to hazard a guess as to when it will get back into coin machine operation.

*Dev Thatcher*

## St. Louis

The temperature in St. Louis during the last part of July and early days of August rose close to the 95 degree mark. This condition, coupled with plenty of clear weather, drew crowds to local amusement parks and was helpful to the business of coin machine operators in these places.

Ted Keys of Farmington, Mo., recently released from the armed services in Panama, has bought the phonograph and pin ball route of Forest Rey. Al Richardson of Herrin, Ill., has been released from the Navy. Al formerly ran a pin ball and phonograph route. He is loafing for a few days and seeking enjoyment by visiting his many friends in and outside his trade. Ted and Al were recent callers at the office of the Ideal Novelty Co.

Frank Rucker, operator at Grand and Easton Avenues, died recently. He had

been in that location one year. He was highly esteemed by members of the coin machine trade.

George Heyl, Universal Match Corp., has been appointed Universal's district manager for the Baltimore and Washington territory.

Harold J. Williams was recently appointed Universal Match Corp. district manager for the State of Virginia.

The cigarette shortage here is easing up a bit and it appears that the time is not far distant when they will bloom again in vending machines and other accessible spots. Some cigarettes were recently seen in a few local vending machines. At a Delmar Boulevard package liquor store here, the proprietor one day this week put cigarettes in the vending machine. While there was a run on the machine, no difficulty ensued. This may give local operators of other machines courage to try the same thing without fear of having the machine smashed in the rush. Army cancellations since V-E day, said an executive of the Liggett & Myers Tobacco Co., has made it possible for that concern to increase the civilian allotment by more than 25 per cent.

Makers and buyers of phonograph rec-

ords will probably be interested in a statement made by Jack Conner, St. Louis musician, who played with a USO troupe in Europe. German bands playing Dixie and Scotchmen, erstwhile bagpipe specialists, turning out brassy jive were among the strange things that met his ears during his European trip. "American jazz is widely imitated overseas", said Connor.

"Belgian musicians are the most advanced jazz experts on the continent, while the Scotch excel in England. The French

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to Buy  
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5-Ball Pin Games  
— SEE —**

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## AUTOMATIC COIN ADS ALWAYS CHOCK-FULL OF GOOD BUYS



### 4-STAR BARGAINS



#### I-BALL GAMES

Bally Pimlico	\$395.00
Bally Sport Event	159.00
Gott. Track Rec., FP.	125.00
Mills Spin. Reels, P.O.	115.00
Mills 1-2-3, P.O.	49.50

#### CONSOLES

4-Way Super, 3/5-1/25	\$725.00
Jumbo, P.O., Late Hd.	139.50
Jumbo, FP, Late Hd.	109.50
Ev. Gallop, Dom. JP.	199.50
Baker's Races, DD.	275.00
Ev. Lucky Star	109.50

#### Buck. Track Odds

(No DD)	\$495.00
Keeney's '38 Tracktime	115.00
<b>MISCELLANEOUS</b>	
Mills Moderne Scale	\$49.50
Mills 6 Ft. Dial Scale	49.50
Seeburg Speak Organ	
RC	32.50

#### MILLS GENUINE BELL MACHINES

5c Blue Q.T.	\$89.50	5c Glit. Gold Q.T.	\$125.00	10c Glit. Gold Q.T.	\$169.50
Vest Pocket Bell, Bl. & Gold	\$54.50	Vest Pocket Bell, Chrome			\$69.50

WRITE FOR SPECIAL PRICE REDUCTIONS ON 5c-10c-25c  
Blue Fronts, Brown Fronts, Silver Chromes, Copper Chromes, Gold Chromes.

WEIGHTED STANDS FOR MILLS SLOTS.....\$19.50

SEND FOR NEW PRICE LIST—JUST OFF THE PRESS!

★ <b>Med. Idler Gears for Mills Clock</b>  <b>\$1.50</b>	★ <b>Main Gears for Mills Clocks, com- plete with attachments</b>  <b>\$2.75</b>	★ <b>Mills Slot Clocks Repaired</b>  <b>\$5.00</b>	★ <b>LIBERTY Token Payout Counter Game</b>  <b>\$11.95</b>
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## Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

copy, almost to a note, the popular music of America. Jazz is practically non-existent in Germany. German youth has been deeply affected by military music."

Al Price, proprietor of the Al Price Cigarette Service Co., recently made a business trip to New York and other eastern cities. His place of business was formerly on Olive Street, near the Union Railway Station. Thousands of service men arrive at this station daily. From his Olive Street office Al once announced that he would gladly welcome any of these men at his office, where they could obtain information about St. Louis, writing facilities and other accommodations. As a result many service men, including those formerly associated with the coin machine business in this and other cities, were glad to take advantage of Al's kind offer.

It is expected that upward of 80,000 war workers will be temporarily unemployed here after peace details are worked out. However, reconversion plans will be developed quickly. In fact, the long range industrial outlook in this city is favorable, so that business in the field covered by THE REVIEW should continue in a satisfactory condition.

Harry Davies and Mrs. Davies, spent a two weeks vacation in Chicago and Michigan. Davies' arcade is right near St. Louis' Old Court-House, where the famous Dred Scott case was tried years ago. Slaves were sold at this location in pre-Civil War days. A fine museum in the building attracts crowds, especially on Sundays. The court house is also a referral center for veterans and war workers. Besides, thousands of service men receive their discharges at Jefferson Barracks, near here. They come downtown from the barracks on Broadway street cars, which pass Davies' place. These are all substantial groups, from which Davies can draw patronage. The writer met Whitney Regan, in charge of the arcade during the proprietor's absence.

Louis Joedick draws many transient customers to his arcade at Broadway and Delmar Blvd. This business was formerly operated by Jerome Sales Co., which had several similar places in this city. Joedick was a mechanic for the Jerome Co. He has four sons in the U. S. Service.

Dee Lang, proprietor of Dee's arcade spends part of his days taking care of his concessions at Down's park, at the end of

the Broadway car line. The writer met J. L. Finch, manager of the arcade. "We used to keep open all night but we close earlier now on account of the shortage of cashiers," said Finch.

Helen O'Leary has returned to her former position of day cashier at Funland. Jo Weatherby is night cashier. This place has coin-operated machines of various types and other amusement devices. It is right near the Statler and Lennox hotels and Loew's State theater. Many service men and other amusement seekers traverse this section, so Funland has its share of patrons.

Joseph A. McGuire

## Dallas

Coin machine operators of the Dallas trade area are still enjoying a splendid business. Music collections are especially good. Although some locations have been hampered by shortage of beer, this handicap has not affected many locations nor has it held down the volume of collections that has produced one of the best summers in many years for local operators. Arcades continue to do an excellent business. Their chief difficulty is obtaining sufficient equipment to keep their customers happy.

Dallas operators were enthused by recent dispatches from Washington saying that OPA would relinquish more food for restaurant and tavern operators. The OPA's aid for the short handed restaurant trade that would help them to keep open for longer operating hours would be a distinct advantage for the coin machine trade.

Dallas music and coin machine operators are to participate in Dallas' War Chest campaign in October. Thursday, October 4th has been set aside as "Juke Box Day" in the local campaign to raise more than \$1,500,000 for the Dallas County War Chest fund for 1946. Dallas operators have worked loyally in the last two annual community campaigns. Last year their "Juke Box Day" was featured in many local newspaper stories, some of which made the front pages. In the 1945 campaign, local operators donated more than one thousand dollars to the War Chest. This year the operators plan to exceed either of their two previous successful campaigns, by collecting at least fifteen hundred dollars. The operators have adopted a regular plan of donating all of their receipts from one day's operation to the War Chest fund. A pre-campaign meet-

## SALESBOARDS

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AS TOP FLIGHT OPERATORS WITH OUR  
NEW LINE OF AMERICA'S MOST BEAUTIFUL  
BOARDS—WRITE FOR LIST.

#### IMMEDIATE DELIVERIES

Holes	Name	Def.	Profit	Price
1000—	5c Nickel Charley	Def.	\$ 17.00	.96
1000—	5c Double Finn	Def.	24.50	.88
1200—	5c Binge Board	Def.	20.00	1.21
1000—	25c Jackpot Charley	Arv.	\$ 52.04	\$1.24
1000—	25c J.P. Charley Semi	Arv.	52.04	1.39
1000—	25c J.P. Charley—X Thk.	Arv.	52.04	1.65
1200—	25c J.P. Texas Charley	Arv.	102.28	2.32
600—	25c J.P. Quarter Jumbo	Arv.	60.60	2.39
1200—	25c J.P. Easy Pickin's	Arv.	101.50	2.19
1200—	10c J.P. J'mbo Piggy Bk.	Arv.	44.80	2.62
1000—	10c J.P. Ready Money	Arv.	\$ 50.70	\$1.69
1000—	10c J.P. Jumbo Ready Money	Arv.	50.70	2.32
1000—	5c J.P. Big Forty	Arv.	24.25	1.69
1000—	5c J.P. J'mbo Big Forty	Arv.	24.25	2.32
1000—	5c J.P. Jumbo Tens	Arv.	23.67	1.89
1000—	5c J.P. Siesta	Arv.	28.33	2.37
1200—	5c J.P. Barrel	Arv.	23.31	2.38
1664—	5c J.P. Victory Bell	Arv.	\$ 46.32	\$3.74
2400—	5c J.P. Barrel	Arv.	46.32	3.49
1800—	5c J.P. Lulu. X Thk.	Arv.	33.75	2.89
3000—	25c J.P. \$100.00 Charley	Arv.	215.00	4.29
120—	Tip Ticket Books, Singles	Doz.	\$1.98	
120—	Baseball Ticket Books	Doz.	1.89	
2170—	Tab R. Wh. Blue Tickets	\$36.00 Prof.	1.24	

WORLD'S BEST BOARDS, TICKETS, CARDS  
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SOUNDIES stands alone in the field, giving you a constant flow of professionally-made films that incorporate the most famous singers and dancers, top-flight bands, and outstanding tunes of the day. *Why be satisfied with anything less than the best?*

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ing of all Dallas operators will be called in the next two weeks to complete plans for the 1946 fund raising.

C. M. McDaniel of the McDaniel-Suggett Music Co., Enid, Oklahoma, was buying music and other coin machine equipment in Dallas recently. Mack was accompanied by his two brothers Jack and Lando.

H. C. Howell, Shreveport operator reports business good in that oil metropolis. H. C. is a consistent visitor to Dallas coin machine market. Another recent buyer in the Dallas coin market was Tom McClure of Sherman, Texas.

Hugh Winn of the Southwestern Distributing Co. had no more than returned from a trip to East Texas, when he took off on a week's trip to the South section of the state. He visited Waco, Austin, Houston and other south Texas cities. All sections reported coin machine business in a healthy state. Hugh is kept on the run these days, trying to keep in touch with operators in the various sections of his territory.

Al Mendez, Southern District representative for Rudolph Wurlitzer Co. is still sojourning in the country South of The Border. Al is enjoying his Summer vacation in Mexico City.

M. M. Rutherford from the wide open spaces of West Texas was a recent visitor to Coin Machine Row. Rutherford is one of the better known operators of Pampa, Texas.

*Frank W. Wood*

## Mississippi

Although the lid is still on in Natchez and some other Mississippi cities, business is much better than average. Some operators have shifted their locations across the Mississippi river to Vidalia and Ferriday, and they report a land-office business

in the Pelican State with most of their trade coming from Mississippi. Coin machines are running full blast and a weekly bingo game is held. However, there is a rumor current in Natchez that the lid and ban will soon be lifted and then Mississippi business will remain in the Magnolia State.

Private Val Jensen, formerly with the Ewing Company, recently took unto himself a bride, a native of New Orleans.

Former operator Private Sidney Menefee is now stationed at Camp Crowder, Missouri, and expects to come home soon on furlough.

Jake Sanguinetti, late of J and J Co., is on duty with the Naval Air Station in Pensacola. He expects to go Jap-shooting ere long in the Pacific.

Edgar Simmons Jr., former local repair

## BACK GLASSES

for

**Bally THOROBREDS  
Keeney SUPER BELLS  
\$12.50 each**

— SEE —

**PAUL A. LAYMON**

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## WANTED: SALES EXECUTIVE

Leading coin machine manufacturer has excellent opportunity for executive-type salesman who is highly experienced in this line. Duties include planning and making sales, closing special contracts and handling important matters in the Western territory. Man selected will receive 90 days training at factory before going into field. Must be tops to fit this job. Salary will be paid in keeping with services rendered.

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Any Machine We Sell Is Guaranteed to Satisfy or the Ship-  
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MILLS GOLD CHROME BELLS  
MILLS SILVER CHROME BELLS  
MILLS BROWN FRONT BELLS  
MILLS BLUE FRONT BELLS

MILLS CHERRY BELLS  
MILLS BONUS BELLS  
MILLS MELON BELLS  
MILLS CLUB CONSOLES

BAKERS PACERS

### ALL MODELS — ALL COIN PLAYS

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man has been given an honorable discharge from the U. S. Army. He expects to resume operations in the near future.

Jack Ross is now service manager for the Natchez Music Co., which was owned and operated by the late Ellis Keathley, who was killed in an automobile-truck collision last month. Mrs. Keathley has taken over the business and says she will continue operations. Her brother, Jimmy Calahan is associated with the company as assistant to Jack Ross. Mrs. Keathley's father is an operator in Cotton Valley and Shreveport.

Johnny Eidt is back on the job following his recent illness. Brother Bill handled the locations during his absence.

Louis Licata is now a repair man with Eidt Enterprises. He also aids Eidt in other interests in the coin amusement business.

P. K. Ewing and George Wilson of the Ewing Co. are taking up flying and have had several lessons at the local airport. P. K. and George have made solo flights and are fascinated by the flying of planes. They intend to use planes in making business trips in the post-war era.

Frank J. Eidt, local operator, recently received an honorable discharge from the U. S. Army, is in business again with Bill Eidt. He saw much service and was under fire for several months. Frank's friends here in the coin machine business are ev-  
tending him a warm welcome home.

Corporal Wilkes B. Harmon, now located

in the China-Burma-India theater recently was awarded a Bronze Star medal to wear on his overseas ribbons. He is a former operator, and expects to return home on a furlough soon.

Lieut. Francis T. Smith, former operator, is back home on leave. He was accompanied by his bride, whom he married in San Francisco shortly before he sailed for overseas duty.

Two well known operators from Woodville, Jimmy Newman and Robert McGraw, were business visitors here recently.

Last Sunday morning your correspondent and George "Shorty" Long made a trip to

Meadville, Mississippi, where service man Long repaired an automatic phono in the home of Congressman Dan R. McGehee. The machine was given the law maker by one of his constituents and he uses it for his pleasure and that of his wife and daughters.

Wade Garrett, recently received an honorable discharge and is now associated with his step-father, J. D. Cross operating machines in Louisiana and Mississippi.

Henry Rosso, well known operator of Woodville, Miss., inducted into the army several months ago, was home on furlough, and looks well. He says he's looking forward to returning to his locations, now being operated by his wife and brothers.

Captain Percy L. Rountree, son of Operator P. L. Rountree, recently returned home for a leave after spending two years in Europe as a pilot and instructor.

Harold M. Case

## Boston

Since the last report from this city was forwarded, a bill was signed, adding another cent to the cigarette tax, making a grand total of 4 cents, the proceeds to be used in connection with the bonus.

Cigarette machines went into operation as of August 1 under the new measure. Most cigarette vending machines are dispensing cigarettes at 20 cents, although some vend at 19 cents and a very few at 18 cents, depending on the price at which the operators sold in March, 1942.

Governor Maurice Tobin recently signed a bill commonly known as the juke box bill requiring a State fee of \$2 when an automatic phonograph is used on Sunday, or a weekly Sunday license. At the same time, the bill provides that towns and cities may make ordinances of their own.

The \$2 a week license includes pin games and any amusement devices. Most operators of ordinary locations have shut

(See BOSTON, Page 28)

# CIGARS!

15c SIZE—CELLOPHANE WRAPPED  
50 TO A BOX

4 3/4 inch - - - - \$4.25 Box

5 inch - - - - \$4.50 Box

## FREE!

30 PACKS OF ANY POPULAR BRAND OF  
CIGARETTES WITH EACH ORDER FOR 20 BOXES

10 PACKS WITH EACH ORDER FOR 10 BOXES

1/3 DEPOSIT; BALANCE C.O.D. F.O.B. UNION CITY

## PAYWIN INDUSTRIES

2715 SUMMIT AVENUE, UNION CITY, N. J.

If You Want  
to Buy  
COIN WRAPPERS, COIN  
CHUTES and SUPPLIES

3, 6, 7 1/2, 10, 15 Amp  
Fuses, etc.

— SEE —

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**IF** increased earnings on a continuing basis is your object—

**IF** substantially lowered operating costs means anything to you—

**IF** superb appearance and tonal qualities are the ultimate—

**THEN** the technological and scientific electronic developments, proven by wartime precision requirements for accuracy and dependability will be of vital interest to you.

**KEEP YOUR ATTENTION  
FOCUSED TO THIS PAGE**

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## SPECIAL Brand New Rock-Ola AC Turntable Motors. 117-volt, 50/60 cycle—Fits All Models—\$15.50 each

### PHONOGRAPHS

1 AMI Singing Tower.....	\$350.00	54 Packard Pla-Mor .....	@ \$ 35.00
2 AMI HiBoy .....	@ 400.00	29 Buckley Chrome .....	@ 19.00
4 Rock-Ola Twin 12, complete..	@ 149.50	21 Rock-Ola #1501 .....	@ 22.50
3 Wurl. Twin 12, complete.....	@ 149.50	5 Rock-Ola #1502 .....	@ 10.00
2 Wurl. 61 .....	125.00	20 Buckley 24-sel, new.....	@ 32.50
1 Wurl. 71 .....	189.50	10 Seeburg Select-O-Matics.....	@ 7.50

### SPECIAL—ALL BRAND NEW—PACKARD EQUIPMENT ADAPTERS AND SPEAKERS

1 ASH for Wurl. 12-16 comb.....	\$36.50	1 WALNUT for Wurl. 24.....	\$36.50
3 BEECH for Wurl. Twin 12.....	43.50	6 CEDAR for Wurl. 500A, play	
6 CHESTNUT for Mills—play from		from floor .....	39.50
floor .....	25.00	1 WILLOW for Seeburg.....	36.50
9 JUNIPER for Wurl. 700-800,		9 #200 VIOLET, complete.....	24.50
play from floor .....	39.50	2 #400 LILY, complete.....	39.50
6 POPLAR for R-O Twin 12.....	46.50	6 #500 IRIS, complete.....	59.50
1 SPRUCE for Seeburg, play from		1 R-O Tone-O-Lier complete.....	54.50
floor .....	45.00	1 #200 CANARY cabinet.....	19.50

PRE-WAR FACTORY LIST PRICES OR LESS—ORIGINAL CARTONS

#### ARCADE

3 Keeney Anti-Aircraft..@	\$ 59.50
5 Bally Bull.....@	69.50
1 Bally Defender.....@	175.00
3 Bally Rapid Fire.....@	165.00
2 Skyfighters .....	@ 225.00

#### NEW REVAMPS Close-outs

P & S Bombardier.....	\$149.50
P & S Eagle Sqd.....	149.50
P & S Production.....	149.50
Marines-at-Play .....	189.50
Pin-Up Girl.....	189.50

#### ARCADE

1 Kirk Night Bomber.....	\$365.00
1 Evans Super Bomber.....	375.00
1 Tokio Gun.....	175.00
1 Evans In-the-Barrel.....	69.50
1 Rock-Ola Ten Pins.....	59.50

SPECIAL 4 Watling 500 Fortune-Telling Scales, Like New.....@ \$115.00  
1 Watling Brand New 50c Rol-A-Top..... 300.00

## KING PIN GAMES COMPANY

826 MILLS STREET J. R. "Pete" Pieters KALAMAZOO 21, MICHIGAN

### BOSTON

(Continued From Page 26)

down the machines for Sunday use on account of the Sunday license fee.

Vending machine operators' licenses were jacked up to \$100 per operator from the previous \$20 per year, and a license fee of \$1 was also required from each machine operated.

Cigarettes can be obtained more easily now, but the candy situation is not so good. The 40 per cent cut on sugar has proportionately affected the candy supply situation. It has likewise affected the situation in regard to tonic and cookie machine operation.

Arthur Ravreby, president of the Massachusetts Amusement and Merchandising Machine Association, reports a shortage of good cigarette and candy machines. Good machines are held tight by operators. Many discharged soldiers have displayed a great interest in coin controlled machine types of business.

The Owl Mint Machine Co. has had many requests from former coin machine service men who are now discharged. Veterans have been asking for the latest low down on coin machines.

Jack Ravreby, Owl Mint's owner, has returned from a buying trip through Connecticut and New York. He was glad to see prices were holding up on machines. In his opinion, no new machines will be seen before June 1946. Henry Factoroff, general manager has returned from a much needed vacation at Hyannisport, Cape Cod. He says that there is still a demand for the better type of games. Since cigarettes have become more plentiful there has been a big demand for cigarette machines, of which his company has a number.

David S. Bond, Trimount Machine Co., is spending a two weeks vacation at Orleans, Cape Cod.

The man in charge of service at Trimount, Danny McQuarrie, had a week's vacation in parts unknown.

C. Frederic Wellington

## Baltimore

The J. B. Mitchell Co. has been named distributor for Majestic Records. J. S. Ford, secretary of the firm, has been placed in charge.

The partnership of Roy McGinnis and Mac Lesnick split up on August 1st. McGinnis has retained ownership of the Fair Grounds Arcade, one of the largest in this city, and he will also continue to head the distributing organization which he originally established some dozen years ago.

Partnership was originally formed to operate Baltimore Musical Sales Co., and later extended to include Fair Grounds Arcade and other activities acquired by the two. These included purchase of Phoenix Novelty Co. from Aaron Folb, the phono route of Perry and Carlin, and Liberty Sales Co. of Washington, D. C.

Firm was the largest operator of automatic music equipment, having over 600 installations in the Baltimore and Washington, D. C. territory.

Lesnick will retain ownership of Baltimore Musical Sales Co. which will now be called Musical Sales Co. He plans to open offices and warehouses in Washington, D. C. and Richmond, Va.

Fair Grounds will continue under the same management for the next few weeks until the new man is brought in. He is now operating in another city.

John Ignace

## Briefs

**BUFFALO**—S/Sgt. Dan Conny, former music and vending operator, is now with the Air Transport Command in Puerto Rico. Conny's wife, Mona, whom he married two weeks before going in the service, has been handling an operation of some 55 music and cigarette vendors during the two years Dan has been away.

**CHICAGO**—Al Stern, formerly associated with the Monarch Coin Machine Co., has opened his own jobbing and distributing firm at 1014 North Ashland Ave. World-Wide Distributors is the name of the new organization.

**INDIANAPOLIS**—Lloyd Kelley, truck operator for Automatic Phonograph Co., is confined to City Hospital with a fractured skull and injured leg resulting from being struck by a hit-and-run driver.

**DETROIT**—Dale O. Lee has moved his operating headquarters to 12757 Chestnut Street and will operate from his lovely home there.

**BIRMINGHAM, Ala.**—Sidney Kronenberg, of the Alamet Co., vending machine operators, recently purchased the jobbing business of the Dee Candy and Tobacco Co. and will operate the business along with operating vendors.

**NEW YORK**—Joseph Nankof, brother-in-law of Dave Simon, passed away here recently at the age of 49. Surviving are his widow and two sons. Nankof was associated with Simon for a number of years.

**DETROIT**—Joseph Godell, who operates the Elite Music Co., has moved his headquarters to 22755 Buckingham Avenue.

**CHICAGO**—The executive offices of the Williams Manufacturing Co. are undergoing changes and improvements. When completed they will be decidedly modernistic with walnut and glass brick walls and furniture of walnut.

**ST. PAUL**—The Mayflower Novelty Co., has purchased the operations of Arvid Mode and Sam Anderson of Rhineland, Wis., with the exception of the automatic phonographs operated by the pair. Mode and Anderson intend to enlarge their music operations.

**NEW YORK**—Sam Sachs of Acme Sales believes he has had a taste of everything now. Just recently he received a phonograph for refinishing that had been under water for 24 hours in the flood at Easton, Pa.

**DETROIT**—Lieut. Carl Rush, Jr., son of Carl Rush, Panoram operator, was recently married here to Ruth Roller, Tulsa. Lieut. Rush is now stationed at Wilmington, Del.

**MANILA**—The Philippine Congress has sanctioned a national lottery and proclaimed the pre-war sweepstakes legal.

**NEW YORK**—Record manufacturers  
(See BRIEFS, Page 30)

**SLOT MCH. SPRING KIT**  
\$9.75

**Hi-Grade Spring Ass't**  
\$2.50

— SEE —

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**Mills Gold Chromes**  
**Mills Copper Chromes**  
**Mills Brown Fronts**  
**Mills Blue Fronts**  
**Mills Bonus Bells**  
**Mills Melon Bells**  
**Mills Club Consoles**  
**Mills Hand Loads**  
**Mills Vest Pockets**  
**Mills Safe Stands**

**Mills 4-Bells**  
**Mills 3-Bells**  
**Mills Jumbos, Comb.**  
**Mills Spinning Reels**  
**Watling Rol-A-Tops**  
**Mills Square Bells**  
**Pace All Star Comets**  
**Jennings Chiefs**  
**Mills Panorams**  
**Mills 1-2-3**

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MACHINES GUARANTEED OR MAY BE RETURNED  
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**H. R. MASER MUSIC COMPANY**

**1337 MISSION STREET**

**(Klondike 2-0828)**

**SAN FRANCISCO 3, CALIFORNIA**



## BRIEFS

(Continued From Page 28)

predict a record volume of 500 million records a year in postwar period. Current sales are running around 140 million per year and figure is rapidly increasing as shellac, labor and packing shortages are curbed.

**DETROIT**—Capitol Records has opened a distributing office here in Convention Hall with C. Thomas Briggs in charge.

**NEW YORK**—Century Cigarette Service, Inc., is the name of a new incorporation in Manhattan with Meyer Halperin as head. Offices are at 26 Court St., Brooklyn.

**CINCINNATI, O.**—A test case here is likely to go to the higher courts to determine the validity of an ordinance which prohibits automatic phonographs after 11 p. m. Case was arranged in the police court to start the ball rolling.

**WASHINGTON**—A new dip-coating method of covering frozen foods which is intended to replace present cellophane and other types of packaging has been announced by the Western Regional Laboratory of the U. S. Department of Agriculture.

**CANTON, O.**—A temporary restraining order has been issued here to prevent the city from collecting the local tax on automatic phonographs. A case is pending in court to test the validity of the ordinance.

**DETROIT**—S. Rohlig and J. Goldberg have joined partnership in the Century Coin Machine Co. and opened headquarters at 1689 West Philadelphia Avenue.

**PHILADELPHIA**—In a regional check to determine just what activity discharged G. I.'s were investing their loans in, it was revealed here that the majority intend to use the amounts for starting cafes. Twenty per cent want to open a cafe and bar; grocery stores get second preference with twelve per cent so declaring; and in sub-

sequent order follow trucking, electric and radio repair shops, and service stations.

**ALBANY, GA.**—Peanut Growers of Georgia, Alabama and Florida have joined in a movement to maintain their business at its present wartime high level and intend to launch a three-year national promotional campaign for peanuts which will run in the neighborhood of a million dollars a year.

### Laymon's A Rendezvous

**LOS ANGELES**—The jobbing establishment of Paul A. Laymon can aptly be called an International Rendezvous for Operators for going in and out daily are operators from all parts of the country and from other countries as well.

A recent afternoon found L. C. Spencer, El Paso, Tex.; Stanley Tracy, Kingman, Arizona; M. W. McBroom, Phoenix, Arizona; Roy Smith, of the California desert; George Culver of the Imperial Valley, and Gilbert Licea, Mexico City, all on deck chewing the fat.

Noel Creswell, mechanic, is back on duty following his vacation; Claude Frankfield has left the hospital and is back in the shipping department helping John Fried, newly appointed, get Laymon shipments off.

"There is a tremendous increase in activity around here lately," said Paul. "Our customers are apparently keeping their routes right up to snuff. We're laying big plans for postwar. We'll be right there with all the new lines when they are ready."

### Small Motors Released

**WASHINGTON**—The delivery of small motors, including fractional motors, is now permissible without a special priority order, under a new ruling of the War Production Board effective July 16th, and known as order L-341. Motors are no longer on an allocated basis and manu-

facturers of motors may ship unrated orders whenever they have motors to deliver.

WPB estimates that manufacturers probably have a backlog of radio orders running around six million and it may be some little time before many motors are available for most new orders.

### Bar Gets Jap Monkey

**JERSEYVILLE, ILL.**—Pfc. Lou Whitley wrote his mother here that he, and his buddies in the Philippines, discovered a new way to catch Nips.

Lou set a trap baited with candy bars expecting to catch a monkey. As he patiently watched the trap, a hand began reaching for the candy. But it wasn't the hairy hand they were looking for and a bit of further investigation revealed the hand was that of another type of monkey the whole army was seeking. In any event, a minute later, wrote Private Whitley, one more Jap bit the dust.

## UNOBTAINABLE PARTS MANUFACTURED

Bring in sketch or old part  
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**LIGHT MACHINE SHOP WORK**  
**TOOL & DIE MAKING**  
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COIN  
MACHINE  
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## MONARCH — Worth a Try — You'll Get a Buy

### MILLS REBUILT SLOT MACHINES

Gold Chromes 5c.....\$350.00	Orig. Chromes 5c.....\$350.00	Club Bell Console 5c.....\$375.00
Gold Chromes 10c.....400.00	Orig. Chromes 10c.....400.00	Club Bell Console 10c.....425.00
Gold Chromes 25c.....450.00	Orig. Chromes 25c.....450.00	Club Bell Console 25c.....475.00
Blue Fronts 5c.....175.00	Brown Front 5c.....225.00	Glittergold QT 1c.....75.50
Blue Fronts 10c.....225.00	Brown Front 10c.....275.00	Glittergold QT 5c.....135.00
Blue Fronts 25c.....275.00	Brown Front 25c.....325.00	Glittergold QT 10c.....165.00
War Eagle 25c.....250.00	Vest Pocket B & G 5c.....57.50	Glittergold QT 25c.....225.00

New Jennings Victory Chiefs 5c.....\$325.00:	10c.....\$375.00:	25c.....\$425.00
Jennings 5c Chief Club Consoles.....	250.00:	10c.....300.00
Jennings Silver Moon Chief 5c.....	225.00:	10c.....275.00
Pace Twin Royal Club Console Model 5c & 25c Play.....		375.00

### THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bally Big Top.....\$109.50	Jenn. Silver Moon.....\$145.00	4 Way Super 5c.....\$625.00
Bally Rollem.....145.00	Jenn. Bobtail.....135.00	4 Way Super 5 & 25c.....775.00
Bally HiHand.....195.00	Keeney Super Bell 5c.....	Super Tracktime.....350.00
Bally Club Bell.....295.00	Comb.....325.00	25c Cail. Roulette.....275.00
Ev. 40 Pacer.....325.00	Jenn. Derby Day SL.....65.00	Ev. Roulette, Jr.....125.00
Ev. Lucky Lucre.....175.00	Pace Twin 5 & 10c.....395.00	Buck. Flash. Ivories.....245.00
'41 Domino J.P.....325.00	Pace Twin 5 & 25c.....475.00	Buck. Track Odds D D.....450.00
Mills 4 Bells.....495.00	Jumbo Parade 5c.....135.00	Triple Entry.....195.00
Mills 4 Bells L.H.....775.00	Jumbo Parade 25c.....295.00	Pace Pay Day 25c.....225.00
Pace Saratoga 5c.....99.50	Paces Races Brown.....175.00	'41 Domino J.P. 25c.....575.00
Baker Pacer DJJP.....295.00	Super Bell 5 & 25c.....525.00	Baker Pacer J.P. Remote 365.00

### GUARANTEED PERFECT 1-BALL MULTIPLE PAYOUT TABLES

Spinning Reels.....\$125.00	Sport King.....\$325.00	Jockey Club.....\$425.00
Santa Anita.....200.00	Keeney Fortune.....250.00	Long Shot.....350.00
Turf King.....450.00	Kentucky.....350.00	Fairmount.....575.00

FOR IMMEDIATE DELIVERY: ALL NEW REVAMPS BY WILLIAMS—UNITED—BELL & MARVEL

Write for Latest List—5-Ball F.P. Games, 1-Ball Multiple F.P. Games, Arcade Equipment

TERMS: 1/3 Deposit, Bal. C.O.D. or Sight Draft

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THE GUN-GRIP  
TRIGGER-CONTROLLED  
ELECTRIC  
SOLDERING IRON

- Instant Heating
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- Hot Only When Soldering
- Light-Weight, Perfectly Balanced
- Cool, Protected Grip
- Unexcelled for Work in Close Places
- The Ideal Soldering Tool for Radio and Electrical Servicing

### LIST PRICE

S-100 Soldering-Gun—Ready for immediate attachment to standard storage battery or 110 volt transformer .....\$3.75  
ST-300 Soldering-Gun—With our own 110 volt transformer, already attached.....\$8.95  
T-200—Our own 110 volt transformer, sold alone .....\$5.20

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# AUTOMATIC MUSIC



● As summer wears on we find that despite the loosening of controls over production since V. E. Day, manufacturers are still in strait jackets as far as making their postwar products is concerned. Sure, you've been reading in the papers for weeks about all kinds of civilian goods that have been released from restrictions. Catch is that most of the orders denying use of materials still remain in force.

● The Surplus of Gliders has resulted in 365 purchasers thus far and more coming up. What to do with them? One purchaser says they make the finest trailer ever built. Remove the wings, chop off the tail—and there you are. Wheels are already attached and the clipped job makes a light serviceable deluxe trailer.

● The Department of Commerce has some surplus, too. It is reported one customer got 28,000 gallons of Castor Oil without saying what he intended to do with the stuff.

● A trailer traveling east through San Bernardino, carrying defense workers to their homes back east, displayed on the side of the trailer in large letters: "Good (See **SIMMONS SAYS**, Page 32)

## Indie Record Producers Meet to Protect Mutual Interests

LOS ANGELES—At a meeting held in the California Room of the Hollywood Roosevelt Friday, August 10th, first steps were taken to form an association of Independent Record Producers in the West to protect the mutual interests of all.

Meeting was called by Jack Gutshall, of Jack Gutshall Distributing Co., and Leon Rene, who footed the bill for the banquet, for the purpose of placing before the Independent Producers a workable program for mutual cooperation which would prove ultimately beneficial for all.

More than 100 were in attendance and following a sumptuous meal the discussions were opened by Gutshall who spoke on the reasons for calling the group together. Thereafter, various individuals spoke and presented their ideas on matters affecting the smaller record manufacturers and before the meeting closed a group of committees was appointed to prepare a program for an Association, to be presented at another meeting to be called in the near future.

That such an Association could function for the benefit of all the small manufacturers was readily admitted. One spokesman advanced the idea of cooperative manufacture when one of the members hit upon a particularly "hot" number so that the Independents could reap the full value of the number before it was recorded and widely distributed by one of the majors. He cited several examples of individual records by small independents that caught

on nationally. The Independent did not have the facilities to turn out the discs in the quantities necessary for full coverage, before a major recorded the number and literally "took the cream" off of the coffee the Independent had been so diligently brewing. With a well-working Association the various members could pool their presses and get maximum production to supply any normal demand for a hit number.

Also discussed were the savings which might result to members by cooperative buying, and the pooling of needed materials for manufacturing and shipping when shortages presented themselves in emergency manner with one of the members.

Apparently Gutshall and Rene have sown the seed of a worthwhile idea in getting the Independent Manufacturers together and intelligent planning, carefully directed and conscientiously executed, can lead to a powerful Association that will stand the Indies in good stead when lively competition returns to the record field and it will be a matter of *selling* records instead of merely trying to fill orders for operators hounding the suppliers for them.

### Badger Territory Increased

LOS ANGELES—Badger Sales Co. has been awarded four additional counties in central California and the state of Arizona in the representation of Rock-Ola Phonographs.

COIN  
MACHINE  
REVIEW

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## CALIFORNIA MUSIC OPERATORS ASSOCIATION

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*California Music Operators Association*

*Membership Is Successful*

*Operating Insurance*

**We are interested at all times in hearing from other Associations in the nation and exchanging worthwhile ideas and suggestions with them. Please write.**

**GEORGE A. MILLER, President**

**128 EAST 14TH STREET, OAKLAND 6, CALIFORNIA**



# 70L7GT REPLACEMENT ADAPTER

With Tube, for Seeburg WALL-O-MATICS

**\$2.75**

**FIBRE MAIN GEARS**  
for Seeburgs and Wurlitzers  
(less steel hub)  
**\$4.75**

**VOLUME CONTROL KEYS**  
for Seeburgs and Wurlitzers  
Package of 24.....\$1.80  
Package of 100.....5.00

**QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS**  
Terms: 1/3 deposit, balance C.O.D., F.Q.B. Los Angeles

Seeburg and Wurlitzer  
**PICK-UPS REPAIRED**  
**\$3.50**

Seeburg-Wurlitzer-Mills-Rock-Ola  
**MOTORS REPAIRED**  
**\$7.50**

**FACTORY GUARANTEED AGAINST  
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(MANUFACTURING  
DIVISION)

Los Angeles 15, Calif.

**DRexel 2341**

## SIMMONS SAYS

(Continued From Page 31)

bye, California, and the hell with your Geraniums!"

● Many years ago on the Pacific Coast it was my duty to hire and train salesmen for a large eastern concern. Over a period of five years we had employed over 400 salesmen. In those years of training men, there was seldom a failure where the salesman was willing to work. That holds good today. I don't care if his hair is red or black, whether he is long or short, fat or lean, he can sell if he will only work. We never could do anything for the man who would not work. He can have brains, connections, good personality, etc., but if he will not work, nothing can be done for him.

● A foreigner once rashly asserted he had thoroughly mastered the English language whereupon someone asked him to write from dictation the following: "As Hugh Hughes was hewing a Yule log from a yew tree, a man in clothes of a dark blue hue came up to Hugh and said, 'Have you seen my ewes?' Said Hugh, 'If you wait until I hew this yew I will go with you anywhere in Europe to look for your ewes.'" You try it!

● I'm heading east by the time you read this. Expect to visit some of the factories and hope to have some interesting material to reveal next month in this department.

## Maestro Gets Plug

HOLLYWOOD—Hobnobbing with motion picture moguls pays dividends—at least for Rodney Pantages, manager of Maestro Music, Inc., peacetime manufacturers of Maestro Music Equipment.

In a current flicker, "Blonde From Brooklyn" a Maestro music installation gets major billing in some of the scenes and reams of publicity on the unique use of the unit is resulting in newspapers across the country.

While the picture played locally, the press related: "The mysterious music device in the current picture, where a carressing voice answers the drop of a coin with a bid to the music lover to name his brand, is based on an actual installation by Maestro Music, which regularly keeps a selection of 400 records spinning for 90 public places in Hollywood and downtown Los Angeles.

"H. A. Brockamp, vice president of the company which Rodney Pantages heads, says there are 1000 of their installations operating as part of the nation's automatic coin-controlled phonograph network.

"The mystery is accomplished by the cabinets being connected through the telephone system with central music rooms, where a corps of soft-voiced girls answer

switchboard signals caused by the dropped coins, ask the customer's choice and deftly snatch a record from an array of racks to drop it on a turntable and switch on the music to its proper channel."

Maestro Music, Inc., has already perfected plans for an early resumption of manufacturing and Brockamp says "We have secured a 'complete patent structure' and will be ready with new equipment when the proper time comes. There will be a number of new developments which will be exclusively Maestro features, and in addition we will have a record changer that will handle both 10 and 12-inch records without any adjusting."

## New Title Strip Service

SANTA MONICA—An ingenious new device for printing title strips for music boxes has been devised by E. F. Benjamin and is now being offered a limited number of reputable music operators on a lease basis.

Outfit embraces a specially built small press which uses regular linotype slugs and neatly prints the title on the slip in standard bold face type along with the name of the artist. A rack is supplied for filing the slugs and each slug is pegged with the printed title on the top for easy recognition.

Benjamin supplies each operator using the service with linotype slugs, each week, covering the record releases of the five major suppliers, plus slugs covering any hit records released by the various independent record firms. System is so simple that even a child can operate it and print neat titles rapidly. Time saving factor has caught on immediately with operators and Benjamin now has a number of prominent music operators in Southern California using the system and attesting to its practicability.

## Rich Records Start

LOS ANGELES—Starting off with a list of favorite folk tunes and western numbers by Ezra and the Beverly Hillbillies, Rich Records have made their debut in record producing circles and are currently shipping out records to operators throughout the country.

Two labels will be used; a white label for popular and hillbilly and a silver label for classic, symphonic, standard and religious music.

"We intend to embrace within our catalog all forms of musical recordings and to make our recording company one of the biggest in the West," declared Arthur C. Rich, general manager.

National distribution on the line has been acquired by K & M Service.

COIN  
MACHINE  
REVIEW

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FOR  
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Columbia Perforated  
TITLE

## PROGRAM STRIP SHEETS

20 to sheet—printed 2 sides—maroon strip dividing. Perforated with special perforation which holds tight while typing, tears with snap of finger.

\$5.00 PER M

Quantity Prices on Request

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All 8 in. Speakers.....@ \$3.80 All 12 in. Speakers.....@ \$5.15  
All 10 in. Speakers.....@ 5.00 All 15 in. Speakers.....@ 7.15  
New Field Coils.....per lb. \$3.35

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OUR SOUND DEPARTMENT IS TOPS!! WE  
CAN GIVE YOU PROMPT SERVICE!!

# DEE'S SERVICE SHOP

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Federal 7875

Los Angeles 15



# Now's the Time to Adjust Commissions for Profitable Future Operating

## Veteran Operator Suggests a Guarantee of \$10 Per Week and 50-50 Split Over, as Desirable

(EDITOR'S NOTE): Here is one of the most important discussions of commission rates we have published in recent years. A thorough study will go a long way toward helping the automatic phonograph operating business.

When pin games became illegal in New York, New Jersey and Connecticut, the operators of these games went into the music business. With pin games, they gave 50 per cent and sometimes 60 per cent of the receipts, and paid money for the location. Without thinking, they did the same thing with music machines. Pin games, of course, only cost around \$75 each. They gave very little trouble mechanically; there was no expense for records, tubes, etc., and a pin game, naturally took in five or ten times more than a music machine. Therefore, they could afford to do something unusual.

But phonographs are different and they are finding out their own mistakes. Eventually everybody will be educated but a little careful planning and changing of commission structures now will aid materially in the years ahead.)

**MR. MUSIC OPERATOR:** Never before has your business been in such a healthy condition. Due to the lack of phonographs and the increase in locations, customers are begging for music machines and will take anything on any commission basis. You are, therefore, in a position now to reduce your commissions to where they originally were and where they deserve to be today in order to pay your increased expenses.

To prove this argument let us examine the history of our business. Twenty-five years ago The Capitol Automatic Music Co., Inc. of New York sold coin-operated pianos and organs to public places. (The commission basis was unheard of then.) Musical entertainment, however, was just as necessary then as it is today and locations paid \$1,000 for a 44-note "tin-pin" piano and up to \$5,000 for a cumbersome orchestration. If the location owner could not pay all cash, the monthly terms ranged from \$100 to \$500, and they also paid for music rolls, which were expensive. When you figure these payments, it makes our present weekly phonograph averages look ridiculous.

The sale of pianos and organs continued

By **WILLIAM A. GOETZ**  
Capitol Automatic Music Co., New York



William A. Goetz

until the advent of the first two 12-record nonselective phonographs, the Decca Disc and the Electramuse, and then the 24-record selective Gabel which followed shortly afterwards. As these first phonographs were a little more intricate than the former pianos and required more detailed attention, we decided to service them ourselves and put them on a commission basis. In figuring this first commission basis, we took everything into consideration, such as our investment, records, tubes, the service which we had to furnish and also what location owners paid previously for music machines. The basis which we reached

was to pay a location owner 50 per cent of the receipts over \$10, but if the machine took in less than \$10 we figured we could not pay any commission. Everybody was satisfied with these terms. The receipts then were not as good as today; however, we averaged \$9 weekly on each machine and our expenses were much less than today. Furthermore, we could not afford to pay any commission under \$10 for the following reasons: The 24-record selective Gabel phonograph, fifteen years ago, was sold by the manufacturer for \$450 to \$500. This will probably be the price of the post-war machine. Experience has shown that you must replace a phonograph in a location every two years, or else lose your location to a competitor. Therefore, it was and always will be necessary to take \$5 a week out of your gross receipts so that you will have sufficient money in two years to pay for the new machine. Then you will also have to withhold another \$5 from your weekly receipts to cover your organization and trucking expenses, and for the cost of records, needles and service. So, you cannot possibly pay any commission where the gross receipts of a phonograph are less than \$10 weekly. The only time you make any money is when that phonograph takes in over \$10 and you get half of the surplus, which is your profit.

These original terms on phonographs lasted for several years without any opposition from anyone. However, when the manufacturers of the first coin operated phonographs threw thousands of their new machines on the market and sold them to inexperienced operators who promiscuously offered 50 per cent of the gross receipts of these machines, it upset this commission basis. We do not blame the manufacturers, as they had to dispose of their merchandise and there was stiff competition among the factories to exceed each

(See NOW'S THE TIME, Page 36)

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REVIEW

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FOR  
SEPT.  
1945

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5U4G .....	.90	6J5/GT .....	.72	42 .....	.77
5V4G .....	1.60	6K7G .....	.88	45 .....	.64
5Y3G .....	.63	6L6G .....	1.56	76 .....	.81
5Z3 .....	.88	6SC7 .....	.88	79 .....	1.28
6C5/GT .....	.99	6X5/GT .....	.90	80 .....	.56

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BUCKLEY TRACK ODDS 5c, JP, CP.....	695.00
BUCKLEY RIVIERA, CP.....	289.50
BUCKLEY 7 BELL, CP.....	289.50
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## Are You Seeking CAPABLE REPRESENTATION IN CALIFORNIA?

I have handled factory representation on Phonograph Records, Record Players, Radios and Allied lines in California for the past 10 years and have built up a strong following. Thoroughly experienced in all phases of merchandising music and serving this particular industry. Tremendous following with music dealers and with operators of more than 50,000 automatic phonographs gained through conscientiously serving them with records in the past years.

I have centrally located offices and showrooms which will lend dignity to lines displayed. Warehousing facilities are also available. Highest credentials supplied.

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**HARRY FOX**

2519 W. 7th ST.

Fitzroy 8741

LOS ANGELES 5, CALIF.

### NOW'S THE TIME

(Continued From Page 33)

other. Probably, if they knew what happened, they would have controlled it in some way. The newcomer, in other words, went into partnership with the location owner. He made the investment for the machine himself, started an organization, handled the trucking and paid for all materials, records and service in maintaining the instrument and then gave the location owner, his partner, 50 per cent of the receipts. The theory was entirely wrong. In order to meet this new competition, we gave 50 per cent over \$3 first and our average immediately dropped to \$5 per machine. But finally we had to give 50 per cent on everything, and our average then fell to \$3.50 per machine; not even enough to meet our expenses or pay for our in-

vestment. These operators had in mind, when making these rates, that music machines would all take in \$50 gross a week; naturally, if they did, we could probably get by. But an operator must take the good with the bad. Even if you did have all \$50 a week stops to begin with, such locations usually fall off sooner or later and then it is impossible to change the commission rate. So, when you figure the receipts of all your instruments and give 50/50 commission, your average is lower than your expenses.

The new operator soon found out these conditions, and then commenced to seek only good paying locations by offering such places from \$25 to \$400 bonus. This practice almost ruined business. Only the operator with capital survived. There were no associations those days and we had no means of educating the new operator

and telling him his mistakes. Things went from bad to worse until even the new operator began to complain and call the location owners "chiselers," etc. It wasn't the fault of the locations; it was entirely the mistake of the operator, as he educated the location owner to expect these unfair practices and a customer would have been foolish not to accept them.

Conditions finally became so intolerable that operators united in common defense to oppose this unfair competition, which gave birth to hundreds of music Associations over the country. These organizations abolished, to a great extent, unethical practices and gradually standardized commission rates. But there are still many unyielding operators who refuse to cooperate, preferring to have the privilege of taking locations by unfair methods. To these operators we are appealing to join with us in our efforts to improve our business conditions and put it on a better paying basis.

Our business, due to this unfair and cut-throat competition, was in a terrible mess when the war, unfortunate as it was, helped to stabilize it. It stopped the manufacture of phonographs, which created a shortage of machines. Capitol Music Co. thought, about a year ago, that it was the psychological moment to "take the bull by the horns" and adjust our commission rates, no matter what the consequences would be. We first advised every poor account that, due to increased costs of materials, records and labor, their future rates of commission would be 50% over \$3 and some accounts 50% over \$5, and regardless of even these terms we must get a minimum of \$6 weekly in order to pay expenses; all new deliveries were made on a basis of 50% over \$5. We lost some accounts, but had plenty of replacements. We got the ball rolling and to-

(See NOW'S THE TIME, Page 38)

COIN  
MACHINE  
REVIEW

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1945



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# 100 BEAUTIFUL GIRLS!

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on



## BEL-TONE RECORDS

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SHOWMANSHIP ARRANGEMENTS and THE ACME OF TALENT!

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NOW AVAILABLE IN ANY QUANTITY

**FRANKIE LAINE** *New Jazz Singer*

SO255—"BROTHER, THAT'S LIBERTY"

(Vocal and Instrumental)

"IN THE WEE SMALL HOURS"

(Vocal Blues and Instrumental)

**WINI BEATTY** *Hollywood's Favorite Song Stylist*

SO256—"YOU'RE A CHARACTER, DEAR"

(Vocal and Instrumental)

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"SIX REARS ITS UGLY HEAD"

(Instrumental Novelty Group)

(We suggest Operators place this in #6 position on your program  
for terrific come-on results.)

**MONTE HALE**

*Republic Pictures New Cowboy Singing Star*

with "THE SADDLE LADS"

E0257—"IS IT WRONG"

(Vocal Instrumental)

"IN MY STABLE" (There's an empty Stall)

(Vocal Instrumental)

E0258—"I'M A ROUNDIN' UP MY LOVE"

(Vocal Instrumental)

"I'M RIDIN' THE RAILS" (Back Home To You)

(Vocal Instrumental)

### WATCH FOR FUTURE RELEASES FEATURING:

**RUTH TERRY**  
**ANN DVORAK**  
**MONTE HALE**

**FREDDIE STEWART**  
(The Andrews Sisters' fast  
rising young singing protege)  
**THE SADDLE LADS**

**THE DAY DREAMERS**  
**CLIFFIE STONEHEAD**  
and His Cowboy Band

### PRICES:

"S" Series: List—\$1.00; Operator's Cost— .60

"E" Series: List— .75; Operator's Cost— .45

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MINIMUM QUANTITY 25 RECORDS

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SEPTEMBER RELEASES AVAILABLE SEPTEMBER 5th

## BEL-TONE DISTRIBUTING COMPANY

8624 SUNSET BLVD.

(BR. 2-1678)

LOS ANGELES 46, CALIF.

COIN  
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## SENSATIONAL RECORDS NOW READY!

### LA MARR STAR RECORDS

102 SECLUSION  
LITTLE CHUM

103 THANKS FOR THE LIES  
JACKPOT

422 I'LL FOLLOW YOU  
DO, DO, BABY

Featuring Dusty Brooks and His Four Tones  
OPERATORS' PRICE: 65c

10 A Song of the Lonesome Prairie  
Ain't Got a Nickel  
Melody Wranglers & Corn  
Huskers

742 Sad But True (Whistling)  
Slow But Sure  
Corn Huskers

10B Sun Sets Gold  
'Tis Sad But True  
Melody Wranglers

OPERATORS' PRICE: 55c

### RICH RECORDINGS

featuring

EZRA and his Beverly Hillbillies

7106 There's A Blue Star in the Window

7114 Smiles Are Made Out of the  
Sunshine

7108 Silhouette Of You  
Shack I Call Home

7115 Wreath of Memories  
Down Houston Way

7110 Someday Sweetheart  
Two Faced Japanese

7116 I'm Through Wastin' Time on You  
Headin' for Nowhere

7112 Angels of Bataan

7117 Where There's Someone Waiting  
Wheel of Fortune

When the Coyotes Howl (At  
Twilight)

Somewhere Over There

OPERATORS' PRICE: 55c

LA MARR SEPTEMBER RELEASE  
171 DID YOU REALLY CARE  
STARS LOOK DOWN  
Jack Buckingham Orchestra  
Vocal by Royal O'Reilly  
Operators' Price: 55c

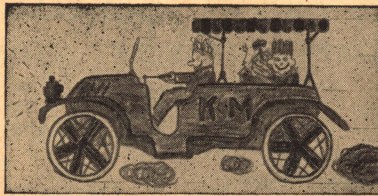
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Wurlitzer mechanic  
added to our shop  
force.



## K. & M. SERVICE

1913 W. PICO BLVD.

LOS ANGELES 6, CALIFORNIA

### NOW'S THE TIME

(Continued From Page 36)

day are finding it even easy to get all receipts under \$10 and pay 50% over \$10, with sometimes even a minimum guarantee of \$15 weekly. We did this by simply talking to our customers intelligently and as most of them are reasonable, and know that they must get more money for their own merchandise or go out of business, they accepted our new terms.

Every operator is entitled to do likewise. You are paying more for labor, records and materials than ever before, but are still getting the same old nickel for a song. Furthermore, as all locations are taking in more money than they ever did, they are not losing much, if anything. Figure it out; if you

only have fifty phonographs and pay out 50% over \$3 or \$5, or even 50% over \$10 (nothing under), you will increase your returns from \$75 to \$200 weekly, without materially increasing your expenses. Put this extra money aside so that when the new machines come out you will not be stranded, but will have some cash to make replacements.

We are also certain that if all operators would make an honest effort in the above direction, the manufacturers, or their distributors will cooperate with us when selling to new operators, by at least asking them to adhere to the standard or prevalent commission rates, and eliminate the abuses of bonuses and any other unfair trade practices. In this way the manufacturers, or

distributors, will not only assist our business, but make it possible for the operator to give better service, purchase more machines and make his payments promptly.

We would also suggest that every operator, if he is not already a member, join the nearest Music Association or, if there is none, get a few operators together and start one so that you can work in greater harmony.

### Bel-Tone Records Start

HOLLYWOOD—Newest arrival in the phonograph record manufacturing derby is the Bel-Tone Recording Corp. with a quartette of numbers already being shipped and ambitious plans for recording some of the big names in the Hollywood entertainment firmament. First discs feature Frankie Laine, a new Jump Blues singer; Wini Beatty, Gene Sargent and Monte Hale—he of Republic Pictures horse operas. Several names have already been signed for future records and include Ruth Terry, Ann Dvorak and Freddie Stewart. Other deals are reported on fire by talent and material head, Jack Elliott, for Marsha Hunt, Dick Powell and Dale Evans.

Production facilities are already set in a new plant on Santa Monica Boulevard and production is set for approximately 250,000 to 350,000 discs per month for the present, and with more pressing equipment to be installed. General offices are in the Sunset strip.

Heading Bel-Tone are Jack Elliott, Dick Elwell and Frank Berger. Elliott brings 20 years of writing and producing to the new firm. Among his many chores has been writing special material for Cass Daley, Betty Hutton, and Spike Jones, and scoring 14 full length features during the past 2 years.

Elwell will function as general manager and contribute a rich background of varied executive business ability, while Berger will be recording engineer and production manager. He has been with major record companies for many years and is well known for his many recording innovations.

"We intend to see the operators get a fair shake on Bel-Tone recordings," declared Elwell. "It's time somebody gave them the consideration they deserve and you can bet your last dollar they'll get top consideration on all of our releases which, incidentally, are recorded always with the automatic phonograph in mind."

### Majestic Gets Korn Kobbler

NEW YORK—James J. Walker, president of Majestic Records, has signed Korn Kobbler to an exclusive five-year contract to record for Majestic.

This will be the Korn Kobbler's first time out on a major label.

\* \* \*

"What wartime occupation are you pursuing, dearie?"

"Well, right now it's a second lieutenant!"

## 6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the changeover that require no changes in the amplifier or remote boxes.

#100—6SC7 to 7F7  
110—5Z3 to 5U4G  
125—80 to 5T4, 5V4G, 5Y3 or 5Z4  
126—83 to 5U4G or 5X4  
\$3.00 Each in lots of Six

#205—2A4G to 2051 (Seeburg Guns)  
210—2A4G to 2051 (Remote Music)  
215—70L7 to 7A4-7A5 (Seeburg Remote Boxes)  
\$6.50 Each, Minimum Shipment of Six

These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

## HERMITAGE MUSIC COMPANY

416A BROAD ST.

NASHVILLE 3, TENN.

### CREPED WADDING

### WIPES

IDEAL FOR CLEANING GLASS  
AND MIRRORS. JUST THE  
THING FOR OPERATORS.

125, 15x18 Sheets.....50c

— SEE —

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DISTRIBUTOR

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# ARA RECORDS

HOME OF THE FOREMOST  
**American**  
Recording  
**Artists**

Proudly Announces  
**FOUR NEW RELEASES**

A Wealth of Talent  
Reaching New Heights  
On **FOUR NEW** Records

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1408 West Ninth Street, Cleveland, Ohio

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1212 South State St., Salt Lake City, Utah

## Four **NEW** Releases EIGHT GREAT TUNES!

### HOAGY CARMICHAEL

—the Top Man of Them All—

"MEMPHIS IN JUNE" (From RKO Picture: "Johnny Angel")

"BILLY A DICK" ARA 124

\* \* \* \* \*

### CORINNA MURA

—the Glorious Latin Nightingale—

"BUENOS NOCHES" "SAMBA LE LE" ARA 5001

(Both from Columbia Picture: "The Gay Senorita")

\* \* \* \* \*

### SMILEY BURNETTE

—the Grand Smiling Cowboy—

"COOL WATER" "FOGGY, FOGGY DEW" ARA 4004

\* \* \* \* \*

### THE TOWN CRIERS

—the Jiviest Radio Quartette—

"SINGING DOWN THE ROAD"

doubled with

### JAN GARBER

—the Favorite Bandleader—

"(Yip, Yip de Hootie) MY BABY SAID YES" ARA 125

## And—Still Riding the Crest of Popularity

Hoagy Carmichael's "Hong Kong Blues" ARA 123

Phil Harris' "That's What I Like About the South" ARA 104

Frances Langford's "You Belong To My Heart" ARA 120

Frances Langford's "Please Don't Play No. 6 Tonight" ARA 111

Bob Crosby & Peggy Lee: "On the Atchison, Topeka & Santa Fe" ARA 114

Smiley Burnette's "Do You Want My Heart" ARA 4002

Smiley Burnette's "I'm a Stranger Here Myself" ARA 4003

START YOUR ORDERING NOW FOR HOAGY CARMICHAEL'S  
"MY CHRISTMAS SONG FOR YOU" and "THE WHALE SONG"  
ARA 3001



We anticipate a landslide on this delightful record.



P.S.: Watch for the ART TATUM Album—to be released soon.

**ARA RECORDS** 686 No. Robertson Blvd. • Hollywood 46, California

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# *The King Cole Trio*

## **SCORES AGAIN!**



**THIS TIME — —**

**ON EXCELSIOR  
RECORD #106 —**

**— A SCINTILLATING  
BALLAD HIT:**

**“BEAUTIFUL MOONS AGO”**

*and the Jump Nickel Nabber—*

**“LET’S SPRING ONE”**

---

**STILL COPPING THE COIN:  
KING COLE’S SENSATIONAL RECORD**

**“I’M LOST”**

*and*

**“PITCHIN’ UP A BOOGIE”**

**EXCELSIOR #105**

---

**MINIMUM: 25 RECORDS TO ORDER**

**JUKE BOX OPERATORS GET FIRST CALL ON THESE RECORDS**

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**ORDER TODAY FROM OUR NATIONAL DISTRIBUTOR**

**JACK GUTSHALL DISTRIBUTING CO.**

**1870 W. WASHINGTON BLVD.**

**LOS ANGELES 7, CALIFORNIA**

**EXCELSIOR RECORD COMPANY**

**3661 S. GRAMERCY PL.**

**RO. 8375**

**LOS ANGELES 7, CALIF.**



# SENSATIONAL!

SWEEPING AMERICA LIKE WILDFIRE

## KING COLE'S NEW HIT!

(SEE OPPOSITE PAGE)

### TITLE STRIPS

27 ON A SHEET FOR EASY HANDLING IN A TYPEWRITER

	Per M Sheets	Your Net Cost
1,000.....	\$7.50	\$ 7.50
5,000.....	6.00	30.00
10,000.....	5.00	50.00
30,000.....	4.00	120.00

Easy "Snap" Perforation Fine Quality Bristol Stock. Stays Together While Typing.

Order now for future use. Bristol stock is getting scarce.

### MAIN GEARS

for Wurlitzers and Seeburgs

**\$4.75** each

RIDING THE CREST OF POPULARITY EVERYWHERE

## "The Honeydripper"

by JOE LIGGINS and His HONEYDRIPPERS. Exclusive Label #207  
The Surprise Sensation of the Year! It is building  
terrific grosses everywhere!

### NEW GEM RECORDS

#2 DREAM AWHILE  
GREEN GIN  
Ernie Andrews

#1 SOOTHE ME  
WRAP IT UP, PUT IT AWAY  
Ernie Andrews

#7 EFFIE'S BLUES  
I'M IN THE GROOVE TONITE  
Effie Smith

All 3 with the Clara Lewis Trio furnishing accompaniment.

### PARTS

WE CAN NOW SUPPLY YOU WITH PRACTICALLY  
ALL PARTS FOR PACKARD EQUIPMENT.

### 30 WIRE CABLE

WE CAN MAKE DELIVERY ON NEW CABLE IN SMALL  
QUANTITIES @ 22c PER FOOT

### WURLITZER TWIN 12

Reconditioned  
Guaranteed

**\$250.00**

### UNIVERSAL AMPLIFIER

For All Models Wurlitzers, Rock-Olas,  
and Seeburgs, except Hi-Tones.  
Also for P.M. Speakers and Microphones  
Complete — \$79.50

Amplifiers Sold for Replacement Only, as per W.P.B.

# JACK GUTSHALL DISTRIBUTING COMPANY

Exclusive PACKARD Distributors

1870 W. WASHINGTON BLVD.

(ROchester 2103)

LOS ANGELES 7, CALIF.





# RECORDS

## CAPITOL

- 4★ 207 The Pied Pipers  
LILY BELLE (V FT)  
WE'LL BE TOGETHER AGAIN (V FT)

A little different type of thing for the Pieds. Both are rather slow, sentimental ballads and are interesting to listen to as well as dance to. Paul Weston's band does a nice job of accompanying and disc is okeh for automatic phonos.

- 5★ 208 King Cole Trio  
I THO'T YOU OUGHT TO KNOW  
(V FT)  
I'M A SHY GUY (V FT)

The inimitable style of the Cole Trio is adequately displayed on both of these numbers which will click mightily with the Cole fans—who are legion in all types of spots. First tune is a draggy, dreamy thing with a vocal by Cole. Second side is in light vein and number is an original by King Cole and certainly fits his particular style. Get it.

- 4★ 209 Skip Farrell & Dinning Sisters  
HOMESICK—THAT'S ALL (V FT)  
LOVE LETTERS (V FT)

A teaming of Farrell and the Dinnings turns out to be a stroke of good entertainment for the chanting Dinnings provide a neat showcase for the Farrell delivery. First side is by far the best of the two and should stand up well on phonographs.

- 3★ 210 Carlos Molina  
NOCTURNAL (Bolero VC)  
KOKI KOKA (Pregon VC)

Isolated spots might find sufficient entertainment value in this disc to warrant a spot on your stack. Molina's band does a masterful job on the first side and the second falls flat. Program filler only.

## LA MARR

- 3★ 11A Melody Wranglers  
SAD BUT TRUE (HB V)  
SUN SETS GOLD (HB V)

This hillbilly lament suffers from monotonous vocals on the first side. Group redeems themselves by their vocal work on the flip over. Yodeling and steel guitar vie for honors on "A" and the disc will fit in nicely for a stack filler where a hillbilly tune will satisfy musical appetites.

- 4★ 422 Four Tones  
I'LL FOLLOW YOU (V)  
DO! DO! BABY (V)

The absence of musical background is not discernible on this pairing for Dusty Brooks and his Four Tones do a showmanship job of recording an excellent original by La Marr. The boys have neat arrangements and handle the vocals in professional style although the Ink Spot type has been aped to a degree. A satisfactory disc for automatics.

## MAJESTIC

- 4★ 7143 The Three Suns  
WHAT WOULD ANNIE SAY?  
(FT VC)  
MIDNIGHT TIME (FT)

Second side surpasses the first insofar as automatic phono use is concerned. This modernizing of an oldie turns out to be a neat job and very danceable. Fans will go for it. First side is a novelty Schottish-type number with a mild degree of merit.

- 3★ 7144 Louis Prima  
YOU WON'T BE SATISFIED (FT VC)  
THERE'S A BROKEN HEART FOR

## EVERY LIGHT ON BROADWAY (FT VC)

Average numbers and suitable for fill-ins when stronger stuff isn't available. First side is best of two. Second is a corny revival of an old number, dug up, and re-murdered.

- 4★ 7145 Louis Prima  
ON THE ATCHISON, TOPEKA AND  
THE SANTA FE (FT VC)  
HOW DEEP IS THE OCEAN (FT VC)

Prima displays his versatility in recording this pair. Lily Ann Carroll does a neat job on vocals and the first tune gets a slick treatment with sound effects to match. Okeh for the automatics. Second tune is an oldie by Irving Berlin and the full richness of the band, and showmanship arrangement, will call for added plays.

- 3★ 7146 The Three Suns  
AND THERE YOU ARE (FT VC)  
A DREAM OF LOVE (FT)

As weak a pair as the boys have indulged in for weeks. Neither tune can be counted on. Second number is supposed to be an adaptation of the Chopin Polonaise but no one will count his nickel well spent to get this raped version of *A Dream*. The combo has a following, that must be admitted, so many will receive these two tunes with enthusiasm as they are steeped in the true Three Suns style. A program filler at the best.

## RICH

- 3★ 1130 Ezra and Beverly Hillbillies  
THERE'S A BLUE STAR IN THE WIN-  
DOW (HB V)  
THE SILHOUETTE OF YOU (HB V)  
4★ 1133 Ezra & Beverly Hillbillies  
SOMEDAY, SWEETHEART (HB V)  
THE SHACK I CALL HOME (HB V)  
3★ 7111 Ezra & Beverly Hillbillies  
ANGELS OF BATAAN (HB V)  
THE TWO FACED JAPANESE (HB V)  
3★ 7115 Ezra & Beverly Hillbillies  
DOWN HOUSTON WAY (HB V)  
TWO HUNDRED TEXAS RANGERS  
(HB V)

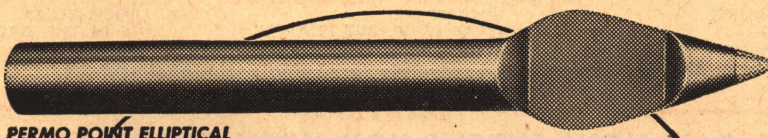
Here is about as good a stack of hillbilly records as you'll find in current releases. Ezra has an excellent recording voice and does a dandy job on the vocals of this quartet of recordings. Outfit has had plenty of radio airing and these records will stand them in good stead when their names appear on your program menu. 1133 is the best of the group. First side is a ballad with plenty of repeat appeal, and a lilting arrangement that

(See RECORD REVIEWS, Page 44)

COIN  
MACHINE  
REVIEW

42

FOR  
SEPT.  
1945



PERMO POINT ELLIPTICAL

## Attention COIN Phonograph Operators:

For 16 years PERMO POINT needles have been the choice of operators everywhere. That's because PERMO POINTS give better reproduction—last longer—are kinder to records—require less service—and are economical.

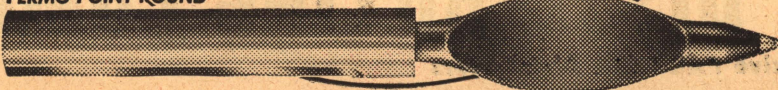
PERMO POINT ROUND and PERMO POINT ELLIPTICAL  
—at your Decca, RCA Victor, or Columbia record distributor.

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QUALITY FILMS  
NEW FILMS  
for Solo-Vue and Panorams  
Produced in Hollywood  
SERIES—1 TO 14

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DISTRIBUTOR

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# MUSIC DISTRIBUTING COMPANY

2504 WEST SIXTH STREET

Fitzroy 5011

LOS ANGELES 5, CALIF.

## READY FOR IMMEDIATE DELIVERY TO MUSIC OPERATORS

### MODERN LABEL

- ....102 Swingin' The Boogie  
Just A Little Bluesie  
Hadda Brooks—piano & trio
- ....111 Blues in B Flat—Hadda Brooks, piano  
Deep Meditation—Howard McGee
- ....112 Nightmare Boogie  
Lonesome Gal  
Pearl Traylor—vocal
- ....113 Rockin' The Boogie  
The Man I Love  
Hadda Brooks—piano
- ....114 Daddy Somebody Got To Go—Pearl Traylor  
Blusin' The Boogie—Hadda Brooks

### GEM LABEL

- .....1 Soothe Me  
Wrap It Up, Put It Away  
Ernie Andrews, vocal—accomp.  
Clara Lewis Trio
- .....2 "Dream Awhile"—Solo by Rene Block  
Green Gin—Ernie Andrews, vocal  
Clara Lewis Trio
- .....3 Effie's Blues  
I'm in the Groove Tonight  
vocal—Effie Smith  
accomp.—Clara Lewis Trio

### GLOBE LABEL

- ....102 Miss Mattie Left Me  
Mean Mistreated Lover  
Jimmy McCracklin—Jimmy Nichols—Piano
- ....103 Mistreated All the Time  
Going Back To Smoky Mountain  
Memphis Eddie Pee—Wm. Bates, Sax.

### BLACK AND WHITE LABEL

- ....BW 9 Blow Top Blues  
Salty Papa Blues  
Etta Jones with Barney Bigard  
& his Orch.
- ....BW 10 Long, Long Journey  
Evil Gal Blues  
Etta Jones with Barney Bigard  
& his Orch.
- ....BW 13 Sweet Marijuana Brown  
Blues For Art's Sake  
Barney Bigard Sextet
- ....BW 14 Can't Help Lovin' That Man  
Please Don't Talk About Me When I'm Gone  
Barney Bigard Sextet
- ....BW 15 Night & Day  
White Rose Bounce  
Erroll Garner Trio
- ....BW 16 Movin' Around  
Twistin' the Cat's Tail  
Erroll Garner trio
- ....BW 21 Suspicious Blues  
Coquette (Chicken Croquette)  
Spirits of Rhythm
- ....BW 22 Honeysuckle Rose  
Last Call Blues  
Spirits of Rhythm
- ....BW 23 She Ain't No Saint  
Scattin' The Blues  
Spirits of Rhythm
- ....BW100 Tenderhearted Woman  
This Tavern Boogie  
Roosevelt Sykes & Trio
- ....BW101 Honeydripper—Part 1  
Honeydripper—Part 2  
Sammy Franklin & his Atomics

OPERATORS' COST—65c F.O.B. LOS ANGELES

2% CASH DISCOUNT

— MINIMUM SHIPMENT—25 RECORDS —

Ship to: Name .....

Firm Name .....

Street .....

City ..... Zone ..... State .....

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THE LIST ABOVE, CLIP AND MAIL TODAY TO

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Introducing—

A BRIGHT NEW  
RECORDING STAR  
**DOUGLAS  
VENABLE**

AND HIS

**BAR-X RANCH HANDS**

featured on  
**WESTERN RECORDS**

- D-101V "EIGHT-THIRTY BLUES"  
"TOO BAD, LITTLE GIRL, TOO BAD"  
(A pair of crackerjack westerns with snappy vocal work. Bound to please.)
- D-103V "NATIONAL LAMENT"  
"DECLARATION OF WAR"  
(On radio record shows this one has been terrific. First side based on death of the late president. Second side presents his voice against background of his favorite tune, Home On The Range.)

AVAILABLE SEPT. 1

D105V "THAT'S ALL"  
"TEXAS HOME"

OPERATORS' PRICE: 79c incl. tax. Minimum Order  
25 records. TERMS: 1/3 dep., balance c.o.d.

**WESTERN RECORDING CO.**  
1315 S. Flower St. PR. 2227 Los Angeles 15, Calif.

**RECORD REVIEWS**

(Continued from Page 42)

sells the tune over and over again. Reverse of the same disc is another *Boots and Saddles* and is good listening and dancing. 7115 has a nice bit of hot piano on the first side. The lad knows his ivories and dusts them off in rapid fashion. While not particularly outstanding, these records will get across and please in spots suitable for the hill-billy and folk type music.

VICTOR

- 3★ 20-1708 Jess Stacy  
DAYBREAK SERENADE (FT)  
IT'S ONLY A PAPER MOON (FT VC)

Stacy, seven time winner of the Downbeat annual pop pianist poll, debuts on Victor with this disc which deals a mess of piano and the sultry vocal, ala Billie Holiday, of songstress Lee Wiley on the second side. A comparative newcomer to the automatic fare, this record is not destined to break any coin chutes due to rush of plays. Sound merchandising and okeh as a filler but definitely not a business-getter.

- 4★ 20-1709 Perry Como  
TILL THE END OF TIME (V)  
THAT FEELING IN THE MOONLIGHT (V)

This lad is going places and his radio programs, plus forthcoming movies, will put him out in front in public preference in the months ahead. First side gets a slow and romantic treatment and tune is based on Chopin's "Polonaise." Very effective and sure to please. Flop-over has Como, assisted by a mixed quartet, doing a lilting melody in a lighter vein. Ideal for the automatics.

- 4★ 20-1650 Dinah Shore  
THE MAN I LOVE (FT V)  
DO IT AGAIN (FT V)
- 4★ 20-1651 Dinah Shore  
LOVE WALKED IN (FT V)  
SOMEONE TO WATCH OVER ME (FT V)

These four are Gershwin favorites and the popularity of Dinah Shore, plus the everlasting popularity of Gershwin tunes, will put these over in the boxes. Arrangements are number One and La Shore is at her best. Tunes bring back memories

of yesteryear and will stand up for a long time on the phonos. Recommended.

- 4★ 20-1652 Charlie Spivak  
SUMMERTIME (FT)  
I GOT PLENTY O' NUTTIN' (FT)
- 4★ 20-1653 Charlie Spivak  
BESS YOU IS MY WOMAN NOW (FT)  
IT AIN'T NECESSARILY SO (FT)
- Four dance tunes from the Gershwin light opera "Porgy and Bess" and each highlighting the Spivak trumpet and supported by superb orchestrations. Standard tunes of lasting interest which may be used over and over on your turntable network.
- 4★ 20-1710 Tommy Dorsey  
NEVADA (FT VC)  
THAT'S IT (FT)

The Dorsey spots will find this disc acceptable. First side is slow and lovely; second side is in a faster tempo and both sides are jake for dance spots. First tune might make the Big Ten but second is average fare and designed especially for jitterbugs and jazz connoisseurs.

- 3★ 20-1711 Hal McIntyre  
AUTUMN SERENADE (FT)  
SOME SUNDAY MORNING (FT VC)

If McIntyre intended this to be his parting shot before going overseas (and incidentally, we hear so many of his band members couldn't pass the necessary physical that the tour was cancelled) then McIntyre is ready to be buried. Neither number is strong and the second side is the better of the two. Tunes have no particular merit, won't garner an extra nickel by title alone, and McIntyre's outfit is not at its best on either side. A pure program filler only.

**Coast Records Sign**

LOS ANGELES—Coast Records has signed a new vocal trio known as The Plainsmen to work with Ozie Waters on recordings for the Coast label. It is intended to feature the group also on their own numbers later.

The Waters records are winning acclaim all over the country and the morning this reporter called at Coast Record headquarters an order had just come in from the Ockel Music Shop in St. Louis ordering 3100 records.

Ozie is now being featured on the Hollywood Barn Dance over KNX each Saturday night and for the last few weeks has been featuring "Stars and Stripes On Iwo Jima" which has just been released by Coast Records. Waters will shortly start a series of 6 pictures for Pinnacle Productions in which he will be starred.

Coast is releasing a new record featuring Oklahoma Ed Moody who has a style very reminiscent of Jimmy Rogers, and is currently dickering with one of the big name bands in western music.

All Coast Records are recorded at the Hollywood studios of C. P. McGregor, a recording organization with a national reputation for superiority in the recording technique.

**8 Presses Busy**

BEVERLY HILLS, Calif.—The 8 presses of the Alco Manufacturing Co., owned and operated by Coinmatic Distributors, are now busy on two shifts each day turning out three labels which Coinmatic distributes.

Harmonia and DeLuxe records, recorded in the East, are pressed here for Coinmatic to distribute under their exclusive franchise in the Western states. Range records are pressed also for national distribution by Coinmatic.

"We believe we have one of the finest pressing plants in the West," said Preston Jarrell of Coinmatic. "We are turning out a quality product and every attention is given to precision manufacture. No expense is spared to make our records the finest obtainable today."

\* \* \*

— Coming Next Month —  
The Review's Annual Fall Special

**JUKE BOX OPERATORS**

For over four years we have been successfully re-sharpening worn Phono Needles. Our hundreds of satisfied customers attest to the dependability of our service. A trial will convince you.

Shipping containers and complete details furnished on request.

**RE-SHARP NEEDLE SERVICE**

P. O. BOX 770

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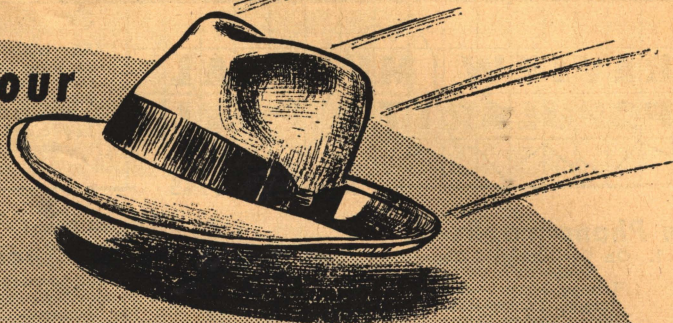
FOR PHONOGRAPH OPERATORS

A PRECISION SERVICE

A GUARANTEED SERVICE



# How about throwing your into the ring?



Convinced by the performance rendered by their Wurlitzers during the war, more and more Music Merchants are laying their Postwar Plans on this basis—exclusive operation of Wurlitzers once Victory releases new models.

If your experience also has proved that it pays to buy the best, how about coming in and talking over your future? We have some interesting plans in which you may participate.

## WOLF SALES COMPANY

*Exclusive WURLITZER Distributors*

FOR COLORADO, WYOMING, UTAH, ARIZONA, NEW MEXICO, EASTERN IDAHO  
1932-4 Broadway Denver 2, Colorado

COIN  
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REVIEW

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### Music Dist. On Coast

LOS ANGELES—Robert Cook has been appointed manager of the Los Angeles office of Music Distributing Co., at 2504 West Sixth Street and the firm is now actively engaged in distributing the records of several independent manufacturers to operators in the West.

Paul Reiner, owner of Music Distributing, said in an interview here on August 14th: "Our organization is functioning to supply the independent record manufacturers with a competent sales organization and distributing points in various parts of the country. Most of the independents are not large enough to maintain a sales organization of their own. This is the gap we will fill by having a large sales organization at their disposal with offices at strategic shipping points in all parts of the nation. Presently we have offices in Chicago and Cleveland and additional offices will be opened when production facilities are increased and the record supply becomes more bountiful.

"We have geared our plans for the future to serve the operator in every way possible and we are anticipating the time when operators are not looking for records but we will be looking for operators to buy them. The time is near when records will have to be sold the hard way. We are organizing for proper distribution when needed both from the standpoint of the operator and the manufacturer."

Music Distributing's Chicago office is at 1002 South Michigan Boulevard with Chuck Gray in charge and the home office is at 1408 West 9th street with William Simon in charge. Simon is also general manager of the firm.

### AIRCO Formed

HOLLYWOOD—At a meeting in the offices of Melo-Disc on August 15th, 15 representative phonograph record label owners met and formed the Association of Independent Record Companies, to be known by the abbreviated title of AIRCO.

According to reports the primary pur-

pose of the new Association is to deal specifically with problems facing the independents, such as buying labels, boxes and packing cards; stabilization of prices, grades and establish uniformity in records.

Problems and bottle necks in the trade were discussed at the initial meeting, and plans laid to interest other label owners to join the group.

### Issues Pan American Discs

LOS ANGELES—J. F. Bard, under the name of Pan American Record Distributing Co., has announced a series of records bearing the Pan American label and featuring the artistry of Noel De Selva and his Pan American Orchestra. De Selva was formerly concert master with Xavier Cugat's band.

Release features standard South-of-the-border numbers plus one disc of Rancheras, and marks the first appearance of the musical organization on records.

\* \* \*

NEXT MONTH—The Annual FALL SPECIAL.

### DURA-HEAT

ELECTRIC SOLDERING IRON.  
Underwriters Lab. Approved.  
Extra fine for operators.  
Guaranteed

100 or 150 Watt.....\$5.95

Write for prices on other sizes

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR

1503 West Pico Los Angeles 15

★

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**TITLE STRIPS**

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ON EVERY POPULAR RECORD  
RELEASED BY COLUMBIA, VIC-  
TOR, BLUEBIRD, OKEH, DECCA, CAPITAL and MAJESTIC ...  
MAILED TO YOU EVERY WEEK ... ONE WEEK IN ADVANCE  
... OF ALL NEW RELEASES. WRITE FOR SAMPLES AND LOW  
MONTHLY RATES FOR LARGER QUANTITIES. SUBSTANTIAL  
DISCOUNTS FOR LARGE OPERATORS. PLEASE MENTION  
THE COIN MACHINE REVIEW WHEN ANSWERING THIS AD.

# \$1.25

PER MONTH

★
★

**STAR TITLE STRIP COMPANY**

303 NIXON BUILDING  
PITTSBURGH 19, PA.



# REVIEW MUSICAL POPULARITY POLL

AUGUST, 1945

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

## On Phonographs—

1. On the Atchison, Topeka and Santa Fe  
Johnny Mercer—Capitol  
Tommy Tucker—Columbia  
Bing Crosby—Decca  
Louis Prima—Majestic  
Tommy Dorsey—Victor
2. Sentimental Journey  
Les Brown—Columbia  
Hal McIntyre—Victor
3. Chopin's Polonaise  
Carmen Cavallaro—Decca
4. Bell Bottom Trousers  
Guy Lombardo—Decca  
Jerry Colonna—Capitol
5. Gotta Be This or That  
Sammy Kaye—Victor  
Benny Goodman—Columbia
6. I'm Gonna Love That Gal  
Perry Como—Victor  
Benny Goodman—Columbia
7. If I Loved You  
Perry Como—Victor
8. Tampico  
Stan Kenton—Capitol
9. There! I've Said It Again  
Vaughn Monroe—Victor
10. You Belong To My Heart  
Bing Crosby—Decca

## On Radio—

1. On the Atchison, Topeka and Santa Fe
2. Chopin's Polonaise
3. Sentimental Journey
4. Gotta Be This or That
5. Bell Bottom Trousers
6. Tampico
7. There! I've Said It Again
8. Caldonia
9. A Kiss Goodnight

## Best Selling Sheet Music—

10. If I Loved You
1. Sentimental Journey
2. Bell Bottom Trousers
3. On the Atchison, Topeka and Santa Fe
4. Dream
5. You Belong to My Heart
6. The More I See You
7. If I Loved You
8. There! I've Said It Again
9. Till the End of Time
10. I Wish I Knew

## Best Selling Records—

1. On the Atchison, Topeka and Santa Fe (Johnny Mercer) Capitol 195
2. Chopin's Polonaise (Carmen Cavallaro) Decca 18677
3. Sentimental Journey (Les Brown) Columbia 36769
4. Gotta Be This or That (Benny Goodman) Columbia 36813
5. There! I've Said It Again (Vaughn Monroe) Victor 20-1637
6. Bell Bottom Trousers (Tony Pastor) Victor 20-1661
7. If I Loved You (Perry Como) Victor 20-1676
8. Good, Good, Good (Sammy Kaye) Victor 20-1684
9. You Belong To My Heart (Bing Crosby) Decca 23413
10. Tampico (Stan Kenton) Capitol 202

## On Wired Music—

1. On the Atchison, Topeka and Santa Fe
2. Bell Bottom Trousers
3. Sentimental Journey
4. Tampico
5. Chopin's Polonaise

6. I'm Gonna Love That Gal
7. Gotta Be This or That
8. Caldonia
9. A Kiss Goodnight
10. There! I've Said It Again

## Sepia Hit Parade—

Top tunes in colored spots supplied at press time by Otis Rene, of Excelsior Records:

1. The Honeydripper (Joe Higgins) Exclusive
2. Caldonia Boogie (Louis Jordan) Decca
3. Who Threw the Whiskey in the Well (Lucky Millinder) Decca
4. Strange Things Happen Every Day (Sister Rosetta Thorpe) Decca
5. Somebody's Gotta Go, Mr. Jones (Flennoy Trio) Excelsior
6. Caldonia Boogie (Erskine Hawkins) Victor
7. Now That You Know (Flennoy Trio) Excelsior
8. Effie's Blues (Effie Smith) Gem
9. You Can't Get That Anymore (Louis Jordan) Decca
10. Lover Man (Billie Holiday) Decca
11. Green Gin (Ernie Andrews) Gem
12. Left A Good Deal in Mobile (Herb Jeffries) Exclusive

## Western Hit Parade—

Tunes most requested by the listeners to the 228th week of radio's only Western Hit Parade:

1. At Mail Call Today (Gene Autry)
2. Oklahoma Hills (Jack Guthrie)
3. Green Grow the Lilacs (Tex Ritter)
4. Stars & Stripes on Iwo Jima (Bob Wills)
5. Farther and Farther Apart (Happy Perryman)
6. Jealous Lady (Curley Williams & Peach Pickers)
7. Shadow on My Heart (Ted Daffin)
8. Tomorrow Never Comes (Ernest Tubbs)
9. You're Only in My Arms To Cry on My Shoulder (Rambling Rogue)
10. Blues on My Mind (Roy Acuff)

"Did you have the car out last night, son?"

"Yes, dad. I took some of the boys for a ride."

"Well, tell the boys I found one of their little lace handkerchiefs."

# COAST RECORDS

## New RODEO Releases

2009 STARS AND STRIPES ON IWO JIMA  
THERE'S A NEW STAR IN HEAVEN  
TONIGHT  
By Ozie Waters, acc. by Colorado Hillbillies

2010 TRIFLIN' GAL  
YOU TWO TIMED ME ONE TIME TOO  
OFTEN  
By Walt Shrum and his Colorado Hillbillies

## STILL GOING BIG

2007 AT MAIL CALL TODAY  
Ozie Waters, acc. by Colorado Hillbillies  
DON'T HANG AROUND ME ANY MORE  
Walt Shrum and his Colorado Hillbillies

2008 SHAME ON YOU  
Walt Shrum and his Colorado Hillbillies  
IF OUR HANDS COULD REACH ACROSS THE OCEAN  
Ozie Waters, acc. by the Colorado Hillbillies

## COMING SOON

## "COOL WATER"

by OZIE WATERS and THE PLAINSMEN

## COMING SOON

## "CARELESS DARLIN' "

by OKLAHOMA ED MOODY

ALL COAST RECORDS ARE MANUFACTURED FROM THE SAME RECORD STOCK USED IN PEERLESS DISCOS. THEY WILL CONSISTENTLY OUTWEAR ANY OTHER AMERICAN RECORD.

Send for Complete Catalogue

# CHAS. E. WASHBURN CO.—COAST RECORDS

1511 West Pico Boulevard

EX. 3404 — FE. 1171

Los Angeles 15, California

COIN  
REVIEW

46

FOR  
SEPT.  
1945



## Rene Records Rogers

LOS ANGELES—Otis Rene's Excelsior Records has just recorded Timmie Rogers on a pair of numbers especially designed for use on automatics. First is "Fla-Ga-La-Pa" and concerns a hepster who meets his girl friend in Fla., kisses her in Ga., marries her in La., and settles down in Pa. Added up, they equal "Fla-Ga-La-Pa." Timmie's style is most effective and backed by the rhythmic work of the Al Russell Trio with Lucky Thompson, from Count Basie's band on alto sax, and Johnny Otis on drums. Backing up is "Drop Another Nickel in the Juke Box" which is a jumping jive tune.

## La Marr Pressing Plant

LOS ANGELES—La Marr Records has opened its own pressing plant in Los Angeles to take care of production on La Marr Star Records.

First records offered by this new organization feature numbers by the Four Tones, Cornhuskers and Melody Wranglers. New release for September will present Jack Buckingham and his band.

K & M Service handles the national distribution on the label.

\* \* \*

Mandy, seventy years old, but looking very much younger, was asked the secret of her youthful appearance. She answered: "When I works, I works hard; when I sets, I sets loose; and when I starts worrying I jes goes to sleep."

# TUBES and NEW ACCESSORIES

## Complete Line of Phonographs and Parts

### NEW ACCESSORIES

Front Glass 61 Counter Model.....	\$1.35
Front Glass 71 Counter Model.....	.90
Needle Screws, Per Doz.....	1.75
OHM Resistors, 10 W., Any Size.....	.30
OHM Resistors, 20 W., Any Size.....	.50
8 MFD Cond., Tub. Can., 450 V.....	1.50
16 MFD Cond., 450 V., Tub. Can.....	.70
Input and Output Transformers, All Models..	1.85
Micro Switches for Rock-Ola and Wurlitzer.	2.50
Lots of 6 or More.....	1.00
Mills Drive Motors.....	Ea. 24.50
Volume Control Boxes, 412-616.....	Ea. 3.50
Rock-Ola Drive Motors, New, in Original	
Cartons.....	Ea. 21.50
Rock-Ola Belts.....	.60
Actuating Arms for Wurlitzer 616-500.....	Ea. 2.75
Box 100 Carbon Resistors.....	2.65
Power Transformers, All Models.....	7.00
Electric Soldering Irons.....	2.00
Micro-Pick Ups (Metal) for Rock-Olas or	
Mills.....	4.00
P.M. Speakers, All Sizes, from \$5.00 to.....	11.00
Speaker Cones, All Sizes, \$1.50 to.....	2.25

5 Ft. Shielded Wire with Posts (Both	
Ends), All Machines—Improves Tone of	
Machine.....	\$ .40
2 Wire Rubber Covered Zip Cord, Per Ft....	.02½
#23150 Block Ratchet Trip for 616-500-600	
Etc.....	1.10
#23152 Catch Ratchet for 616-500-600,	
Etc.....	.60
Actuating Arms for 24, 500, 600.....	3.50

**70L7 for Juke Boxes only**  
(Adaptor with Tube),  
Complete .....\$1.45

### USED PARTS—A-1 CONDITION

Amplifiers for Any Model Wurlitzer.....	32.50 Up
Mills & Rock-Ola Amplifiers.....	22.50 Up
Wurlitzer & Seeburg Motors.....	28.50
Wurlitzer Motors for Counter Models.....	18.50
Wurlitzer 412 Chassis, No Motors, No	
Selectors, Etc.....	20.00
Wurlitzer Brake Bands for	
24s and Up.....	Ea. 1.00

Deposit required with all orders!

# ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LONGacre 5-8334

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FOR  
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7¢

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FOR SOLID  
SCRAP

## CHAS. E. WASHBURN CO.

### COAST RECORD MANUFACTURING CO.

7¢

PER POUND  
FOR SOLID  
SCRAP

### LATE POPULAR SELECTIONS

- MEXICAN**
- 2140 TOCA MADERA—Cancion  
ARREBOLES—Corrido  
Martin y Malena—con Mariachi
  - 2131 AMIGO—Bolero  
QUIEREME—Bolero  
Salvador Garcia—con La Orquesta Juan S. Garrido
  - 2119 YO VIVO MI VIDA—Bolero  
DAME TU AMOR—Bolero  
Mario Alberto Rodriguez—con La Orquesta  
Fredrico Baeno
  - 2100 AMAR Y VIVIR—Bolero  
ASI—Bolero  
Luis G. Roldan—con La Orquesta Garrido
  - 2078 DEJAME QUERERTE—Bolero  
TODAY UNA VIDA—Bolero  
Julio Flores—con La Orquesta Fajardo
  - 2074 HOJA SECA—Bolero  
NO ME PREGUNTES ADONDE—Bolero  
Salvador Garcia con La Orquesta Garrido

### VERY FINE BOLEROS

- MUSIC**
- 1924 SE MUY BIEN QUE VENDRAS—Bolero  
TE QUIERES IR—Cancion  
Tona La Negra con La Orquesta Fajardo
  - 1941 ME GUSTAS MUCHO—Bolero  
QUE MAS ME DA—Bolero  
Tona La Negra con La Orquesta Fajardo
  - 1996 BESAME MUCHO—Cancion Blues  
SOLAMENTE UNA VEZ—Cancion Bolero  
(Featured song in Walt Disney's "3 Caballeros"  
under the title of "You Belong to My Heart")  
Manolita Arriola con La Orquesta Garrido
  - 2026 NOSOTROS—Cancion Bolero  
COMO EL BESAR—Cancion Fox  
Gaby Daltas con La Orquesta Garrido

### OLD FAVORITES—ALWAYS POPULAR

- 1770 AY JALISCO NO TE RAJES—Cancion  
(Theme Song of Walt Disney's "The 3 Caballeros")  
LOS TARZANES  
Manolita Arriola—con Mariachi
  - 1873 LA FERIA DE LAS FLORES—Cancion  
ASI SE QUIERE EN JALISCO—Cancion  
Manolita Arriola—con Mariachi
  - 1903 EL BARRILITO—Polka  
(A Very Fine Record of "The Beer Barrel Polka")  
CUATRO VIDAS—Polka Fox  
Orquesta de Los Hnos Dominguez
  - 1938 NOCHES ETERNAS—Corrido  
LOS LAURELES—Cancion  
Martin y Eloisa—con Mariachi
  - 1954 TRAIGO MI 45—Corrido  
CORRIDO DE LAS BRAVUCONES—Corrido  
Fernando Rosas—con Mariachi
  - 1977 AY AY AY SINALOA—Corrido  
AMOR RANCHERA—Cancion  
La Torcacita—con El Mariachi Tapatio
  - 2029 SE FUE MI AMOR—Cancion  
EL BRAVERO—Cancion  
Martin y Malena—con Mariachi
  - 2049 MI VIRGEN RANCHERA—Cancion  
MI CASITA DE PAJA—Cancion  
Martin y Malena—con Mariachi
  - 2000 SOLDADO RASO—Corrido  
EL DURAZNO—Cancion  
Pedro Infante—con Mariachi
  - 2047 NADA GANO CON QUERERTE—Cancion  
ACA NOMAS—Cancion  
Martin y Malena—con Mariachi
  - 1991 TU QUE DIJISTE—Corrido  
EL CABALLA ENSILLADO—Corrido  
Martin y Eloisa—con Mariachi
- AND MANY OTHER POPULAR RANCHERAS, BOLEROS, etc.  
PEERLESS WILL OUTWEAR ANY OTHER RECORD.  
TESTIMONIALS FROM OPERATORS PROVE THIS CLAIM!

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SEND FOR CATALOG

7¢

PER POUND  
FOR SOLID  
SCRAP

**PEERLESS DISCOS • COAST RECORDS**  
1511 WEST PICO BLVD. • LOS ANGELES 15, CALIF.  
FE. 1171 • EX. 3404

7¢

PER POUND  
FOR SOLID  
SCRAP



## 10 YEARS AGO

THE HOT NEWS IN THE  
REVIEW TEN YEARS AGO

SEPTEMBER, 1935—122 pages comprised the 1935 Exposition Number which was freely distributed at the Pacific Coin Machine Exposition at the Ambassador Hotel in Los Angeles. Affair, under the sponsorship of THE REVIEW, was terrifically successful and drew members of the trade from all of the 11 Western States as well as islands of the Pacific and Mexico.

Pacific Amusement, with offices in Chicago and Los Angeles, proclaimed that *Eclipse*, *Big Leaguer* and *Discovery* would be on display in their exhibit. Bally advertised *Jumbo* 1-shot automatic pay table and *Prospector*, a 1-shot payout with mystery gold awards, and the price was only \$79.50.

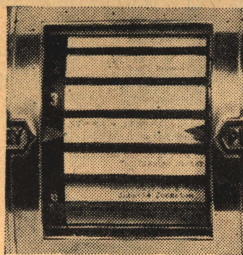
Harry Williams and his Automatic Amusement Co. announced the appointment of Mohr Brothers as national distributors for *Indicator* and *Turret* and Harry said the biggest surprise of all time would be unveiled at the show at 9 p.m. on Monday night.

Several other new pieces of equipment were offered, including *King Six* by B. A. Withey; the *Caille Dough-Boy*; the Rowe *Aristocrat* cigarette machine; Rock-Ola's *T. N. T.* penny and nickel play pin table; G-M Laboratories *Par Golf* and many others.

To get away from the equipment offered ten years ago—what was the hot news matter? Well, The Coast Show was tops in the news and Wurlitzer announced a party for music men during the show;

## WHICH?

Which Will Attract the Patron's Attention?  
Which Will Bolster the Play?



LEFT: Hand-made Title Strip job . . . some in pencil, some in ink, hand lettered, and so indistinct it is impossible to photograph properly. RIGHT: Clear, sharp, easy to read BENJAMIN Strips printed from legible type.



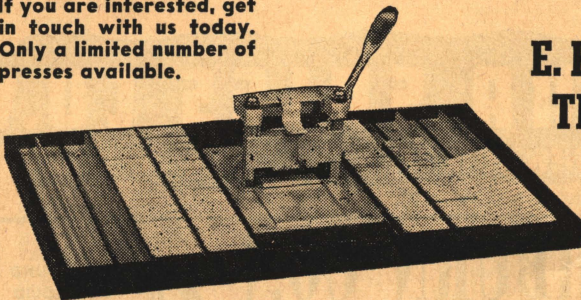
Everyone appreciates neatness and cleanliness. Now you can dispense with unsightly hand printed or typewritten program slips and sport a professional style on your program holders and

### PRINT YOUR OWN TITLE STRIPS

easily—quickly—neatly—and ECONOMICALLY!!! We supply the special printing press and a weekly service of linotype slugs covering all new releases of the 5 Majors, plus hit records of all Independents. Drop slug in place—and print. That's all there is to it. So simple a child can operate.

### THE BENJAMIN TITLE STRIP SERVICE

is leased to reputable music operators at a very nominal monthly figure. If you are interested, get in touch with us today. Only a limited number of presses available.



### E. F. BENJAMIN TITLE STRIP SERVICE

828 21st St.  
Santa Monica,  
Calif.

Brunswick Records offered a cup to Musigolfers in the tournament; Benny Goodman and his band opened the banquet on the closing night of the show.

Pat Venti and Harry Goldberg joined Charley Lichtman in the New York Distributing Co. . . . New York's leading woman jobber, Babe Kaufman, made Pu-

erto Rico her vacation hide-away to forget about business . . . Harry Seff reported from Belgium that *Rebound* and *Contact* were going good and he had replaced the spring plungers with a falling hammer device to conform to regulations.

In St. Louis Carl Trippe gave all of the employees of Ideal Novelty Co. a two-weeks vacation with pay . . . and in Nashville plans were effected by operators of 20 cities and localities for the formation of a State Operators' Association. H. G. Payne was elected president. . . . Joe Leopold, well known Jackson, Mississippi, operator, was asking the 200 operators in the state to join an organization to safeguard their interests in any legislation affecting the industry.

These events, and plenty more, highlighted the September, 1935, picture in the Coin Machine Industry. And the warnings on taxation and value of organization voiced, if heeded, would have done much to secure a more favorable tax structure today, for in organization there is strength.

### Urges Vendor Tax

NEW YORK—Joseph Grossman, president of the Independent Retail Tobacconists Association, at a recent meeting, urged membership to renew their efforts to secure passage of a local law imposing a tax on vending machines vending cigarettes. Said Joe: ". . . as a result of the lifting of wartime restrictions on the manufacture of vending machines, the vexing problem of unfair competition from these taxless machines has once again come to the fore." Citing the Boston affair, Grossman challenged the local tobacconists to achieve similar action by communicating with their city councilman and letting him know their position on the matter.

Seems the Cigarette Operators' Association in New York should send a delegation down to see Joseph and explain about those "taxless machines."

\* \* \*

Pleasant Pan: "How are you this morning?"

Sour Puss: "All right."

Pleasant Pan: "Well, you ought to notify your face!"

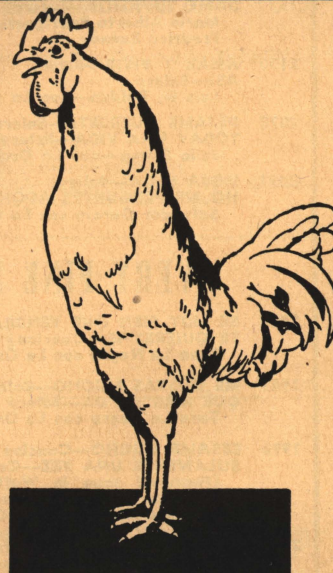
## Service

### WORTH CROWING ABOUT!

"Honest, sincere service," . . . "A conscientious consideration," . . . "Dandy service at live-and-let-live rates," . . . "At last an outfit with some thought of their post-war future in mind!"

THESE—and many more—are the comments of operators who have found Operators Service just what the name implies—and reasonable enough to use consistently.

We'd like to do business with you, too. We specialize in repairing amplifiers, repairing Super-Bells, One Balls, Five Balls, Etc. We've had a lot of experience in this business and we haven't run across a machine that's licked us. So come on in. We'll do our very best to serve you . . . YESSIR!



## OPERATORS SERVICE

(Jimmie Rutter)

2307 W. Pico Blvd.,

DReXel 5015

Los Angeles 6, Calif.



**"You'll Be Sorry!"**

**IF**

**...YOU DON'T GET  
ON OUR  
MAILING LIST**

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*There is no substitute  
for Quality!*  
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**D. GOTTLIEB & CO.**

1140 N. KOSTNER AVE.

CHICAGO 51, ILLINOIS

COIN  
MACHINE  
REVIEW

**49**

FOR  
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1945



# WANTED!

PURUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCOT AND AIR FORCE @ \$35.00. LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER, AND WEST WIND @ \$40.00 GROETCHEN METAL TYPER @ \$125.00

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
MUTO. SKY FITER—PERFECT.....	\$275.00
MUTO. ACE BOMBER—PERFECT.....	275.00
JAP GUN—A-1.....	119.50
NEW PIN GAME CARTONS.....	2.50
MILLS THRONES—A-1.....	385.00
EXH. MERCHANTMAN DIGGER.....	\$ 79.50
KEENEY WALL BOXES—COMPLETE.....	5.00
SHOOT THE CHUTES.....	119.50
PHOTO CELLS—SEEBURG & BALLY.....	1.75
WURLITZER 61 AND STAND.....	149.50

## NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID—\$129.50

### CONSOLES—ONE BALLS—SLOTS

—CONSOLES—		—SLOTS—	
38 TRACK TIMES.....	\$119.50	'41 DERBY.....	\$340.00
JUMBO PARADE F.P.—LATE HEAD.....	119.50	NEW SPORTSMAN.....	350.00
MILLS DOUBLE SAFES—2 DOOR.....	99.50	LONG SHOT.....	345.00
JUMBO PARADE—C.P.—LATE HEAD.....	119.50		
BAKERS PACERS D.D.....	209.50	NEWLY REBUILT MILLS GOLD CHROME, 50c.....	WRITE
10c SARATOGA.....	179.50	NEW PACE 50c AND \$1.00 BELLS.....	WRITE
BALLY ROLLEM.....	129.50	5c CHIEF—4-STAR—FAC. REB.....	\$225.00
5c PACE SARATOGA—CASH.....	119.50	5c ALL STAR COMET—REF.....	119.50
5c BROWN PACE RACE.....	169.50	10c ALL STAR COMET—REF.....	139.50
WATL. BIG GAME—10c P.O.....	169.50	25c ALL STAR COMET—REF.....	169.50
MILLS BOX STANDS.....	19.50	5c PACE DEL. SLUG PROOF.....	139.50
JENN. SILVER MOON F.P.....	109.50	10c PACE DEL. SLUG PROOF.....	159.50
MILLS FOUR BELLS, 4-5c—A-1.....	525.00	5c WAR EAGLE—REF.....	149.50
		10c WAR EAGLE—REF.—3-5.....	175.00
		25c WAR EAGLE—REF.—3-5.....	265.00
—ONE BALLS—		5c BLUE FRONTS—ORIG.—S.J.C.H.....	189.50
LONGACRES AND THOROBREDS.....	\$565.00	10c BLUE FRONTS—ORIG.—S.J.C.H.....	239.50
SPORT KING.....	300.00	25c BLUE FRONTS—ORIG.—S.J.C.H.....	289.50
BLUE GRASS.....	195.00	5c BROWN FRONT—ORIG.—S.J.C.H.....	235.00
DARK HORSE.....	185.00	10c BROWN FRONT—ORIG.—S.J.C.H.....	275.00
THISTLEDOWN.....	79.50	25c BROWN FRONT—ORIG.—S.J.C.H.....	325.00

### USED PIN GAMES

JEEP.....	\$129.50
SNAPPY.....	59.50
STRATOLINER.....	49.50
BIG CHIEF.....	49.50
FOUR ROSES.....	64.50
BIG PARADE.....	134.50
SEA HAWK.....	59.50
FOUR ACES.....	129.50
YANKS.....	99.50
DUDE RANCH.....	49.50

### NEW REVAMPS

FLAT TOP.....	\$249.50
SANTA FE.....	249.50
ARIZONA.....	249.50
BRAZIL.....	249.50
OKLAHOMA.....	249.50
MARINES.....	169.50
MARVEL BASEBALL.....	139.50
YANKEE DOODLE.....	249.50
COVER GIRL.....	229.50
STREAMLINER.....	249.50

### USED PIN GAMES

KNOCK OUT.....	\$129.50
SEVEN UP.....	57.50
'41 MAJORS.....	59.50
KEEP 'EM FLYING.....	149.50
A.B.C. BOWLER.....	59.50
VICTORY.....	94.50
5-10-20.....	129.50
INVASION.....	109.50
NEW CHAMP.....	57.50
METRO.....	49.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT

## EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave. • HUMBOLDT 6288  
Chicago 47, Illinois

## The TROUBLE SHOOTER

- A Special Service Department intended to aid operators in their maintenance problems under wartime conditions. All material supplied by Jimmie Rutter of Operators' Service, Los Angeles. Address Mr. Rutter in care of THE REVIEW on any problems you may have. There is no charge for this service.

### CLUB BELLS

This game has been one of the consoles that has quite a lot of player appeal because of the four multiple feature that is not included on many consoles and if this game is on a real hot spot it takes quite a bit of servicing to keep it working.

**Trouble**—Machine does not pay on certain combinations.

**Remedy**—Check all the plugs to be sure that you have a contact on each pin as these pins and contacts are sprung in the process of removing them. A good indication of this trouble is when your machine pays on some combination or some odds and not on others. This trouble is mostly found on the plug of the cable that leads from the reels.

Be sure that your pegtails on the contacts are intact as through these your machine is set for the pay off when the reels come to rest position.

**Trouble**—Machine shorts on number of games player earns.

**Remedy**—There are two main factors that control this feature of the Club Bell Console.

The unit on the bottom shelf at the left of the bank of relays-controls the number of step-up impulses that your free play unit receives when the winning combina-

tion is hit on your machine. This unit should reset each and every time the machine is played as it counts the combinations.

If your machine shorts on some combinations or is 2 to 4 games your unit is probably not resetting far enough to leave the 2 or 4 contacts in a position to pay these combinations. Check this unit to see that your discs return to the required position and are not dirty or that your points are not burned and catching on the contacts.

When more than one coin is placed in

the Club Bells the amount of pay or free games is multiplied by two with each coin. The length of the stroke of the step-up coil on the free play unit is set by the multiple coil which allows the unit to engage two more teeth in the cog for each coin inserted in the machine. If the step-up and reset coil of this unit both work at the same time the player does not receive but two games no matter how many coins are placed in the machine.

When both coils are energized check the reset coil for a short from the ground or from the unit, as the vibration these coils receive from A. C. current sometimes causes the coil to be shorted in itself. This reset coil should not work until the reels of the machine has made its rotation and another coin is inserted in the machine.

The faults described above are the most common causes for a Club Bell Console to be short on the number of free plays the player is to receive from the machine.

\* \* \*

Doctor to young woman: "My dear, all you need is a little sun and air."

Young Lady: "A son and heir! Why doctor, I'm not even married yet."

## Economy Supplies The Nation!

Large Mercury Switches.....	\$2.50 Ea.
Small Mercury Switches.....	2.00 Ea.
12" P.M. Speakers.....	\$9.50 Ea.

Micro Switches for Rock-Olas and Wurlitzers.....	.85c
Projection Lamps, 750 W., 200 Working Hours.....	\$4.75 Ea.

Terms: 1/3 Deposit With Order, Balance C. O. D.  
Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

## ECONOMY SUPPLY COMPANY

615 TENTH AVE. ★ NEW YORK ★ BRyant 9-3295

COIN  
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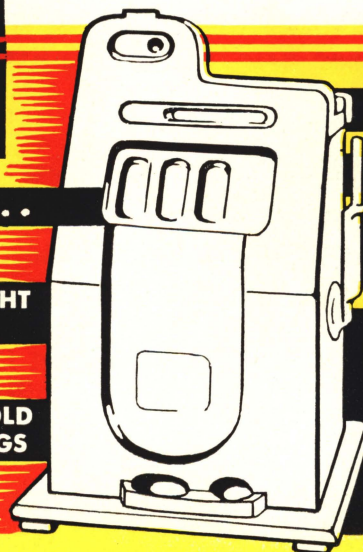
# MILLS

## Gold Chrome

5c — 10c — 25c — 50c

### Factory Rebuilt by American

The Gold Chrome Bell is Mills latest machine rebuilt in American Amusement Company's modern plant by factory trained mechanics. The New Light Cabinet, Front and Top castings, Drill Proof Lining and Plated Mechanism are all exclusive features, Engineered by American and found only in American Rebuilt Machines. The Gold Chrome 2/5 or 3/5 pay represents the best value on today's market, and is requested by the best locations everywhere. If you want a machine with the biggest player appeal—the machine that makes more money GET AMERICAN REBUILT GOLD CHROMES.



DRILL PROOF

CLUB HANDLE

CLEANED AND PLATED MECHANISM

*Money Back Guarantee*

If machine is unsatisfactory for any reason — return it within five days and get your money back.

### MAKING MONEY FROM COAST TO COAST

In the past year American Amusement Co. has sold more Gold Chromes than anybody in the business. Reports and repeat orders from the biggest users show that the Gold Chrome has top player appeal plus the ability to take it no matter how heavy the play.

KNEE ACTION . . .

BRAND NEW LIGHT CABINET

BRAND NEW GOLD CHROME CASTINGS

# American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • BELMONT 0728-0729

**"IF YOU MISS US - YOU MISS MAKING MONEY"**



# IT'S HOT!

**Rebuild Your Own Gold Chromes**

**Price \$59.50 Complete**

**Here's How! Buy the American, Complete Cabinet Consisting of:**

**ALL FOR  
\$59.50**

**DISTRIBUTORS — PHONE — WIRE — WRITE  
FOR SPECIAL PROPOSITION**

- New Light Wood Cabinet
- New Drill Proof Lining
- New Gold Chrome Castings
- New Metal Reward Plate
- New Club Handle

Completely Drilled and Assembled ready for mechanism—packed individually. An hour's work and you have a rebuilt GOLD CHROME.

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## ORIGINAL MILLS SLOTS

**OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and priced to move fast!**

**MILLS 4 BELLS 5c PLAY**

**MILLS 3 BELLS**

**MILLS 4 BELLS 3/5c - 1/25c**

**MILLS ORIGINAL CLUB BELLS**

**MILLS BLUE FRONTS, SINGLE JACKS**

**MILLS BLUE FRONTS, DOUBLE JACKS**

**MILLS BROWN FRONTS**

**MILLS CHERRY BELLS**

**MILLS BONUS BELLS**

**MILLS MELON BELLS**

**THESE SLOTS ARE READY FOR IMMEDIATE SHIPMENT AND SOLD ON A MONEY  
BACK GUARANTEE!**

**REFERENCE — FIRST NATIONAL BANK OF CHICAGO**

10 carloads of single, double and triple slot machine safes, jack in the box stands, single, double and triple box stands—revolve around—will sacrifice — write, wire, phone for best prices.

***American Amusement Co.***

**4047 W. FULLERTON AVE., CHICAGO 39, ILL. • BELMONT 0728-0729**

**"IF YOU MISS US - YOU MISS MAKING MONEY"**



# CIGARETTE VENDING



## Education Crusade Asked

NEW YORK—A public education crusade to promote better understanding and fair treatment of the vending machine industry was urged today by George M. Seedman, Secretary of the Rowe Cigarette Service Co., Inc.

Seedman notes a broad national trend toward consumer and legislative understanding of the nature of the vending machine industry. He points out, however, that there still remain misunderstandings or insufficient knowledge of the relationship between automatic vending and the more familiar types of merchandising.

To build greater understanding and acceptance, Seedman urges operators and distributors of vending machines to "make yourself better known to your Chamber of Commerce, your Better Business Bureau, your Lions, Kiwanis and other organizations. Get to know the businessmen in your community and get them to understand the public service you render daily. Know your business, and conduct it along ethical lines. Keep your machines clean and attractive. Keep your merchandise

fresh. Attend to your repair calls promptly. Build the confidence of your locations. Create the good will of the public."

Outlining successful battles against unfair taxation in the past, Seedman emphasizes the distinction between merchandising machines and gambling or amusement devices. He says, "Our industry has created a method of merchandising and service that has met with public acceptance. Our machines are merely incidental to our method of distribution. They do not create the income any more than the shelves in the corner drug store or the show case on Main Street.

Therefore, Seedman explains, the vending machine industry seeks equality in taxes with "those who sell the same type, kind and quality of merchandise even though the method of distribution may differ."

## Vendors Start Again

SCHNECTADY, N. Y.—Vending machines, filled with cigarettes, are re-appearing in local locations for the first time in many a moon, and there is no apparent run on the machines.

## "Ready" Cig Coming

DAYTON, O.—The cigarette, mysteriously lit before your eyes, seemingly without use of a match, is no longer confined to the magician's bag of tricks. A self-igniting cigarette, first of its kind for everyday use by ordinary smokers, has been patented (No. 2,370,306).

Devised by Bernard D. Haber, Dayton engineer, it is a low-cost, self-contained unit, consisting of an ordinary cigarette, having a tiny capsule embedded in one end. The capsule contains an infinitesimal quantity of material which will ignite when brought into contact with air. All the smoker needs do is break the seal. The air, reacting with the pyrophoric material, causes the material to glow, thus lighting the cigarette.

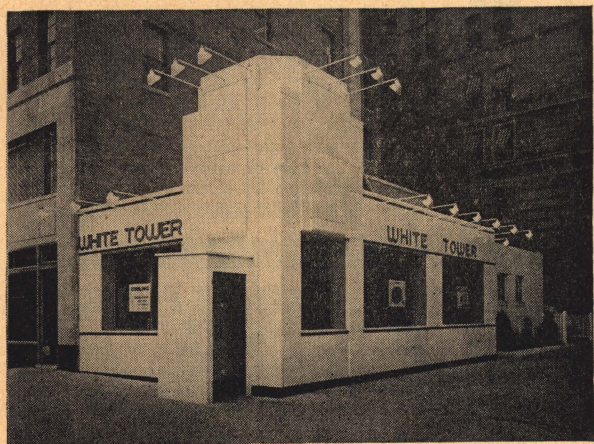
The attachment does not alter the size, shape or taste of the cigarette. It involves no friction surfaces or lighters carried in addition to the cigarette itself. The cigarette and the igniting agent are one. And it works just as easily in a strong wind as it does in a living room.

COIN  
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"Rowe puts profit into  
cigarette sales ...



We've found that Rowe machines are necessary to profitable and dependable cigarette sales. Our customers like them because Rowe cigarette vending machines work on any combination of nickels and dimes, sell a wide variety of brands in regular or king size, and never disappoint. We like them because they are dependable, trouble-free, and profitable to us in the 24-hour operation of our restaurants."

ARNOLD SAXE, Vice President  
WHITE TOWER MANAGEMENT CORPORATION

And Rowe machines will go right on being dependable because they are built to last. Right now Rowe is producing M-69 incendiary "cluster" bombs bound for Tokyo—but, we are pushing preparation for our latest and greatest cigarette vending machine—the Crusader. Until the Crusader comes out, location owners know there will be no better machines on the market than the Rowe machines they have on their premises now.

**Rowe** MANUFACTURING CO., INC., Belleville, N. J.  
World's Leading Manufacturers of Automatic Merchandising Equipment



# A Soldier Reports on the True European Tobacco Situation

(EDITOR'S NOTE: This anonymous article, written by a soldier in France, was first published in "Tobacco." The facts are first-hand documentary evidence of what was, and what is going on in Europe while smokers here, too, are still short of cigarettes.)

EUROPE is short of tobacco to the point of screaming need, and has been, for some time. Other than the mite, grown here and there in the northern part of the continent, Europe has been dependent upon Italian dominions and the Levant, inclusive of the African supply. All this shortage was caused by the war, and the breach with the United States on the part of Germany.

American G. I.'s didn't get a lot of tobacco either, although much to the contrary has been written. This was so for many excellent reasons. First, there was the usual shipping space shortage. Then came waste, which the authorities know always exists. This is so because a man thinks little of anything as common as tobacco (which he may get in quantity)

and continues to believe he can easily obtain more where that came from. Next, and most dangerous, a lot of tobacco in a soldier's possession—more than needed—feeds the deep-rooted, demanding European black market. For cigarettes, for example, were more valuable than any continental currency, much devaluated all over Europe. These cigarettes were so valuable to the G. I.'s only when they might convert them to good U. S. dollars, through the Army Finance Department. This, on a large scale, would have a most disastrous effect on soldiers and the Government.

In Belgium I watched an old man. He grew a few stalks of leaf in his yard. He would look at them, carefully select a few of the older bottom leaves, sheer them from the plants, and take them into his home. Here he hung them behind his kitchen range until they were "cured," or simply brownish and dry. Then he put them, as they were, in a box in a drawer. He did this all Summer. Every last leaf, on every

stalk, was cut and cured this way. And some seeds were collected for next year's plants, as some of the stalks budded and flowered. Nothing was wasted. In the Fall and Winter he would take out just a few leaves, and strip the main stem only. Rolling the leaves carefully into a tight cigar shape, he placed them on a special old board he kept for that purpose, and, with a freshly sharpened, large bladed knife from his pocket, he would thinly slice away until everything was finely chopped. Then the clippings were hand rubbed between the palms, and placed into a little tin box, after being broken, again, into a sort of stringy cut-tobacco. This mass was dampened with water or "eased," and set upon a small china stove, without a cover, to dry. When dry, about ten minutes later, he would cover the tin box, and cigarette mixture—when paper was available. Sometimes this old smoker used newspaper. But he preferred his pipe. This system, or a variation, is used by countless thousands, today, all over Europe, and has been used, for years, most extensively.

Another source of supply was the "informal" black market, as in Normandy. G. I.'s had a few extra cigarettes. They quickly found, after the usual "give-'em-away" stage, that these priceless cigarettes bought eggs, cider, and other small delicacies not on U. S. Army menu. Thus, a civilian got a cigarette for an egg, perhaps to smoke as a dream from the new world, or to put into a box, with others, for sale or trade in the market of France. How did these G. I.'s have extra cigarettes? Well, "K" rations, used in the fields, have four cigarettes per meal, which more than supplements the PX of seven packs of cigarettes per week.

In the Paris black market, largest in France, with the possible exception of those operated in the Reich itself, there existed, during the years of German occupation, a big business for a high profit. It grew to meet the swelling demand, caused by German rationing and war time growth of vice, and tobacco became a choice commodity.

When France was liberated by the allies, this market was in thoroughly unscrupulous hands, and a great problem to the allies. The French wanted to get rid of its evil influence, for it was the immediate cause of crime, and it disturbed the new attempt to set up a national economy. All the allies, including the United States, wanted to break it up because it also caused crime in the army. It also drained a great amount of army material required for war, like a fat, black leech—and cigarettes and smoking tobacco were most definitely included in the traffic. Whether this market was actually broken or not is questionable. But its activities, with regard to the sale of allied contraband, were sharply reduced by army military police.

(See SOLDIER REPORTS, Page 56)

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DuGrenier men and women have been awarded the White Star for their "E" Flag in recognition of the maintenance of their high production standard.

This is another milestone in DuGrenier history; and, we pledge continued, unceasing effort until victory is complete and we can resume making vending machine history.

**Arthur H. DuGRENIER, Inc.**  
15 Hale Street Haverhill, Mass.

## OPERATOR'S FRIEND OIL

THAT REALLY LUBRICATES  
Can't gum. Especially for Coin machines. A few drops will save many service calls.

1 OZ. BOTTLE 49c

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR

1503 West Pico Los Angeles 15



**OPERATORS**  
▲  
**MANUFACTURERS**  
▲  
**SUPPLIERS**  
▲

We will be proud, in the very near future, to announce our appointment as EXCLUSIVE DISTRIBUTORS for several well-known lines of Automatic Merchandise Vending Machines and Merchandise.

**WATCH FOR THESE IMPORTANT ANNOUNCEMENTS SOON!**

Many good things are happening in our Industry these eventful days. Commanding our attention is the work being done, and the benefits resulting from the activities of NAMA (National Automatic Merchandising Association, 120 South LaSalle Street, Chicago, Ill.). NAMA will be glad to cooperate with all those in our business.

**OUR 4-POINT PROGRAM**

*... Better Received Than Ever ... So Contact Us for — —*

**1. SUPPLIES and ACCESSORIES**

Vending Machine Parts and Supplies. Write us your needs.

**2. MERCHANDISE**

for Vending Equipment. Possibly we can help you.

**3. CIGARETTE—CANDY—GUM MACHINES**

NEW—when available; or Guaranteed Used Machines

**4. SERVICE**

Our Mechanics can repair ANY Vending Equipment.  
Machines Completely Reconditioned.

***We Consider It A Privilege To Serve You!!***

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156 Ninth Street

San Francisco 3, Calif.

MArket 6292

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## SOLDIER REPORTS (Continued from Page 54)

Cigarettes then were cheap at 100 francs for a package of twenty—about \$2. Or more normal at 300 francs, or \$6 the pack. This was for regular American brands, of course. On loose tobacco and cigars the prices were "arranged." But it was the cigarette demand that netted the real profits. This market supplied France and the buyers for other nations for release through local markets.

Black market Germany was harder to lay your finger on. It wasn't central, in Berlin, or in any other Reich city. The war spoiled that. It was fluid, and I suspect the German army, as well as certain Nazi Party officials shared in the loot. Supply was directly and indirectly from p.o.w. Red Cross boxes, and here's how: (This cannot be proven, but you realize it exists around you). Shipment of many parcels of food, containing about 100 cigarettes of five packs of American popular brands, in each box, was made by rail. Allies bombed the railroads, of course, and "destroyed" the parcels. Often not hit at all, these packages made their peculiar way to German black market hands, to the immediate discomfort of the rightful consignee, the American and other p.o.w.'s. In addition, some supplies of this sort were obtained "legally" from the starving prisoners, after delivery.

Many times prisoners were decidedly hungry. Inconspicuously it could be "arranged," again, through a German guard, to bring in bread (also black market) for 60 to 80 cigarettes a small loaf. This price varied, depending upon location of the prison camp. But bread, a so-called scarce item (very scarce for American prisoners) seemed to be in unlimited quantities for

those who had cigarettes. Since the German authorities never seemed to see this, and didn't try to stop it, it may be safely assumed that they condoned the action. Much of this bread, so obtained, incidentally, was the ear-marked military bread. How the outer end of the German black market worked for the ultimate disposal or sale of the cigarettes, for example—I do not know.

Apart from the black market, here are some tricks and preferences of p.w.'s, regarding tobacco usage: "Kriegies," or prisoners, who smoked, generally cut their cigarettes in two or four pieces. They placed the parts in wooden, hand carved cigarette holders, and got the last puff that way. Smoking of a cigarette, or part of one, was reduced to the proposition of how little will burn between puffs? One-half a cigarette gave as many "drags" as the average whole cigarette in pre-war U. S. Next in importance, in this conservation, came "butting." If anyone in sight, kriegie, guard, civilian, smoked at all, the butt was carefully watched and demanded, and so smoked, by passing around, to a mere "lip-burner."

Every prisoner had a can, usually a powdered coffee container, in which all butts, not smoked, were torn apart and placed, inclusive of the smoker's own, those begged and those prizes that were sometimes "found." This was a "roll-your-own" or pipe supply for the individual owner, only. Most of this was used for "newspaper" cigarettes. For the tobacco burned too fast in a pipe, and required too much tobacco for the full pleasure to be completely gleaned.

One popular brand cigarette was detested by the kriegies because it was loosely packed, and burned too rapidly. Prisoners would try to trade this brand for another,

which burned more slowly. Finding a taker for this "deal" was most difficult. Two other American brands held their own with the prisoners, because they smoked as they should—slowly, very slowly.

Sometimes, when tobacco wasn't available at all, the p.w.'s smoked the German ersatz tea, after making "tea" with it. As far as I could find out, the only similarity of this "tea" to tobacco was that it also "burned."

So, after all, Americans can easily see they are not the only ones suffering for a smoke. When a man will smoke "tea," even good tea, a consumer really wants tobacco. And all Europe wants it—now.

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### UNEEDA VENDING SERVICE OFFERS:

#### DuGrenier Cigarette & Candy Machines

WD's, 9 Col.....\$57.50  
W's, 9 Col.....50.00  
S's, 7 Col.....32.50  
R's, 5 Col.....26.00

Also "Champions,"  
All Sizes.  
Candyman, 72 Bar  
Capacity, \$39.50

All Above Ma-  
chines Complete  
With Floor Bases

Reconditioned by New  
York's Leading Me-  
chanics! Refinished—  
Like New—Ready for  
Locations!

1/3 Deposit  
Balance C.O.D.

### UNEEDA VENDING SERVICE

100-102 Scholes St., Brooklyn 6, N. Y.



## HOLD YOUR LOCATIONS WITH WASHBURN SPECIALS

### CONSOLES

OLD HEAD FOUR BELLS.....	\$465.00
1941 BANGTAILS .....	339.50
1941 LUCKY LUCRE 3-5c, 2-25c.....	349.50
5c & 25c SUPER BELLS C.P.....	495.00
4 WAY SUPER BELL 4-5c.....	595.00
4 WAY SUPER BELLS 3-5c, 1-25c.....	750.00
5c SARATOGA Conv.....	169.50
LUCKY LUCRE, Walnut 5c.....	199.50
5c ROULETTE, JR.....	199.50
5c CLUB HOUSE.....	99.50
5c PACES REELS.....	124.50
BALLY CLUB BELLS Conv.....	275.00
5c SARATOGA .....	124.50

### ONE BALLS

LONGACRES .....	\$495.00
THOROBREDS .....	495.00
DERBY '41 .....	325.00
CLUB TROPHY .....	325.00
TRACK RECORD .....	175.00
KENTUCKY .....	375.00
EUREKA .....	49.50
DERBY WINNER .....	149.50

### SLOTS

New—50c and \$1.00 Slots in Original  
Crates. Never Been Opened—Imme-  
diate Delivery

5c BLUE FRONTS .....	\$199.50
5c MILLS CLUB CONSOLES.....	395.00
5c MILLS BONUS .....	249.50
5c WAR EAGLES .....	175.00
5c ROMAN HEADS .....	175.00
5c JENNINGS CHIEFS .....	169.50
5c ORIGINAL CHROMES .....	345.00
5c BLUE Q. T.....	89.50
5c GLITTER GOLD Q. T.....	124.50
10c GLITTER GOLD Q. T.....	134.50
50c GOOSENECKS .....	189.50
50c GLITTER GOLDS .....	795.00

ALL SLOTS OVERHAULED AND REFINISHED  
Double Safe Cabinets.....\$50.00

### MISCELLANEOUS

5-10-25c ROCKOLA WALL BOXES.....\$49.50  
ABT 7 GUN RIFLE RANGE. GUARANTEED LIKE NEW.  
RECONDITIONED AND OVERHAULED, FREE PLAY FIVE-  
BALL MARBLE GAMES FROM 27.50 UP

# CHAS. E. WASHBURN COMPANY

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Los Angeles 15, California





## Candy Air Promotions To Bolster Vendor Sales After the War

When the war is over and a semblance of normalcy established in the candy industry, unprecedented sales promotions, via the radio and printed word, will exploit the sale of candy and tremendously bolster its sale through automatic vending devices.

Before the war only a few candy manufacturers were interested in heavy national promotion of their products, and a still smaller number thought radio a potent force in creating consumer demand. Mars, Inc., found radio an excellent salesman to introduce new bars and to keep old ones popular and on the palates of the nation. Sponsorship of *Dr. I. Q.* has been steadily maintained despite the shortage of bars for civilian consumption and now Mars, Inc., comes through with a second airshow over American Broadcasting Co. to plug its candy bars.

Peter Paul has consistently used radio sponsorship of news broadcasts to advertise its products, as have Bunte and a number of other national manufacturers. One firm has even used television, in experimental stages in the New York area, to put its bars across to the public. These activities will be augmented with enlarged programs when merchandise is available again in substantial quantities; and dozens of other

manufacturers will no doubt launch national advertising programs, via radio and the press, to sell their candy products to the public.

In the *Your America* program sponsored by Union Pacific Railroad, Philip P. Gott, president of National Candy Association, had this to say about the growth of the candy manufacturing industry:

"In the year 1850, only a few manufacturers were making candy in America. They were located principally in the states bordering on the Atlantic ocean and their annual sales amounted to only two or three million dollars.

"But in 1941, our latest peacetime year, there were more than 1,200 candy manufacturers in America, producing more than two and a half billion pounds of candy in a year, in more than 2,000 different types, and with a wholesale value of \$500,000,000.00. This will give you some idea of how much the candy industry has grown."

That demand for candy will be greater in the postwar years than it was in prewar years is a foregone conclusion. The value of candy as a wholesome, delicious, energizing food is being dramatically illustrated by the Army and Navy for confections, in some form, are included in all of the rations of our fighting men. These boys love their candy and avid candy fans they will remain after the war. As the late Ernie Pyle put it, "The only thing most soldiers

—TURN PAGE

### Sugar Short 'Til '47

WASHINGTON—Even if production of Cuban sugar was increased as a result of Secretary of Agriculture Anderson's proposal for the United States Government to buy the next two crops, rationing would be necessary to insure equitable distribution, representatives of the sugar industry believe.

The rationing of sugar will be on a more liberal scale, perhaps, but will be continued at least through 1947, giving industrial consumers an opportunity to build up their stocks.

### Pan Changes Set-Up

CHICAGO—The National Candy Co., which has operated its two Chicago factories under separate management in the past, has recently placed them under one Chicago Division organization. E. R. Wood, formerly manager of the company's Pan Confection Factory, has been appointed division manager, and W. M. Cribbs, formerly manager of the Veribrite Factory, has been appointed general manager.

It is stated that no change in sales policy or in products manufactured by the two factories will be made as a result of this organization change.

### OPA On Coast Nuts

WASHINGTON—A schedule of ceiling prices for tree nuts produced in California and Oregon is now being worked out by officials of OPA.

Because of the higher comparable parity price, it was said, the new ceilings will probably be higher than heretofore.

OPA is now analyzing the situation and the new top prices will be ready for issuance in a short time.

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**Northwestern**

... THE NAME THAT MEANS THE BEST IN BULK VENDING

Veteran operators—men who know the business and know machines—have long looked to Northwestern for the best in bulk vending... a choice that has proved itself hundreds of times over

under the stress of wartime operating conditions. When vending machines again become available, follow the advice of leaders in the field—make sure of your investment with Northwesterns.

Write for our free publication *The Northwesterner*

THE NORTHWESTERN CORPORATION  
3 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**"MANY ARE CALLED — — BUT FEW ARE CHOSEN!"**

So goes the Biblical verse, but it doesn't ring exactly true in our case. Right now we're calling operators to get their names on our lists to be among those privileged members of Vending Machine gentry who will choose the first new machines to be delivered by us. If you haven't registered with us—send in your name today! There is no obligation.

**VIKING SPECIALTY COMPANY, Inc**  
530 Golden Gate Ave., San Francisco 2, Calif.



# PAN'S HARD SHELL CANDIES

deserve

## CLEAN MACHINES

*Pan Confections*

345 West Erie Street, Chicago 10, Illinois

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and I have against candy is that we don't get enough of it."

A tremendous future is ahead for the candy industry and competition will be keen. Farsighted manufacturers aiming at the national market will be volume users of air time and magazine and newspaper lineage. These progressive manufacturers will be the ones for the vending machine

operator to cooperate with for once the demand is created, via advertising, the automatic vendor can profitably complete the transaction in record time.

Watch the candy manufacturers in the future and concentrate your selection of bars for your various columns on those receiving the maximum advertising consideration. It's a combination that is certain to pay off - - - handsomely!

## Vets to Get Sugar

WASHINGTON—The OPA has taken cognizance of the fact that 8,000 pounds of sugar will not make much candy, and has amended Supplement 1 of General Ration Order 18 to enable veterans to obtain 16,000 pounds of sugar if they wish to start a candy manufacturing business. The veterans' sugar "base" was increased, OPA stated, to bring allotments into line with normal needs of small businesses of this type.

At the same time, a base of 450 pounds for processed foods and a base of 675 pounds for fats and oils were also established, for veterans who make candy, if these ingredients are needed in their particular operation.

Simultaneously with the OPA ruling came the announcement from Charlotte, N. C. that 100 veterans there hoped to finance a \$400,000 enterprise by pooling loans provided under the G. I. Bill of Rights and establish their own candy factory and baking business to be known as Vets, Inc.

Tentative plans include the manufacture of candies, peanut items, cakes and cookies and the products to be identified with the business by such names as "Vets Bars" for candy and "Vets Snacks" for cookies.

Plans for the proposal are now being completed by William Mitcham and Walter C. Benson, former Army privates. According to Mitcham, the success of the venture hinges on whether or not G. I. loans may be used for the establishment of corporations. "As we fellows see it," he said, "\$4,000 capital allowed to each G. I. won't go nearly as far as \$400,000 lent to a corporation of 100 G. I.'s."

—Coming Next Month—  
The Review's Annual Fall Special

THE

**BIG TWO**

OF THE CANDY BAR WORLD



**SCHUTTER CANDY COMPANY, CHICAGO**

Factory: Chicago, Illinois . . . General Offices: St. Louis 3, Mo.

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Vends them all.....

5-10-15 and 20 cents

# ★ Univendor

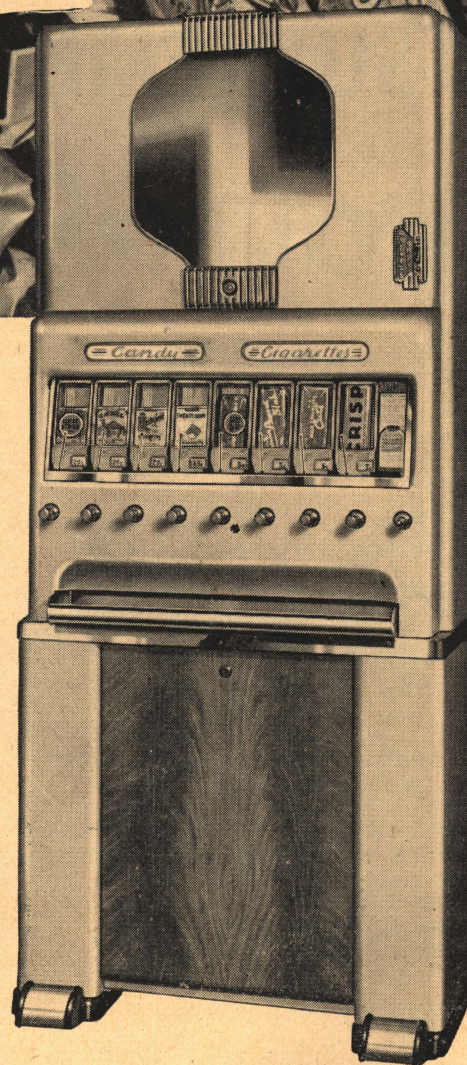
ASSORTED MERCHANDISE VENDOR

Yes, UNIVENDOR vends candy, cigarettes, gum, mints, cough drops, packaged peanuts and a wide variety of other items . . . at prices ranging from 5c to 20c. A simple adjustment sets the columns for the items most popular at different locations.

Think how this one exclusive UNIVENDOR feature alone stimulates sales and speeds turnover. Yet it's just one of the many advantages UNIVENDOR operators enjoy. In addition there are the long life and consistent trouble-free performance of these fine machines... the superior construction . . . and distinctive beauty of design.

So watch for the new UNIVENDORS. They will have the same fine materials and workmanship that distinguished the prewar machines —plus important improvements.

*Keep your eye on UNIVENDOR*



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## STONER MFG. CORP.

A U R O R A , I L L I N O I S





## William H. Rowe

Funeral services were held July 26th at the Church of the Reformation in beautiful Forest Lawn, Glendale, Calif., for William H. Rowe, pioneer in the cigarette and candy vending machine industry who passed away at his home in Del Mar, Calif., on July 22nd. He was 61 years of age.

Born in Virgil, Ontario, Canada, in 1884, Rowe was the inventor of the first automatic vending machine. He invented the first cigarette vending machine in 1926 and two years later founded the Rowe Mfg. Co., with Robert Z. Greene, in Los Angeles, the first company in the United States to make these machines. The Rowe Cigarette Service Co., New York and Los Angeles, was also formed shortly thereafter to operate and service these machines in restricted territory.

Rowe retired from active participation in the company in 1939. During the past

six years he spent most of the time at his ranch in Nevada, although he still interested himself in the activities of the Rowe companies.

In his early years he worked as a printer on a daily paper and eventually established his own printing company. At one time he was clerk of the Los Angeles police court and while in that post in 1926, he used parts of a confiscated moonshine whisky still and a cigar box to invent an automatic vending machine for cigarettes.

Rowe belonged to the Southgate Chapter of the Masonic Lodge, the Golden West Commandery of the Knights Templar, The Scottish Rite, and Al Malaikah Shrine.

Surviving is his widow, Mrs. Marjorie Rowe.

### Home-Grown Turkish

WASHINGTON—U. S. cigarette manufacturers import 50 to 75 million pounds of Turkish tobacco a year. If experiments work out, Southern farmers soon may be growing all the Turkish tobacco the

cigarette makers can use.

Scientists already have proved the stuff can be grown on U. S. soil and now have crops on 55 small farms in Virginia, North Carolina and South Carolina to find out if it will pay here.

The Turkish plant is small, brings a higher price than domestic tobacco and can be grown in poor soil. Main hitch is the cost problem. Growth and curing of Turkish tobacco need a large amount of hand labor. The plants are grown 5 to 6 inches apart, in rows 20 inches apart.

### Musicmen Picnic

CLEVELAND, O.—The Annual Outing of the Phonograph Merchants' Association is slated for Wednesday, August 29th at the Richmond Country Club. Festivities are to get underway at 1:30 p. m. with baseball and varied games scheduled for the afternoon and dinner at 6:30 to be followed by dancing. Jack Cohen is chairman of the Picnic Committee and event is seventh annual outing of the group.

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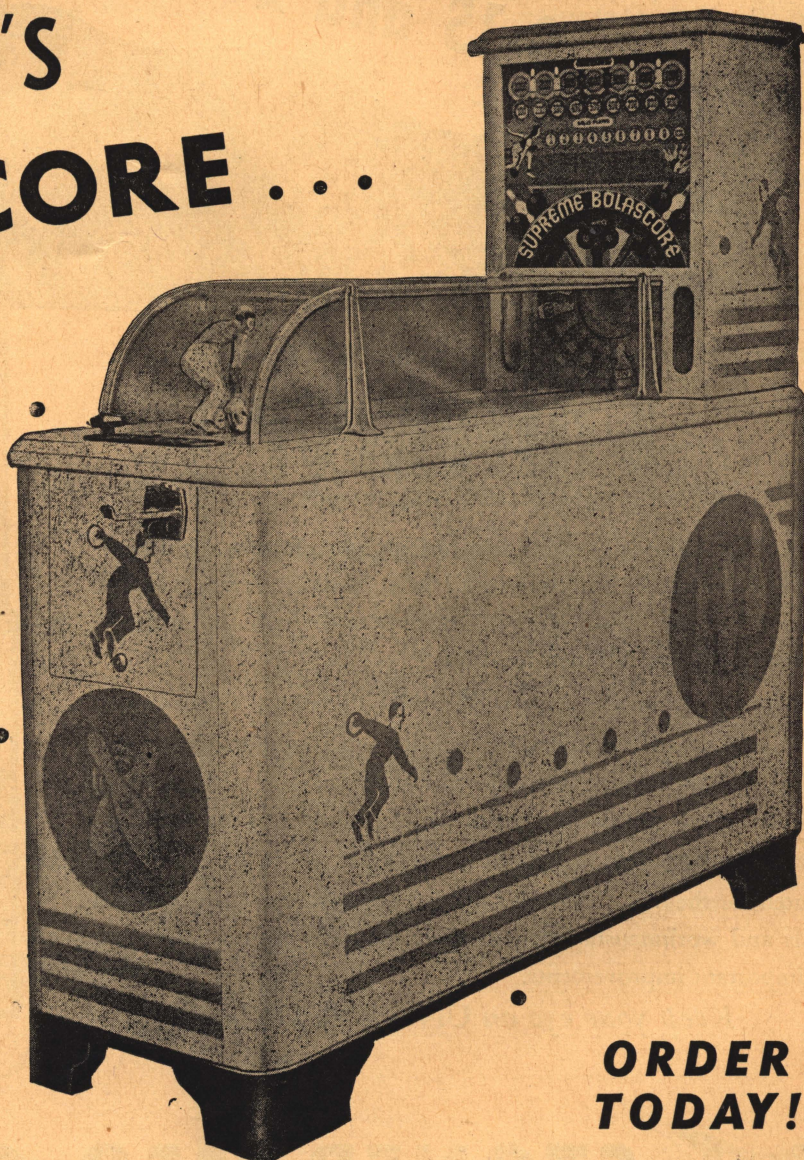
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# SUPREME'S BOLASCORE . . .

*Sensational  
Money Maker!*

- Wheel on Backboard revolves when coin is inserted.
- A score results when a pin or any combination of two pins are hit.
- Pins increase in score value from 100 to 500.
- Fascinating, competitive player appeal.
- Past experience guarantees an absolutely perfect machine.
- 100% legal everywhere.
- 10 balls to a game.
- Sturdy construction.
- Flash lights on backboard simulate girl bowling and scoring a strike.



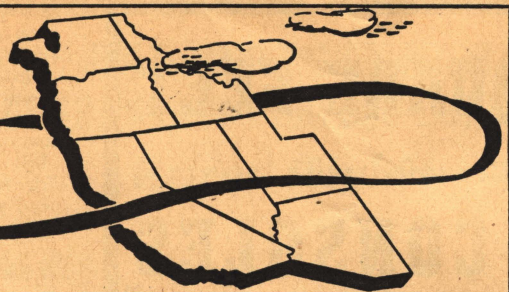
**ORDER  
TODAY!**

**SUPREME ENTERPRISES, INC.**

557 ROGERS AVE., B'KLYN 25, N.Y.  
ALL PHONES: BUCKMINSTER 2-8400



# In the West



## Los Angeles

The complete cessation of hostilities didn't project much of a question on new equipment in the minds of operators in these parts. The boys went through V-E Day and tasted the results thereof and steeled themselves to not expect too much when the Nips were properly taken care of. Some scare selling was in evidence in the four or five days when the Japanese surrender held in the balance. Some operators had nightmares of new equipment arriving on the first freight following V-J Day and one operator showed up at a jobbing establishment and demanded his \$800 back for equipment just purchased for "the war is over and we'll have new stuff tomorrow." He got his \$800.

On the whole the boys have carefully weighed facts and figured the old stuff is still going to run many more weeks and they might just as well keep it in tip top condition. Sale of parts and supplies has been especially brisk and considerable used and refurbished equipment is moving off the loading docks.

An anticipated quick drop in machine values is very unlikely. New machines will trickle through very slowly due to factors and conditions discussed in the lead-off article on the first news page of this issue. Consequently the used equipment will still retail a fair value and diminish in cost slowly as new equipment deliveries are increased. This condition has likely been sensed by operators, too, for there seems to be no reticence on their part to acquire machines they need.

It is gratifying to know the war years are relegated to history and that years of peace and prosperity lie ahead for us in the Coin Machine Industry. We've made a marvelous contribution to the war effort, and we'll make an equal contribution to the peace.

But, let's get onto the news. What's going on, who's had a baby, who has sold out, who's been in town. Here goes:

Bob Colyer, former Long Beach and Huntington Beach operator, has purchased the route of John Kirby in Marysville and Yuba City. Route consists of approximately 60 phonographs, 20 cigarette machines, consoles, games and salesboards. Colyer also purchased the route of Eldon Ramsey. Both deals were handled by General Music's Los Angeles office.

The son of E. E. Peterson, former San Diego operator of music, is reported to be on the verge of establishing an operation down south.

Hicks and Henderson, operators of the Hollywood Sportland, have purchased the Babe Collins Arcade in Virginia Park on the Long Beach Pike.

The Southland was saddened by the sudden death of Major Bong. On his last Sunday on earth he and Mrs. Bong were guests of Rudy Vallee at a swimming party and newspapers related how he deposited a dime in a slot and hit the jackpot and exclaimed "This must be my lucky day." Rudy had purchased the slot only a couple of weeks ago from California Amusement.

E. M. Lewis, Klamath Falls, Ore., operator, arrived in town on the 9th with a truckload of equipment eager jobbers were

glad to snap up. General Music took a goodly share of the load.

A. D. Osborn, who has operated coin machines for more than 50 years, remains confined to his home because of illness.

Aubrey Stemler is back from a business trip through the Pacific Northwest. And so is Harry Greenberg, who vacationed in Montana and Canada. "No food shortages in Canada," relates Harry. "I had a huge steak and mushrooms in Montreal I'll remember for some time to come."

Como Norris has purchased an Arcade on the Pike in Long Beach.

T. C. Tompers is back at his home port of Susanville after pegging Cheney, Wash., as his headquarters for some time.

Bud Parr and Charlie Robinson left on August 17th for an undisclosed destination on undisclosed business.

Mike Kingston, old timer in the business, is back in the field, having bought the H. A. Presher Arcade in San Diego. Charlie Robinson handled the deal and financing.

Ed LaForge, formerly connected with General Music and now a radio man in the Army Air Force, called around the first week of the month. Ed arrived in England just 24 hours before the war ended. Sporting a flock of ribbons he was asked to account for each and succeeded admirably until one sole campaign ribbon remained. Pressed for its significance, he replied: "Oh, that one! It's for 27 missions over Van Nuys."

The Benjamin Title Strip Service has found a ready reception with music operators in these parts. M. F. Tillison tried one out for his operation in Long Beach and was so pleased he added a second press. In Los Angeles Jack Gutshall, Bard Music and California Music have just added the service, as well as King Music at Santa Ana and Mape Music in San Francisco.

There seems to be no limit to the amount of service K & M Service will put out for an operator-customer. Kelley made a trip to Sequoia National Park the first part of August to take care of some repairs for Operator McCall. Mighty accommodating lads, the boys at K & M.

Jack Gutshall is proudly displaying a six-pound trout caught at Big Bear. Jack has the prize in a frozen food cabinet in his offices.

Bill Wolf flew to San Francisco August 15th to spend a couple of days at his Bay City offices.

Southern California operators buying at Paul Laymon's in the last couple of weeks included E. J. Ewing, Jackson, Wyo.; Paul Sullivan, Oceanside; Ray Ressel and G. F. Cooper, Riverside; D. D. Patton, Turlock; M. C. Stewart, Big Bear; R. C. Burke, Fawn Skin; Carl Grimm, Ridgecrest; Hardin and Nichols, Stockton; E. N. James,

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## Do You Need —

Bally HI HANDS  
Bally CLUB BELLS  
Keeney SUPER BELLS

Jennings SILVER MOONS, FP  
Mills VEST POCKETS  
5c, 25c GOLD CHROMES

5c-10c-25c Mills CLUB BELL CONSOLES

Come In Today—Or Write for Prices

**Complete Line of  
PARTS — SPRING KITS — TOOL KITS  
HAND TRUCKS**

IF YOU NEED REPAIRS ON ANY TYPE OF EQUIPMENT—BRING IN OR  
SHIP—AND WE WILL GUARANTEE WORK AT NOMINAL COST.

**PACIFIC COAST DISTRIBUTORS**

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## Mills SCAVENGERS

for

Mills Jumbo Parades  
and Mills Four Bells  
Part # 505A, \$2.75 each

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**PAUL A. LAYMON**

DISTRIBUTOR  
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# OVER 7500 SQUARE FEET

of Display Space Crowded with

## SLOTS and CONSOLES

PIN GAMES, ARCADE EQUIPMENT, Etc.

LARGE STOCK OF PARTS AND FILM

## OUR PRICES WILL INTEREST YOU

PHONE—WIRE OR WRITE US YOUR NEEDS

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(SUCCESSORS TO SOUTHWESTERN VENDING MACHINE CO.)

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Los Angeles 6, Calif.

ROchester 0104

OVER 50 YEARS OF EXPERIENCE -- ESTABLISHED 1895

Costa Mesa; P. C. Allen, Hermosa Beach; Jack Burch, Lancaster; Wm. Owen, Jr., Stockton, and Frank Hardy, Oxnard, to mention only a few.

Ben Corenblum has been entertaining his 81-year-old mother who is here on a visit from Alabama.

Happy Clark of the Downey Amusement Co. took to the mountains for his vacation; and likewise did Homer Gillespie who spent some time in the High Sierras.

M. J. Bringas and M. J. Trevino of the Oxnard Music Co., loaded equipment on Coin Row on the 14th.

Frank Matthews, former Hanford operator now in the service, spent part of his 10-day leave from a camp in Mississippi calling on local coinmen.

Mr. and Mrs. Paul Laymon entertained Mr. and Mrs. John Patrick, Santa Maria, for a social evening recently.

Glenn McCarter, Calimesa, is busting his buttons telling of his new baby boy. Makes the third boy for the McCarters. Bing, move over.

Badger Sales continues its international

business. Representatives from the Phonomatic Co., Mexico City, are here at present arranging with Badger for a steady schedule of shipments of used equipment to Mexico as new equipment replaces the used in this country. Del Barkhuff, Honolulu, has been buying heavily also now that boats are taking on quantities of cargo of all types. Several operators have been in lately inquiring as to when Rock-Olas will be ready for delivery and "biting their nails" awaiting the new equipment.

Don Roarty is the new West Coast salesman for Harlich and is now on the road calling on jobbers and operators with a big line of beautiful money boards and plain boards. Roarty has many years of experience in this field as a background of service he will render the trade.

Bill Wolf, of California Amusement, is leaving Los Angeles on Sept. 10th for a business trip to Chicago.

Rudy Greenbaum, Kansas City, presented an informal showing of new modern designs in coin machines at the Hollywood Roosevelt on August 18th to an in-

vited clientele.

Lou Favorite, veteran operator and organizer, called on the boys on The Row August 16th. Lou has been a superintendent at the shipyards for the past 3 years helping to build Uncle Sam's battle wagons.

Bill Happel drove to Big Bear August 17th for the weekend and intended to spend some time with Ray Reynolds. Bill called on the boys in San Bernardino also.

## San Francisco

Last month's column, describing present and potential activities of the newly formed Associated Music Operators, Inc., caused some anxiety and perplexed the members of the California Music Operators Association. George A. Miller, state president of California Music Operators Association was bombarded by questions via wire and telephone. Subsequently Miller called on us and asked to clarify the situation. Miller emphasized the following points: there is NO rivalry between the two organizations, and no intention to infringe on each other's respective territories. As both organizations have for their goal the betterment of the industry, and as the heads of the two organizations, Mr. Miller and Mr. Varley hold each other in great esteem, a spirit of friendly cooperation had been established. Miller stated that headquarters of California Music Operators Association in Oakland, and its activities extend from there to the Nevada line, and again, starting from Bakersfield, through Fresno, Madera, Merced, Turlock, Modesto, Stockton, Sacramento, Roseville, Marysville, Chico, Red Bluff, Redding, Dunsmuir, Shasta, Yreka, and all up to the Oregon line.

Miller spoke eloquently about the services his organization had rendered to the industry and the war effort. According to him, "the California Music Operators Association has put the automatic phonograph business on a sound and legal basis and has represented the music industries on state legislation for the past eleven years as well as defeating many unfair city and county tax ordinances which would have eliminated phonographs from many of the smaller locations." Pertinent to supporting the war effort, Miller stated: "From the beginning of the war the California Music Operators Association spent many thousands of dollars toward entertaining the service men and doing various things for service men and their families. We have donated sixteen automatic phonographs for the duration to various hospitals, Red Cross chapters, and service men's organizations. For about a year and a half we furnished four motion pictures a month to the Oak Knoll Naval Hospital and put on many vaudeville shows for other service men's clubs." Details of a \$5,437.00 Red Cross donation were publicized in last month's Review. The latest project is to sponsor a new tile shower and bath room at a cost of about \$1500.00 for one of the Navy Moth-

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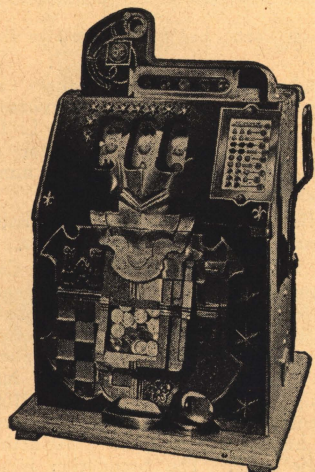
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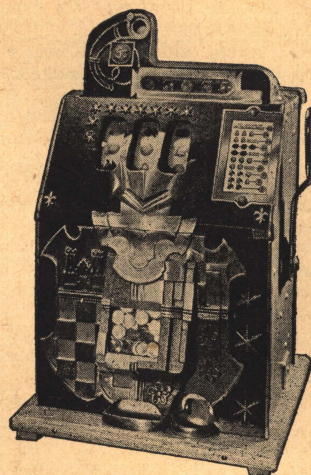


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ers' Havens. Miller wound up by saying: "As soon as that is over we will be sponsoring something else."

Associated Music Operators, Inc., with headquarters at the Western Merchandise Mart, San Francisco, held its second meeting on the 9th of this month. In keeping with its program to bring the industry first hand information, and of establishing better correlation between the various phases of the industry, two guest speakers addressed the group. One of the speakers was H. S. Ayers of the WPB who had just returned from Washington, D. C., and brought the latest available information. The other speaker was Paul E. Featherstone of Capitol Records. L. H. Jones, president, presided. W. J. Varley, secretary manager, acted as chairman, introducing the speakers. Johnny Ruggiero attended for the first time having been away vacationing in Carmel and Monterey at the previous occasion. Johnny Ruggiero is San Francisco Manager of Jack R. Moore Co., Seeburg distributor. It was also a "first" for E. M. Dutton of Viking Specialty Co., Inc. Others noticed, not mentioned last month, were: A. Frye, Warren M. Miller, Harvey Paige, R. R. Pulvermiller, John Pederson, Al Camicia, and C. E. Leatherbury.

Ernie Brennan, San Francisco manager of General Music Co., distributor of Buckley Wall Box Music System, enjoyed a three weeks vacation in Los Angeles. Prior to returning home, Ernie stopped off at Marysville to help negotiate a deal for Robert Colyer, originally from Long Beach, Cal. Brennan said that it has always been his firm's policy to assist operators financially and in other ways to facilitate their activities. Ernie said that the Marysville transaction consisted of financing two routes for Colyer by purchasing Kirby-Coin Amusement Co. of Yuba City, and the

Marysville operation of Mr. and Mrs. Eldon Ramsey. The equipment consists principally of music boxes, a large number of cigarette vending machines and pinball games. We are also indebted to Ernie Brennan for the information that Louis Grosso, owner of Grosso Amusement Co., has bought a swell home on 24th Ave., in the Sunset district. There was quite a housewarming party with approximately 90 guests celebrating the occasion.

Most of the data gleaned was prior to the Declaration of Peace when a long war with Japan still seemed a reasonable estimate, consequently all the prognostications regarding new equipment were definitely on the pessimistic side. The latter part of 1946 was about the best anyone would venture. It certainly would be illuminating to get reactions now. Having to meet a deadline this will have to be postponed to next month. We simply mention this as an explanation why many gloomy forecasts have been suppressed.

Speaking from the standpoint of vending machine operators, Dick Parina, head of R. A. Parina & Co., said that the most urgent immediate need is to restore long disused equipment to adequate functioning. Lack of supplies has relegated vending machine equipment to basements and attics where they have been steadily deteriorating. Even with the best prospects of resumption of manufacture of new equipment it will take some time before they become available; in the meantime every effort should be made to give the best possible service with the equipment on hand. Said Dick Parina: "Concerning ourselves, our most immediate problem is cleaning up our equipment and putting it into working condition."

Speaking from the distributor's angle (for products of Arthur H. DuGrenier,

Inc.), Tony Parina said: "We are very active in our immediate territory with post-war plans and we have booked some satisfactory business for DuGrenier equipment, which we hope to fill in the not too distant future. Operators are getting ready for the day when cigarettes become plentiful again."

Hank Maser and his wife, Mary, left last week for Chicago and expect to stay away for a month.

*Gisela Ney*

## Spokane

Emory Eckes, master phonograph mechanic at Western Music Co., received his greetings from the President and reported to Fort Snelling, Minn., August 5th.

Joe Perkins, former owner of the Advance Music Co. of Minneapolis, purchased the Plantation, a night club at Coeur D'Alene. He plans to do extensive remodeling in an ultra modern fashion this fall.

Arthur Reid, owner of Welcome Amusement Co. which he recently sold to Jack

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Moore, is on an extended vacation and leading the life of Riley. He expects to be back in business this fall.

Fred LaVell, old time operator here, opened an A. B. T. Rifle Range recently and reports a good business.

Stanley Kolitzoff, owner of the Stanley Amusement Co., just returned from the East. He reports the future outlook in the Coin Machine business as very favorable and he purchased numerous machines on the strength of it.

Allen Goldberg and Joe Perkins, owners of the Fun House, have installed a soda fountain in it. It has proved successful as it attracts many people who are not machine minded and they enjoy a soda while their companions play the various coin-operated devices.

F. W. George

## Denver

State ownership and operation of slot machines as a revenue-raising measure were recently endorsed by Homer F. Bedford, State Treasurer. According to Bedford's estimation, the plan would substantially reduce, if not eliminate, the sales tax. He said he did not approve of gambling but as slot machines are operating about the state regardless of law, the state might as well establish a monopoly and turn the money into the state's funds. He expressed disapproval of permitting children to play the machines. Despite an avalanche of criticism from church organizations, Bedford stood by his guns and refused to change his position for the reason that the machines are operating in the state and in his opinion a \$1,000-a-year license fee would bring considerable revenue to the state "without hurting anyone."

Ralph A. Nicholas, Colorado Collector of Internal Revenue, disclosed that in addition to 416 slot machines listed as tax-paid for this year, an unknown number paid the \$100 federal fee between June 30 and July 31, the deadline for payment. It is estimated that more than 1,000 slot machines are operating in Colorado.

Bedford's proposal to legalize and tax the machines resulted in a statewide investigation by Secretary of State Morrison who instituted a check on taverns and bars

*Knocking 'em dead the country over is Hoagy Carmichael's ARA recording of "Hong Kong Blues." Here Hoagy is doing his best to autograph all the record copies avid fans annexed in a couple of hours at Music City, Hollywood.*



to determine the number of machines operating.

Gibson Bradshaw of the Denver Distributing Co. reports that out of town visitors to his store on business recently were W. C. Johnson, Rawlins, and Morris Avery from Greybull. Bradshaw said it was difficult to obtain sufficient parts and that labor was also difficult to obtain.

Wolf Reiwitz of Wolf Sales Co. is active in the office during the absence of other members of the company in the armed services. He reports that A. A. Roberts is out in the territory at the present time and advises that everybody is awaiting new merchandise and that everybody is doing a big business and making real money.

As soon as Roberts returns from his trip, Reiwitz said they will start remodeling the offices in the front of the building in order to afford greater convenience in handling the new merchandise which they expect to be able to get in the near future.

Sergeant A. C. Roberts, partner in Wolf Sales stopped for a few days visit on his way to Camp Lee, Virginia, officers' training school. Goldie Lawrence, secretary, who has been with the firm for five years, was recently married to Lieut. Ed Weinberg, and the couple are spending their honeymoon in California. A new secre-

tary, Bunny Cortz, has been added to the office staff.

Mr. Hughes of Cheyenne Appliances Co. visited Wolf Sales recently and purchased a number of No. 100 wall boxes. L. C. Weber of Pueblo, was also a visitor at Wolf Sales and purchased a large number of used phonographs.

Harry Bowes, Century Music Co. is back at his desk after an illness of 60 days.

John J. Bonn, Ace High Amusement Co., reports that his brother, Charlie Bonn, and his nephew, George Bonn, have both been discharged from the armed services—his brother from the Navy and his nephew from the Marines. They will enter into partnership with him in the Ace High Amusement Co. As previously planned, the firm has now started the construction of its new store. The foundation is already in and they expect the building will be completed and ready for business by late September.

Bonn is looking for greatly increased opportunity to expand as soon as new equipment is available. He was able recently to acquire a number of second-hand music boxes which sold out as fast as he could get them in. Most of them are now disposed of. He is hopeful that new music boxes will soon be available, in which case he will handle only new equipment. He also bought a number of ray guns which went out rapidly.

Frances Conrey

## Salt Lake City

Approximately 12 slot machines valued at \$1000 were stolen recently from the Jones Vending Machine Co. H. J. Jones, who surprised the two thieves, told authorities that the men fled after seeing him approach, scrambling off the roof of the building and driving away in a green car. Investigation showed that they had used a rope looped at both ends to lower the

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machines from the roof. The thieves abandoned a box of parts.

Jones Vending Machine Co., recently moved to new quarters on East 2nd South Street. They have purchased their own building which has been completely remodeled and has new testing equipment installed, a modern new display room and parts department as well as service department. R. F. Jones is the manager here. Sgt. Wm. Erstine who was with Jones Vending Co., left to enter the United States Armed Forces and is home on a 30 day furlough.

The general trend throughout the State of Utah currently has been toward Free Plays.

Due to trends R. F. Vogt, Distributor in this city is badly in need of Good One Ball Free Plays and Five Ball Free Plays to take care of demand. Vogt states that John Shore, the main operator in Carbon County, was in to see him and bought a good many Five Ball Free Plays for that territory and it looks like, he says, Carbon County will be on Free Plays for at least the next two years.

The Ogden territory, where Five Ball Free Plays are now being used, seems headed into a lot of trouble due to the operators indifference in securing the necessary licenses, it is reported locally. This being a bad example for the operators to set in any part of the state because without a license setup there certainly would be no games operated, we are reminded here.

Tom Douglas, manager of the Yellowstone Specialty Co., Salt Lake City, located in the Dooley Bldg. here, has been on a trip into Wyoming and Idaho for the past two weeks combining business and pleasure.

Sid Stewart of the Stewart Novelty Co., is off to Seattle, Washington, on a

business trip according to John Weller, shop foreman.

Since writing recently that the Rowe Cigarette Service was looking for a visit from W. H. Rowe, president who was in the east enroute back, he, W. H. Rowe, passed away from a heart attack from which he had been suffering intermittently for the past 7 or 8 years. Rowe was at the Del Mar Hotel in Del Mar, California, having just arrived there from New York without stopping off here.

B. E. Moran, office manager for the Rowe Cigarette Service Co., here, went to California for the services and states that H. W. Skelton formerly of the California offices, has been made new President. Skelton was formerly Vice President of the organization. A new Vice President will be announced shortly.

Johnny Moran, son of Office Manager "B. E.", flew back from a vacation trip spent with Skelton in Los Angeles which he called "a grand trip."

John R. Moser, of the Hemenway and

Moser Co., in Salt Lake City, returned from a brief sojourn into the northern part of the territory and has returned there with his wife and daughter Joan, for a longer stay and will this time make it a real vacation for them all. They are at the Flat Rock Club for about three weeks.

Milo Nechanicky, manager of the Canteen Service reports that Merrill McPhie, distributor in Ogden, just returned from a vacation as did Jene Jensen, Canteen Service man at the local Naval Depot, Gerbert Thomas in the Ogden Canteen, is expected back from a short vacation right away. Milo will make the rounds of the nearby territory this week.

J. H. Rutter of the Rock-Ola Distributing Co., expects to make a trip to Chicago soon.

Manager Coombes of the Victor Ball Co., reports that most of his personnel have spent their vacations in short fishing trips due to traveling handicaps, amongst whom are his servicemen Dick Wilkes, Vay Covert, Ray Samuelson and Jay Edmonds. Business is good, Coombes states though they are short of music boxes.

Viola B. Hutton

## Seattle

(Writing a column of coin machine news in a world crackling with stupendous events is a difficult chore, so if you find this column interspersed with comments on current happenings, pay no heed; it only reflects the breathless era in which we live.)

Jack R. Moore Co. scored the coup d'etat of the month when they annexed Vern Preston. Placed in charge of the shop and parts department he adds a stream-lined touch to the Seattle office and

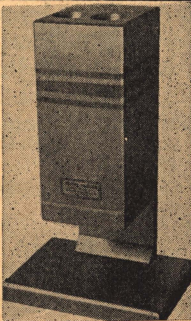
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plugs a sorely needed gap in the repair and service branch. Vern recently disengaged himself from partnership in Puget Sound Novelty, and while distant pastures in California looked green, the Moore offer looked greener.

The "door" that blackened Johnny Inman's eyes was manned by five sailors; it was "slammed" in his face because he resented being called a 4-F. P. S.—Johnny bucked the Normandy beach on "D" Day, was awarded the Purple Heart, and is an honorable army dischargee.

(Captain George Hopkins of U. S. Engineers, one of the four men who decided on Richland, Washington, as an atom factory site, was your correspondent's civilian supervisor at the local engineer office late in 1938. Tall and bespectacled, with tremendous drive and energy, George was in charge of a meteorological survey to determine how much rain fell at which place.)

While PFC Ron Pepple boarded a steamer for shipment to his new army station in Ketchikan, Alaska, Wife Hazel tacked a "For Sale" sign on Northwest Sales. As soon as a buyer says, "I do," she will hie Northwest to join her spouse.

His name was O'Farrell C. Elkins and he walked into Puget Sound Novelty asking for a job. "I'm medically discharged from the Navy," he told Owner George Schnabel, "and I'm willing to try anything."

"Ever painted before?" queried George. "No, but I'm willing to take a crack at it."

So George put him to work painting games. Not long afterward the senior painter was termed "non-essential" and Elkins moved into the Number One spot. "Look at the games he turned out," enthused Boss George; "as pretty a job as I've ever seen anywhere. That's one thing about discharged vets: they've had it plenty rough and sweated it out at all hours for fifty or so bucks a month. When they're given a chance to earn a decent wage at decent hours, they appreciate the fact and usually make exceptionally good workmen."

(Even the deadliest weapon in the world cannot stop the gagsters. When he heard about the atom splitting in two, one wisenheimer cracked: "What do they call the other half—Eve?")

*Moore Memos*—A taxicab pulled up in front of the local office and out jumped Lynn E. Kiefner to renew a long-time friendship with Bert Beutler. Both operated in Los Angeles years ago. Kiefner is now a top-selling insurance man. . . . The Seattle and Portland offices joined hands a recent week-end ago in the Rose City.

Highlight of the visit was a plane ride over the Columbia River. Passengers were Mr. and Mrs. Beutler. Pilot was Jack Moore. The winged carrier was Jack's private model.

"Where there's smoke, there's fire"—"where there's a well, there's water." So convinced was George Schnabel of the authenticity of these statements that when the community watering system at his home in Kirkland dropped off to a mere trickle, he promptly invested \$3000 in equipment and started digging. The well turned out to be a huge success, except for one slight flaw: no water.

(When the news flashed over the wire that Russia had declared war on Japan and the Red juggernaut began moving in the North Pacific, your ex-Aleutian scribbler wondered if he, too, would be moving if he were still there. Many a time when an "all hands" meeting was called in the chill wasteland, we contemplated on the possibilities of a Westward jaunt.)

*Highlights and Lowlights*—"Double Duty" Ken Rader has thinned his music and pin game route to a mere skeleton of the halcyon days of yore to allow him to turn in a full shift at the local shipyards. Ken's an electrician. . . . We knew they couldn't stay away long; Coin-itch bit the Booths again, so Van and Beulah bought half ownership in Hart Novelty's Skagit County Branch. . . . Saved from the shoals of divorce by last-minute negotiation, the matrimonial boat piloted by the Cy Morgans is back in safe waters again. Cy is gaming in Tacoma.

One of the best salesman this town ever knew said "Hi" to the Row: Genial Al Gustafson, who never yet has failed to have some deal or other encased in his sleeve ready to slip out at a propitious moment. Al's two illustrious pupils, William (Bud) Parr and Johnny Michael went far in the business because of his tutelage. . . . Heberling Brothers bid farewell to music operating when they sold their phono holdings to Don Lapham, veteran slot op and tavern owner. . . . For the nonce, Andy Huffine's employment problems are over. The Decca chief hired a desperately-needed and much sought-for stenog.

(The crush is on the Japanese empire in a vise-like grip. Who knows but by the time this sees the light of print, it may be all over all over. But over-optimism can be costly. Even as talk of a "quick end" mushrooms the country, our boys are dying and being maimed. The pot on the fire has reached the boiling point. Let's make sure the lid doesn't fly off before the goose is completely cooked.)

*Cpl. Louis Karnofsky*

## WVMOA Holds Meeting

LOS ANGELES—A regular meeting of the Western Vending Machine Operators' Association was held at McDonnell's Cafe in the Gates hotel on July 31st and several important matters concerning the vending industry were discussed.

J. J. Shalda of Pacific Peerless Scales, spoke to the membership on tax matters affecting scales. A report was made on the Restraining Order secured against the City of Palm Springs by operator R. N. Buchwalter. The city has a license structure which imposes additional taxes on cigarettes sold through vending devices as against over-the-counter sales. Judge Elmer W. Heald of the Superior Court found for the plaintiff and issued the restraining order.

The current tax matter at Ventura came up for discussion and a committee was appointed to go to Ventura on August 13th and confer with each of the councilmen before the matter comes up again in the city council. WVMOA is interested only in holding the tax down to a practical figure and it is the consensus of opinion that the Ventura figure is considerably out of line insofar as vendors are concerned.

Secretary Norman Nussbaum reported on the increase in stolen vendors since the first of the year and revealed that he had lost 24 machines in that space of time. Nussbaum suggested members file a list of stolen machines, descriptions and serial numbers with the Association at the monthly meetings and working with the police department it may be possible to return some of these machines to their rightful owners.

August meeting is being skipped because of vacations and next meeting will be held the last Tuesday in September. All vending machine operators are invited to attend.

## Nut Decline Ahead

ATLANTA, Ga.—Addressing a meeting of the Georgia Agricultural Extension Service in Athens Ga., Modane Marchbanks, executive secretary of the National Peanut Council, said that a serious post-war decline in peanut production is in prospect unless steps are taken now to prevent it.

Miss Marchbanks, making a 3-point prediction, said consumption of peanuts for war purposes is certain to decline; civilian consumption will decline as shortages of other foods decline, and civilian consumption must be increased to absorb the decline created by disappearing war-time markets.

She went on to say that "a similar situation developed after the last war because the industry was not prepared, and a decline in the price of peanuts was rapidly followed by a drop in acreage."

"More than a million retail outlets are available to us but we must provide new and better peanut products," she pointed out and revealed that the National Peanut Council had undertaken extensive research work.

\* \* \*

An old lady walked into a court and said to one of the judges, "Are you the judge of reprobates?" "I am Judge of Probate," he replied. "Well, that's it, I suspect. You see my husband died detested and left me several infidels, and I want to be their executioner."

\* \* \*

Hostess: "And this, Nelly, is Mr. Ware." Nelly: "Oh, Mr. Ware, I've heard about you—we've got some furniture stored in one of your houses."

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## Bally Enters Music Field

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CHICAGO—Ray Moloney, president of Lion Manufacturing Corp., producers of Bally games and vendors, startled the industry recently by announcing that his organization will start delivery of a coin-operated phonograph as soon as materials are available. Early delivery of the Bally Phonograph, Moloney explained, is assured by the fact that The John Gabel Manufacturing Co. has granted an exclusive license to Lion Manufacturing Corp. to manufacture the Gabel phonograph mechanism.

"I wish to emphasize," Moloney said, "that The John Gabel Manufacturing Co. will continue to manufacture the Gabel Phonograph for distribution through Gabel distributors. The fact that the Gabel mechanism will be incorporated in the Bally Phonograph simply means that a greater number of operators will be able to take advantage of the recognized simplicity, sturdiness and superior tonal quality of the Gabel mechanism.

"The Gabel mechanism, which will be built into the Bally Phonograph, is a new, improved model which Gabel engineers completed just prior to the outbreak of the war. This model, which includes many new features desired by operators and designed to increase play, is, of course, based on the experience of the Gabel organization in the forty-two years during which it has produced successful phonographs. Bally engineers have added their contributions to the Bally phonograph, utilizing their vast pre-war experience in the coin-operated field, as well as the war-time experience in precision production which has won a three-star Army-Navy "E" Flag for the Bally plant. Nationally famous stylists have produced a line of cabinets for the Bally Phonograph which is destined to usher in a new era in brilliance and eye-appeal."

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| .....102 ADAM TAKES A WIFE<br>ON THE SPUR OF THE<br>MOMENT<br>Vocal by PAT KAY with<br>Thomas Peluso and his NBC<br>Orchestra | .....105 I HAD YOU ON MY MIND<br>LAST NIGHT<br>Vocal by HAL DERWIN with<br>Thomas Peluso and his NBC<br>Orchestra<br>coupled with      |
| .....103 ONE STARRY NIGHT<br>TOMORROW'S IN THE SKY<br>Vocal by HAL DERWIN with<br>Thomas Peluso and his NBC<br>Orchestra      | .....106 IN A ROUND ABOUT WAY<br>Vocal by PAT KAY with<br>Thomas Peluso and his NBC<br>Orchestra                                       |

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COIN  
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REVIEW

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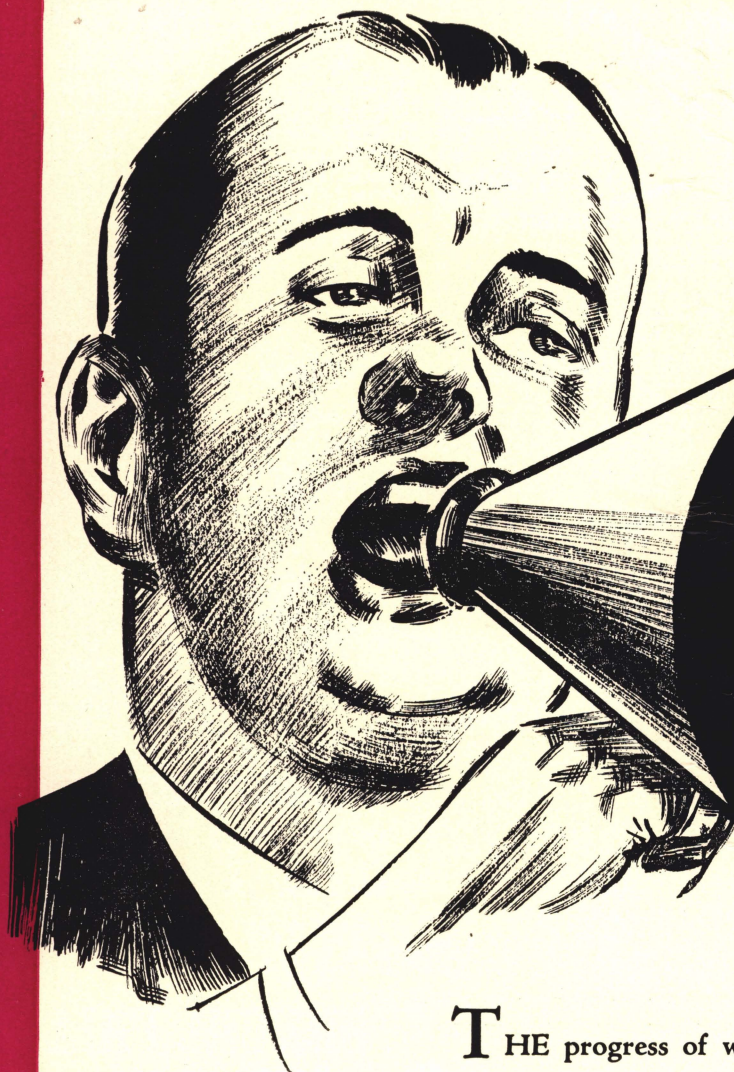
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